



January 2018

### Greetings!

The Asian Chamber of Commerce wishes you a prosperous 2018! In this new year we will communicate more often with you through a variety of methods and media. This expanded newsletter will be one of those methods. I'm expanding the newsletter to encompass the following areas:

First will be my **president's message**. I will cover topics of interest to the membership. Next will be the **membership section**. In this section we will welcome new chamber members and profile existing members. We will also point out benefits of chamber membership. Third will be the **programs section** where we provide advanced notice of upcoming events and recap just completed events. Fourth will be the **board section** where we introduce our board to the members. Fifth we highlight our **strategic partners** whose support makes many of our activities possible. Finally we will have a **question and answer** section where I will respond to most frequently asked member questions. Please email any questions to me ([myoung@asianchamber-hou.org](mailto:myoung@asianchamber-hou.org)) or Barbara Gallo ([bgallo@asianchamber-hou.org](mailto:bgallo@asianchamber-hou.org)).

Follow us on LinkedIn, Facebook, Twitter and Instagram.

Sincerely,  
**Milton Young**  
President  
Asian Chamber of Commerce

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**President's Message**



The Asian Chamber of Commerce represents the economic and civic interests of the Asian community and Asian businesses in Houston. To fulfill this mission we will create Community, Capabilities and Opportunities through our communications, events, and programs.

Our 2018 priorities are:

- Understand and respond to member needs, promote members, increase membership - I will attempt to visit all active members by year-end 2018 to learn about your businesses, your reasons for joining the chamber and what you would like to see the chamber provide to members. The ACC will highlight the benefits of Chamber membership. The ACC will promote members within the Chamber and to organizations and opportunities outside the Chamber.
- Engage in civic development of the Asian community - The ACC will support activities to increase civic engagement in the Asian community - volunteering, participating in elections and running for office, advocacy on issues of importance to the Asian community and Asian businesses
- Expand existing programs and develop new ones - The ACC will expand the Asian Business Institute (formerly the Mandarin Business Institute) and introduce new programs (e.g. high school internships, business opportunity database).
- Sponsor meaningful events - In addition to our monthly luncheons on topics of interest to members, we will hold quarterly after-hour networking and social events to increase interaction between the different Asian communities. We will also participate in events which foster economic development and trade (like the Japan-Texas Economic Summit and the AREA-A Summit).
- Expand Social media - we will expand the use of social media to communicate opportunities to members and promote events to the larger community and social network friends around the world. Follow us on Twitter, Instagram, Facebook and LinkedIn.

We have several committees for members to serve on to develop and lead specific activities. These committees are an excellent opportunities to build your networks and engage in new activities. Chamber membership is a prerequisite.

In case you were not aware, we moved offices in March 2017 to 410 Pierce Street, Suites 325 and 326. Our offices are on the third floor of the Houston Exponential building (formerly the Houston Technology Center). Come by to visit. You can also reach us at (713) 782-7222 or [info@asianchamber-hou.org](mailto:info@asianchamber-hou.org).

Please email questions to me at [myoung@asianchamber-hou.org](mailto:myoung@asianchamber-hou.org). I will try to answer 1-2 questions each newsletter.

Sincerely,  
Milton Young

## Upcoming Events



### MONTHLY LUNCHEON

#### HONG KONG: WHERE CHINA AND GLOBAL ADVANTAGES CONVERGE



W E D N E S D A Y  
JANUARY 17

**Location:** The HESS Club  
5430 Westheimer  
Houston, TX 77056

**Date/Time Information:** Wednesday  
January 17, 2018  
11:00 a.m. - 1:00 p.m.

**Contact Information:** Barbara Gallo  
bgallo@asianchamber-hou.org

**Fees/Admission:** Members: \$30  
Nonmembers: \$40  
Walk-ins: \$50



**IVANHOE CHANG**  
Director  
Hong Kong Economic  
and Trade Office  
- San Francisco

ASIANCHAMBER-HOU.ORG  
713-782-7222

To reserve your seat at the monthly luncheon, please click [HERE](http://asianchamber-hou.org).



## SAVE THE DATE! THE JAPAN-TEXAS ECONOMIC SUMMIT



May 7-9, 2018  
Marriott Marquis Houston  
1777 Walker Street  
Houston, TX 77010

**Registration fee**  
USJC Members: \$350 (USD)  
General Public: \$400 (USD)

*\*Register by December 15, 2017  
to get \$50 off these rates!*

**Hotel**  
\$209/night discount rate available  
May 4-12, 2018 with discount code USJC



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Akiko Otani at aotani@usjapanCouncil.org or (202) 798-5210.

