

TOP 10 REASONS TO BE A CHAMBER MEMBER

1 VISIBILITY

Expose your business to a wider audience of business owners and decision makers. Enhance your name recognition. Expand your business with listings on the world wide web through the online membership directory.

2 BUSINESS CONTACTS

Enlarge your circle of influence in the business community by meeting others at Chamber functions and working together on committees and projects, or by joining a leads exchange group. Your business is referred 24-7 online as well as by phone, fax, or email.

3 MARKETING & PUBLICITY 24/7

Marketing opportunities available 24/7, including but not limited to: the official Chamber website, Newsletter, Member Directory, member brochures, advertising, sponsorships, & ribbon cuttings. Our master calendar for the community is available on the Chamber website.

4 NETWORKING OPPORTUNITY

Get to know the Chamber members and community leaders – build business relationships, learn something new and maybe even have a little fun at Chamber networking events. With a multitude of different events being held on a monthly and annual basis, you're sure to find something that would be a good fit for you and prove to be more than beneficial for your company!

5 TOURISM DEVELOPMENT

The Chamber is a major point of contact when marketing to visitors about the community. Tourism has an economic impact of over \$56 million in our community each year.

6 SMALL BUSINESS SUPPORT

More than 70% of the Chamber's membership is comprised of small businesses. The Chamber works to take care of small businesses through seminars, workshops and much more! We also partner with the Small Business Development Center to provide business training workshops.

7 ECONOMIC DEVELOPMENT

Become actively involved in preparing, developing and promoting our community for economic growth. When the community grows, so does your potential customer base. The mission of the Chamber is to promote an environment to enhance the economic success of business in Walker County.

8 LEADERSHIP DEVELOPMENT

The Huntsville Leadership Institute provides a unique leadership training opportunity for local citizens. HLI began in 1982 and graduates an average of 20 per year. This has made an enormous impact on our community development.

9 LEGISLATIVE INVOLVEMENT

We provide a voice for local business in government at the local, state, and national levels. We encourage the vote and help educate voters on the issues.

10 CREDIBILITY

Research proves that Chamber membership sends your customers the right message – yours is a reputable company that actively participates in the local business community. Members are encouraged to display a membership decal at their business locations.