

**The Glen Ellyn Chamber of Commerce  
presents:**

**Halloween SPOOKTACULAR  
Festival & Parade**

**Saturday, October 27<sup>th</sup>**  
Downtown Glen Ellyn

9:45am Parade  
10am – 1pm Trick-or-Treating,  
Crafts, Games & Entertainment



**ATTENTION STOREFRONTS**

The Glen Ellyn Halloween Festival and Parade is coming to the downtown and will be SPOOKTACULAR! Main Street from Crescent to Pennsylvania will be blocked off for a festival of crafts, decorations, live entertainment & FUN! An average of 2,500 children and their parents participate in the parade and Trick-or-Treating at participating local businesses. We are asking all storefronts:

1. **Trick-or-Treat at your storefront!** From 10am to 1pm children and their parents will be trick-or-treating in the downtown area. Please be prepared for the amount of children trick-or-treating. Feel free to hand out promotional information to parents as well!  
*Not located in Downtown Glen Ellyn? Become a Craft/Game Sponsor. See back for details.*
2. **Let us know if you are have a special promotion for the day.** We will help promote this throughout the community. Please email [admin@glenellynchamber.com](mailto:admin@glenellynchamber.com)

**Girl Scout Troop Rules:**

- o Troop leaders must contact owner prior to painting. No painting prior to October 10<sup>th</sup>, or date given by manager.
- o Girls must clean up all spills and leave no debris.
- o Girls must be well chaperoned. There is no covering store front signage.
- o Store manager can decide which and what part of the windows the girls can paint.



**For additional information or questions, please contact the Chamber Office:**  
Telephone: 630-469-0907      Email: [Admin@glenellynchamber.com](mailto:Admin@glenellynchamber.com)

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**SPONSORSHIP OPPORTUNITIES**

**Saturday Movie Sponsor - \$300**

On-Stage Presentation to the filled seats before the movie begins, name on signage advertising the Free Movies at the theatre, opportunity to present your marketing in the lobby after the movie, logo and link on website and Eblasts.

**Event Sponsor - \$250**

Prominent logo on parade banner, opportunity to be present day of event (table and chair provided), can distribute materials, logo on storefront posters and all marketing materials, logo and link on website and Eblasts.

**Craft/Game Sponsor - \$200**

Opportunity to be present day of event (table and chair provided), can distribute materials, must provide game or craft for children (call Chamber office for ideas), bring signage, logo and link on website.

**Paint Sponsor- \$200 - SOLD**

Opportunity to be present day of event (table and chair provided), can distribute materials, pass out paint for crafts, bring signage, logo and link on website.

**Entertainment Sponsor \$150**

Halloween Entertainment Sponsor sign at event. Logo with link on Chamber event webpage. (NO distribution of materials)

Your Name \_\_\_\_\_ Phone \_\_\_\_\_

Business Name \_\_\_\_\_

Email Address \_\_\_\_\_ Website \_\_\_\_\_



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