

# Member

# *Marketing*

# Packages

Connect, Influence & Prosper  
with the Mission Regional Chamber of Commerce

*The Voice of Business in Mission*



# MARKET YOUR BUSINESS

## .....LEVERAGE YOUR MEMBERSHIP

Marketing is an essential part of your business plan. Leverage your membership with the Chamber of Commerce as a successful tool that will help you reach your marketing goals.

Whether you are looking to promote your brand, position your business as a community leader or reflect your community values, there is an affordable marketing package for you that will strengthen your position.

Take advantage of the various levels of marketing packages we offer and maximize your Membership.

*Membership has .....*

*.....its Privileges*



*The Voice of Business in Mission*



Presidents Club

SAVE \$4,680\*  
INCREDIBLE VALUE



## \$7,500 Investment (Value at \$12,180)

Maximize your presence and influence by supporting key Chamber Events & Programs. Be recognized for your leadership at a level that reflects your business presence in Mission, strategically positioning your business as a key connector.

Choose (3) three from the following options that best maximize your marketing potential:

\*Limit of 2 presenting sponsorships per package

- ☞ **Business Excellence Awards Presenting Sponsor** (\$3500 value)
- ☞ **Business Excellence Presidents Award Sponsor** (\$2500 value)
- ☞ **Business Excellence Award Sponsor** (\$1000 value)
- ☞ **Annual Golf Tournament Presenting Sponsor** (\$3000 value)
- ☞ **Annual Golf Tournament Birdie or Eagle Sponsorship** (\$1500 value)
- ☞ **Candlelight Parade Presenting Sponsor** (\$3000 value)
- ☞ **Candlelight Parade Premier Sponsor** (\$1500 value)

### Package also Includes:

- ☞ Tickets & reserved seating at all Chamber luncheons (\$200 value)
- ☞ Opportunity for a table display at all chamber luncheons (\$500 value)
- ☞ Spotlight at one monthly luncheon of your choice (\$50 value)
- ☞ Two tickets to the Business Excellence Awards (Up to \$200 value)
- ☞ Two tickets to the Annual Golf Tournament (Up to \$280 value)
- ☞ Acknowledgement on Chamber's website as a President Club Member
- ☞ 12 months of advertising on the Chamber TV (\$600 value)
- ☞ Enhanced web directory listing and 480x60px banner ad at missionchamber.bc.ca (\$100 value)
- ☞ Shared sponsorship of the all Chamber's monthly luncheons (excluding Christmas) (Valued at \$2250)



Investment can be prorated quarterly to meet your needs

*The Voice of Business in Mission*



# Community Influencer

**SAVE \$2,380\***  
AMAZING VALUE

**\$3500 Investment** (Valued at \$5,880)

Is aligning your business as a community supporter one of your key values? Looking for mechanisms that reflect your marketing position as a community leader? Partner with the Chamber of Commerce in bringing high value events and programs to Mission.

## The Community Influencer package includes:

- ☞ **Business Excellence Award Sponsor** (\$1000 value)
- ☞ **Annual Golf Tournament Birdie or Eagle Golf Sponsorship** (\$1500 value)
- ☞ **Candlelight Parade Premier Sponsor** (\$1500 value)
- ☞ **Your Choice of sponsorship at key chamber events such as:** (up to \$500 value)
  - ☞ **Chamber Luncheons**
  - ☞ **All Candidate Meeting**
  - ☞ **Educational Seminars**



## Package also Includes:

- ☞ Tickets to all Chamber luncheons (\$200 value)
- ☞ Opportunity to be a judge at the Candlelight parade
- ☞ Two tickets to the Business Excellence Awards (Up to \$200 value)
- ☞ Two tickets to the Annual Golf Tournament (Up to \$280 value)
- ☞ Acknowledgement on Chamber's website as a Corporate Sponsor
- ☞ 12 months of advertising on the Chamber TV (\$600 value)
- ☞ Enhanced web directory listing and 480x60px banner ad at missionchamber.bc.ca (\$100 value)
- ☞ **Investment can be prorated quarterly to meet your needs**
- ☞ See back page for more info

*The Voice of Business in Mission*



# Market Me



## **\$1500 Investment** (Value over \$2,600)

Need additional marketing support to keep your business top of mind with other businesses and the community? Highlight your business and align your business with significant events at an affordable price. This package has choices which will allow you to maximize your marketing needs.

**Only 5 of these marketing opportunities are available.**

**The Market Me package includes:**

Your Choice of one:

- ☞ **Business Excellence Award Sponsor** (\$1000 value)
- ☞ **Candlelight Parade Premier Sponsor** (\$1500 value)
- ☞ **Annual Golf Tournament Birdie or Eagle Golf Sponsorship** (\$1500 value)

Your Choice of two:

- ☞ **Tickets to all Chamber luncheons** (\$200 value)
- ☞ **Table Sponsor at Business Excellence Awards** (\$250 value)
- ☞ **Business Track Spotlight in Chamber Newsletter** (\$250 value)
- ☞ **Hole Sponsorship at the Annual Golf Tournament** (\$200 value)
- ☞ **Candlelight Parade "Santa's Elves" Sponsor** (\$500 value)



## **Package also Includes:**

- ☞ Two tickets to Business Excellence Awards or Annual Golf Tournament (Up to \$250 value)
- ☞ Enhanced web directory listing and 480x60px banner ad at missionchamber.bc.ca (\$100 value)
- ☞ Acknowledgement on Chamber's website as a Corporate Sponsor
- ☞ **Investment can be prorated quarterly to meet your needs**
- ☞ See back page for more info

*The Voice of Business in Mission*



# Connect Me

**SAVE \$530\***  
**GREAT VALUE**

**\$850 Investment** (Value at \$1,380)

Connect with other business professionals and build your business network. This package gives you an entry into Chamber events to help you get connected.

