

**The Glen Ellyn Chamber of Commerce
presents:**

**Halloween SPOOKTACULAR
Festival & Parade**

Saturday, October 28th
Downtown Glen Ellyn

9:45am Parade
10am – 1pm Trick-or-Treating,
Crafts, Games & Entertainment



ATTENTION STOREFRONTS

The Glen Ellyn Halloween Festival and Parade is coming to the downtown and will be SPOOKTACULAR! Main Street from Crescent to Pennsylvania will be blocked off for a festival of crafts, decorations, live entertainment & FUN! An average of 2,500 children and their parents participate in the parade and Trick-or-Treating at participating local businesses. We are asking all storefronts:

1. **Donate Window space for the local Girl Scout & Boy Scout Troops to decorate!** (Downtown Glen Ellyn, Roosevelt Road and Five Corners Businesses) Over 40 troops participate in the Glen Ellyn Halloween tradition.

Girl Scout Troop Rules:

- Troop leaders must contact owner prior to painting. No painting prior to Monday, October 10th, or date given by manager.
- Girls must clean up all spills and leave no debris.
- Girls must be well chaperoned. There is no covering store front signage.
- Store manager can decide which and what part of the windows the girls can paint.

Please register by phone (630) 469-0907 or email: admin@glenellynchamber.com

2. **Trick-or-Treat at your storefront!** From 10am to 1pm children and their parents will be trick-or-treating in the downtown area. Please be prepared for the amount of children trick-or-treating. Feel free to hand out promotional information to parents as well!

Not located in Downtown Glen Ellyn? Become a Craft/Game Sponsor. See back for details.

3. **Let us know if you are have a special promotion for day.** We will help promote this throughout the community. **Please email admin@glenellynchamber.com**



For additional information or questions, please contact the Chamber Office:
Telephone: 630-469-0907 Email: Admin@glenellynchamber.com

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SPONSORSHIP OPPORTUNITIES

Saturday Movie Sponsor - \$300

On-Stage Presentation to the filled seats before the movie begins, name on signage advertising the Free Movies at the theatre, opportunity to present your marketing in the lobby after the movie, logo and link on website and Eblasts.

Event Sponsor - \$250

Prominent logo on parade banner, opportunity to be present day of event (table and chair provided), can distribute materials, logo on storefront posters and all marketing materials, logo and link on website and Eblasts.

Craft/Game Sponsor - \$200

Opportunity to be present day of event (table and chair provided), can distribute materials, must provide game or craft for children (call Chamber office for ideas), bring signage, logo and link on website.

Paint Sponsor- \$200

Opportunity to be present day of event (table and chair provided), can distribute materials, pass out paint for crafts, bring signage, logo and link on website.

Parade Sponsor - \$150

Company name listed on parade banner, banner will be displayed by entertainment stage, logo and link on website.

Your Name _____ Phone _____

Business Name _____

Email Address _____ Website _____



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