[www.usjapanCouncil.org/japan\\_texas\\_economic\\_summit](http://www.usjapanCouncil.org/japan_texas_economic_summit)

***Asian Chamber members are eligible for early bird registration discount.***

### New Members

**Welcome New Members**

**Kathy Dower**

**Sinolink Premium Parts LLC (Jay Xu)**

### Member Highlight



PROFESSIONAL  
CAREER TRAINING  
INSTITUTE

Professional Career Training Institute is a leading vocational institution focused on skilled programs of study. They are located in the heart of Houston allowing easy access along Interstate 45. PCTI offers predominantly career-focused, certificate programs to over 500 students.

Maintaining active involvement in the Houston community remains an important factor to their school, faculty, and staff. They have close to a 100% retention rate and more

than 86% of their students find work after graduation.

PCTI is the perfect way to jump start your career with a promising future.

## Member Benefits

When you join the Asian Chamber of Commerce you will receive a Member Information Center (MIC) login. MIC is an internal website just for members. It gives you the ability to manage a variety of member activities:

- View and edit company information which automatically updates the public member listing on your public website
- Upload graphics to enhance your member listing
- Submit jobs, advertising, and events for approval
- View statistical reports
- Pay Asian Chamber of Commerce invoices
- Post status updates, videos, links, photos in the Dashboard social feed
- Use advanced search filters to find other members
- "Favorite" a member or rep for easier access later
- Download vCard information in order to auto-populate your contact list in Outlook, Google Contacts or other programs
- Add others to your employee/rep list and invite them to create a login account (requires R/W permissions to Employees/Reps)
- Update your payment profile (if using automatic recurring ACH or credit card billing)
- Open to specific MIC page when logging in

## Other Features

- Members can submit your own [News Releases](#) for posting on your website
- "Refer a member" selection available for members to recommend your colleagues.
- "Membership Badge" widget provides member with personalized website code that can be copied onto your own site resulting in a "badge" that shows "Proud member of ..." and include your logo.

### Features for Reps

- Reps can upload their photo for a personal touch.
- Rep photo can be displayed on your website due to their roster inclusion on any group designated as public (such as your board members or event committee group)
- Rep photo can also be displayed when members search in the Member Information Center for reps that belong to designated Groups/Interests that is marked as one that can be searched.
- Custom representative interests may be collected such as which events they are passionate about and their interest level in different benefits.
- Enhanced member search allows members to locate members within a certain committee or group or search by interests that have been asked of your members
- Members may copy a past event when submitting their event for inclusion on your calendar

## Board



**Wes Weaver**  
**Asian Chamber Board Chair 2018**

Wes has more than 17 years' experience in the marketing and advertising industries. He's worked at some of the largest ad agencies in the world, and most recently owned his own marketing firm, W-Squared Marketing, for the last six years. W-Squared was acquired by OnTarget Marketing & Advertising in January of 2018 as he joined as their VP of Accounts.

Wes is an energetic problem solver that loves marketing, creativity and building relationships. A proud graduate of The University of Texas in '99 with a BS in Advertising, he has worn many hats throughout his career. He's created and managed campaigns for a collection of clients large and small such as American Airlines, Texas Instruments, Shell, FedEx Kinko's, Star Furniture, Methodist Hospital, Houston Energy Corridor District and Keep Houston Beautiful just to name a few.

Wes has a passion for people and enjoys being involved in the business community. Besides being the current ACC Chairman, he is a lifetime member of the Greater Houston Partnership, as well as being active in other organizations such as American Marketing Association, Society of Petroleum Engineers, World Affairs Council, and many others.

Wes enjoys any activity outdoors and playing or watching sports with friends in his spare time.

**STRATEGIC PARTNERS**



**PLATINUM SPONSORS**





## DIAMOND MEMBERS

CenterPoint Energy, Comcast Cable, Hyatt Regency Houston, L'Auberge Casino Resort, Marsh & McLennan Agency, Metropolitan Transit Authority, and Utegration, Inc.

## LIFETIME MEMBERS

Kristopher Ahn, Yong J. An, Parvin Bagherpour, Leeshan Bimey, Hon. Theresa Chang, Alice Chen, Donna Cole, Lucy DeVilla, Trung Doan, Harry Gee, Glen Gondo, Shahid Javed, Shirley Kwan, Catherine A. Le, Stephen Le Jr., C.C. Lee, Kenneth Li, Randy Sim, Y. Ping Sun, E. Allan Tiller, Don Wang, Don Woo, Jason Yoo

### MEDIA SPONSOR



## STAY CONNECTED



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## JOIN THE CHAMBER

Join the Asian Chamber today and get connected. You can also renew or upgrade your membership to obtain greater benefits. Please register below or call us at 713-782-7222 for more information.

[Apply here >>](#)