

BAH Outline-First Financial Bank

Thanks to **First Financial Bank of Huntsville** for hosting and sponsoring the March Chamber Business After Hours. President Kirby Cason shared, "First Financial Bankshares Inc. is recognized as one of the nation's most financially secured banking institutes with assets just over \$7.6 billion dollars. We currently operate in 12 different regions of Texas. The Conroe/Huntsville region has 9 banking centers including our new location in New Waverly. While our bank continues to grow, our focus is to offer "big bank" amenities while having the feel of a community bank."

"Our team is prepared to assist you with all your banking needs. Laurie Morgan heads our retail side, while Michelle Murray handles all treasury management for business customers. "

"First Financial Bank provides a wide range of products. On the consumer side we have a variety of checking, savings, IRA, and CD accounts, debit and credit cards. We also have a full service loan department. We offer auto, personal, home improvement, interim construction, lines of credit, agricultural loans, commercial, and home equity lines of credit. Our mortgage department specializes in FHA, USDA, VA, and Conventional purchases, refinance, and home equity loans fully amortized up to 30 years."

"First Financial Bank is dedicated to take their customer service to the next level by partnering with the Ritz-Carlton co-founder, Horst Schultze. First Financial Bank is one of four businesses that he has partnered with to revamp customer service. Those businesses are Lexus, Chick-fil-A, Cancer Centers of America, and now First Financial Bank. Mr. Schulze has built his reputation on his ability to motivate staff to provide an excellence of personal service and we feel like this is something needed in the finance industry. While we are dedicated to serving our clients and the community, this will take our customer service to the next level to better assist our customers."

First Financial Bank is located at 33 Hwy 75 North in Huntsville. You can find them on the web at <https://www.ffin.com/> or on Facebook at <https://www.facebook.com/pages/First-Financial-Bank/204984726196357>. You may also reach them by phone at 936-295-2224.