

March 2019



To Whom It May Concern,

The 2019 Taste of Glen Ellyn is the kickoff event for the summer in Glen Ellyn and the surrounding communities. This event will take place on Thursday, May 16 through Sunday, May 19. The Taste of Glen Ellyn draws over 25,000 residents from Glen Ellyn and the surrounding communities, fun for all ages with excellent entertainment, business expo, carnival, craft fair, community stage, a 5K run and great food in a festival environment.

We are excited to announce the NEW location of the Taste this year. The Taste will be held on the northside of the train track on Main Street & Crescent Avenue in downtown Glen Ellyn. On one-side of the festival you will find the large entertainment stage and on the other is the Carnival. Leaving everything else in the middle, creating lots of foot traffic for all vendors. Your business will be showcased in the historic charm of the quaint downtown under the twinkling tree-lit streets.

Enclosed are our sponsorship opportunities. To receive maximum benefits, please submit your information by May 1<sup>st</sup>. We would greatly appreciate your sponsorship for the Taste of Glen Ellyn.

If you have any questions, please contact the Glen Ellyn Chamber (630) 469-0907 or email [tasteofglenellyn@glenellynchamber.com](mailto:tasteofglenellyn@glenellynchamber.com)

Sincerely,

*Dawn Smith*

**Dawn Smith**

*Executive Director*

*Glen Ellyn Chamber of Commerce*

# 2019 Taste of Glen Ellyn Sponsorship Packages

Thursday, May 16<sup>th</sup> – Sunday, May 19<sup>th</sup>



**Connecting Business with the Greater Community**





Dear Sponsor,

**The 2019 Taste of Glen Ellyn is our 42<sup>nd</sup> Annual Taste and is the “Kick Off” event for summer in Glen Ellyn and the surrounding communities!**

Held in quaint Downtown Glen Ellyn, we provide a fun for all ages event with Excellent Entertainment, Business Expo, Carnival, Craft Fair, and of course... Great Food in a Festival environment!

We welcome your sponsorship participation, your business to showcase themselves at our expo, and/or dining experience to vend at our food court at this Very Popular Family Friendly Community Event which sees approximately **25,000** Residents of Glen Ellyn and Surrounding Communities every year!

For more information and to reserve your spot please go to [www.GlenEllynChamber.com/Taste](http://www.GlenEllynChamber.com/Taste) or contact the Glen Ellyn Chamber of Commerce.

Thank you in advance for your support of the 42<sup>nd</sup> Annual Taste of Glen Ellyn!

Sincerely,

Dawn Smith  
Executive Director  
Glen Ellyn Chamber of Commerce





## About the Taste of Glen Ellyn

**The Taste of Glen Ellyn is in its 42<sup>nd</sup> year and Going Strong!** It is a 4 Day Event in the heart of downtown Glen Ellyn featuring a variety of Food, Live Entertainment, a Business Expo, a Carnival, and a Craft Show. Approximately 25,000 visitors attend *this event each year and is an event not to miss!*

### The Taste at a Glance

- **Food** – Glen Ellyn is home to amazing restaurants. Come and sample from a variety of local restaurants and get your fill on your carnival cravings too!
- **Live Entertainment** – Bringing in the best of the burbs off our Main stage and showcasing the Community on our 2<sup>nd</sup> stage. Both are packed with exciting entertainment and fun for all!
- **Craft Vendors** – Browse through craft tents to find your one of a kind treasures for both young and old created by local artisans.
- **Business Showcase Expo** – Connecting businesses to thousands of customers, face to face and also giving them a chance to network and gain leads from peers in industry and the local area.
- **Carnival** – Every child's favorite weekend of the year is the local carnival filled with rides and games for both the young and the young at heart.
- **Y Run 5K and Super Kids Runs** – This race is hosted by the B.R. Ryall YMCA in conjunction with the Taste. The Y Run 5K is about promoting a healthy lifestyle and being active with your family, your friends and your community!

### About Glen Ellyn Chamber of Commerce



Whether you are new to Glen Ellyn, an established business, or wish to expand your contacts in this area, the Glen Ellyn Chamber of Commerce welcomes you. GECOC is a service and action organization, comprised of members who invest in the

economic, civic and cultural wellbeing of the community. Members help support the work of the Chamber, based on their resources, abilities and interests, with a broad scope of opportunities to serve.





