

# THE YANKTON AREA CHAMBER IS WORKING

# FOR YOU!



## ADVOCATING FOR YOU

*Having our Members' Backs*

The Chamber represents YOU and our local business community to the following organizations so you don't have to be away from your business!

- Yankton City Commission
- Yankton County Commission
- Yankton Area Progressive Growth
  - Business Day in Pierre
  - Yankton Day in Pierre
- Washington DC/Congressional Representatives

## YOUR TRUSTED RESOURCE

*Having the Answers to Your Questions*

Tap into the knowledge and contacts of the Chamber staff and committee members! Contact us anytime if you have a question and don't know where else to turn. If we don't know the answer, we will find it for you.

- A few common topics we get asked about include:
- Permits & Licensure
  - Small Business Resources
  - Sign Ordinances
  - Housing & Apartments
  - Quality of Life
  - Organizations
  - Business Referrals
  - Volunteer Opportunities

## BUILDING RELATIONSHIPS

*Connecting You To Grow Your Business*

Grow your business by connecting with new clients and customers. The Yankton Chamber network is strong with 500+ members and a wide variety of businesses. It's all about who you know, right?

- Giving Your Business Validation
- Connecting Members to Consumers/Members
- Supporting Co-opetition
- Hosting Social/Networking Events
- Helping You Secure Appointments

## MEMBERSHIP SERVICES

*Giving You Tools To Meet Your Goals*

Your life gets easier when the Chamber is on your team. Take advantage of the resources available to you as a Chamber member.

- Conference Room Use
- Online Membership Directory
- Member Plus Phone App
- Access Members' Information Quickly
- Business Referrals
- Member Affinity Program Officers

Note: The Chamber gets calls every day asking for business referrals. **Only Chamber members get referred!**

## INFORMATIONAL FORUMS/EVENTS

*Keeping You Informed with the Facts*

Stay educated on governmental affairs that affect your business and our community by attending the variety of Chamber-hosted forums.

- State of the Community Luncheons
- Legislative Public Forums
  - Cracker Barrels: Updates from Legislators
  - Pre/Post Legislative Breakfasts: Updates from State Chamber
- Community Public Forums
  - ie: Dive in Yankton, Port Yankton
- Candidate Forums
  - City Commission, County Commission, School Board

## TRAININGS & LEADERSHIP

*Helping You Rise Above Your Competition*

Push yourself and stay ahead of the game with our trainings and leadership opportunities.

- Member Only Business Education Video Library
- Business Sense & Security Sessions
  - ie: Active Shooter, Disaster Preparedness, Cyber Security Awareness
- Leadership Yankton Program
- Visitor & Hospitality Training
- Chamber Committees/Board Opportunities
  - Agri-Business Committee [Promoting Agriculture]
  - Ambassadors [Public Relations, Ribbon Cuttings]
  - Business Education Development [Education, Business, Health]
  - Governmental Affairs [Advocacy, Events]
  - Transportation [Air, Rail, & Roads]
  - Chamber Board of Directors

## OUR LOCAL COMMUNITY

*Supporting Local Spending & Community Initiatives*

The Yankton Chamber encourages our community to support local businesses. We also spend time and energy contributing to ongoing community initiatives to make doing business in Yankton a more successful venture!

- "Support Local" Marketing Materials
- Chamber Dollars Program
- Event Planning & Support
- Economic Planning & Support
- Small Business Mentoring & Non-profit Involvement
- Volunteerism on Business & Civic Organizations
- Small Business Retention & Succession Support
- Downtown Revitalization Efforts

## MARKETING OPPORTUNITIES

*Giving You Platforms to Promote Yourself*

Take advantage of the effective marketing tools that come with a Chamber membership.

- Print & Digital Presence in Visitors Center Lobby
- Chamber Website Tools
  - Directory Listing
  - Job Postings
  - Hot Deal Coupons & Awareness Postings
  - Calendar of Events
  - News Releases
- Social Media
  - Create the items above through your online Chamber member account and they will automatically be posted to the Chamber Facebook & Twitter pages!
- Bundled/Tiered membership levels to meet your needs

## MEMBER AFFINITY OFFERS

As a Yankton Chamber member, you get discounts from other Chamber members that no one else gets!



E-NEWSLETTER  
15% Off of Subscriptions

CREDIT CARD PROCESSING  
Special Chamber Member Offerings

LOGO REFORMATTING  
25% Discount on Logo Vectorization

PRINTING SERVICES  
Discounts on Printing and Shipping

OFFICE SUPPLIES  
Member Discount on Supplies

More offers coming soon!  
Request full detail flyers.