**Only 10 of these marketing opportunities are available.**

**The Connect Me marketing package includes:**

- ☞ **Tickets for all Chamber Events** (\$980 value)
  - ☞ **Two Business Excellence Awards tickets** (up to \$200 value)
  - ☞ **Two Golf Tournament Tickets** (\$280 value)
  - ☞ **10 Chamber Luncheons** (\$200 value)
  - ☞ **MLA events**
  - ☞ **Education Seminars** (up to \$200 value)
- ☞ **Enhanced Web Directory Listing and 480x60px banner ad** (\$100 value)



## Package also Includes:

- ☞ Opportunity for a table display & spotlight at one monthly luncheon of your choice (\$100 value)
- ☞ 6 months of advertising on the Chamber TV and Website at [missionchamber.bc.ca](http://missionchamber.bc.ca) (\$300 value)
- ☞ Acknowledgement on Chamber's website as a Corporate Sponsor
- ☞ **Investment can be prorated quarterly to meet your needs**
- ☞ See back page for more info

*The Voice of Business in Mission*



# Grow Me

**SAVE \$495\***  
**GREAT VALUE**



**\$600 Investment (Value at \$1095)**

Build your business with valuable advertising tools and targeted chamber events. We have all the right marketing tools to get your business noticed in the community and among our members.

**Only 10 of these marketing opportunities are available.**

**The Grow Me marketing package includes:**

- ☞ **Business Track Spotlight in Chamber Newsletter** (\$250 value)
- ☞ **Member spotlight in the Mission “Whats On” Magazine** (\$225 value)
- ☞ **Display Table at Luncheon of Your Choice** (\$50 value)
- ☞ **E Newsletter Member Spotlight** (\$75 value)
- ☞ **6 months Advertising on the Chamber TV** (\$300 value)
- ☞ **Two tickets to three luncheons** (\$120 value)
- ☞ **Enhanced Web Directory Listing and 480x60px banner ad** (\$100 value)

**Package also Includes:**

- ☞ Acknowledgement on Chamber’s website as a Corporate Sponsor
- ☞ **Investment can be prorated quarterly to meet your needs**
- ☞ See back page for more info

*The Voice of Business in Mission*



# Partner Me



## **\$400 Investment (Value at \$805)**

Lift your brand to the next level. Promote your business to other businesses to and create awareness. This package gets you noticed for a fraction of the price!

**Only 5 of these marketing opportunities are available.**

**The Partner Me marketing package includes:**

- ☞ **Host a Hole Sponsorship at the Annual Golf Tournament** (\$200 value)
- ☞ **6 months Advertising on the Chamber TV** (\$300 value)
- ☞ **Display Table at Luncheon of Your Choice** (\$50 value)
- ☞ **Two tickets to two Chamber luncheons** (\$80 value)
- ☞ **Enhanced Web Directory Listing and 480x60px banner ad** (\$100 value)
- ☞ **E Newsletter Member Spotlight** (\$75 value)

## **Package also Includes:**

- ☞ Acknowledgement on Chamber's website as a Corporate Sponsor
- ☞ **Investment can be prorated quarterly to meet your needs**
- ☞ See back page for more info

*The Voice of Business in Mission*





The marketing packages are offered in addition to the many promotional benefits your membership already offers such as:

- Social Media Sharing
- Member 2 Member Facebook Group
- Advertising in the Mission Visitor Information Centre
- Access to all events
- Luncheon introduction

Offered **only** to members on a first come first serve basis, this limited number of packages will be offered annually. Members that take advantage of these programs will receive acknowledgement on Chamber's website as a Corporate Sponsor and be offered first right of refusal at renewal, so take advantage today!

**\*\* Investment can be prorated quarterly to meet your needs\*\***

Each package is up for renewal annually, requires a signed contract which offers first right of refusal upon renewal. Club Members are required to provide the Chamber of Commerce:

- ☞ a high resolution logo
- ☞ attendance confirmation for all event including attendees names
- ☞ spokes person for media, presentations and/or other package related needs
- ☞ website enhancement links, jpg, video
- ☞ 200 word web directory description with SEOs
- ☞ 480 x 60 pixel high resolution web banner

---

For more information or to purchase your Member Marketing Package contact:

Member Services

[Member\\_Services@MissionChamber.bc.ca](mailto:Member_Services@MissionChamber.bc.ca)

604-826-6914

[www.MissionChamber.bc.ca](http://www.MissionChamber.bc.ca)

*The Voice of Business in Mission*