## Sponsorship Packages

<p><b>Taste of Glen Ellyn Sponsor \$2,500 (Multiple Available)</b></p> <ul style="list-style-type: none"> <li>• Logo displayed prominently on side banner of the Main Stage</li> <li>• 2<sup>nd</sup> banner displayed on Taste</li> <li>• Glen Ellyn Chamber Membership</li> <li>• Business Expo Booth</li> <li>• Logo Displayed as Top Sponsor for all advertising including posters, flyers, social media, print in local newspapers and local magazines as well as a direct mail piece 90,000 households*</li> <li>• Top Sponsor Clickable Logo on the Chamber website (average audience of 100,000 per month, 1 Million/Year)</li> <li>• Top Recognition in Bi-Weekly E-News &amp; Special Taste E-blasts and social media reaching over 3,000 residents and businesses.</li> <li>• Recognition in promotional press releases</li> <li>• Receive 2 Free Months of Clickable Banner ad on website</li> <li>• Dedicated Business E-blasts via Chamber network and Social Media</li> </ul>	<p><b>Taste: Main Stage – Community Stage – Business Expo – Craft Fair – Beer Tent Sponsors \$2,500</b></p> <ul style="list-style-type: none"> <li>• Company Name Listed as Exclusive Sponsor Name for one of: Main Stage, Community Stage, Business Expo, Craft Fair, Beer Tent or Remote Beer (1 available for each spot only).</li> <li>• Banner displayed prominently at location</li> <li>• Logo Displayed as Top Sponsor for all advertising including posters, flyers, social media, print in local newspapers and local magazines as well as a direct mail piece 90,000 households*</li> <li>• Top Sponsor Clickable Logo on the Chamber website (average audience of 100,000 per month, 1 Million/Year)</li> <li>• Top Recognition in Bi-Weekly E-News &amp; Special Taste E-blasts and social media reaching over 3,000 residents and businesses.</li> <li>• Recognition in promotional press releases</li> <li>• Receive 2 Free Months of Clickable Banner ad on website</li> <li>• Dedicated Business E-blasts via Chamber network and Social Media</li> </ul>
<p><b>Band Sponsors \$1,000</b></p> <ul style="list-style-type: none"> <li>• Logo displayed on the side banner of the Main Stage</li> <li>• Logo on promotional posters, flyers &amp; advertising mail piece reaching 90,000 households</li> <li>• Clickable Logo on the Chamber website (average audience of 100,000 per month, 1 Million/Year)</li> <li>• Logo Recognition in Bi-Weekly E-News &amp; ALL Special Taste Eblasts to the community reaching over 3,000 residents &amp; businesses.</li> </ul>	<p><b>Festival Sponsors \$500</b></p> <ul style="list-style-type: none"> <li>• Logo displayed on the skirt of the Main Stage</li> <li>• Name listed on promotional posters</li> <li>• Clickable Logo Recognition on event website</li> <li>• Recognition in Bi-Weekly E-News</li> </ul>
<p><b>Entertainment Tent Banners (Limited Space) \$250</b> *<b>\$250 is a Chamber Member Rate \$350 is the Future Member Rate</b></p> <ul style="list-style-type: none"> <li>• Logo will be displayed on the skirt of the Community Stage</li> <li>• Clickable Logo Recognition on event website</li> </ul>	

To receive maximum benefits, must submit information by May 1<sup>st</sup>, 2019





# Sponsorship Application

## Sponsorship Information

<b>Sponsorship:</b>	
<input type="checkbox"/> Taste of Glen Ellyn Sponsor (\$2,500)	
<input type="checkbox"/> Taste Sponsor (\$2,500) – One for each spot only	
<input type="checkbox"/> Main Stage	<input type="checkbox"/> Community Stage
<input type="checkbox"/> Craft Fair	<input type="checkbox"/> Tent/Beer Garden
<input type="checkbox"/> Business Expo	<input type="checkbox"/> Remote Beer Tent
<input type="checkbox"/> Band Sponsor (\$1,000)	
<input type="checkbox"/> Festival Sponsor (\$500)	
<input type="checkbox"/> Entertainment Tent Banners - Chamber Members (\$250)	
<input type="checkbox"/> Entertainment Tent Banners - Future Chamber Member (\$350)	

## Company/Organization Information

<b>Company/Organization:</b>	
<b>Contact:</b>	<b>Phone: (Office/Home)</b>
<b>Day of Contact:</b>	<b>Phone: (Day of Contact Cell)</b>
<b>Email:</b>	<b>Website:</b>
<b>Address:</b>	<b>City, State, Zip:</b>

**Send Information:**

Glen Ellyn Chamber of Commerce  
 810 N. Main Street  
 Glen Ellyn, IL 60137  
[tasteofglenellyn@glenellynchamber.com](mailto:tasteofglenellyn@glenellynchamber.com)

Please Email a High Resolution JPEG Logo (vector file preferred)  
[tasteofglenellyn@glenellynchamber.com](mailto:tasteofglenellyn@glenellynchamber.com)  
 Tel: 630.469.0907

## Payment Information

<b>Payment Type</b> <i>(Check Payable to Glen Ellyn Chamber of Commerce)</i>	
<input type="checkbox"/> Credit Card <input type="checkbox"/> Check <input type="checkbox"/> Please Invoice Me	<b>Credit Card #/Check #</b>
	<b>Expiration Date:</b>
	<b>CSC:</b>
<b>Name on Card:</b>	<b>Amount Charged:</b>
<b>Signature:</b>	