



Ambassador Agreement

Welcome to the Ambassador Committee!

Thanks for joining this fun, active and distinguished group of Chamber partner volunteers. Below is an overview of the Ambassador Program.

Roles and responsibilities of an Ambassador?

All of the following must be fulfilled to remain an Ambassador of the Chamber

- Be a Partner (Member) of the Chamber for at least 6 months- in good financial standing.
- Ambassadors will pay a \$25 annual fee upon execution of Ambassador Agreement.
- Ambassador may select the role of mentoring new partners which requires documented follow up turned in monthly.
- Ambassadors will earn a minimum of 75 points per quarter, beginning January 1, 2018. This can be attained through partner follow up, attending luncheons, breakfasts, and business after hours, ribbon cuttings, volunteering for events or at the Chamber office, recruiting new members, or partner interaction and retention calls.
- Ambassadors must attend at least one Ambassador Orientation and Chamber Academy per year.
- Ambassadors must attend at least one Ambassador lunch per quarter. The Ambassador Team meets from 12:00-1:00 p.m. on the 2nd Tuesday of every month at the Rockwall Chamber.
- All Ambassadors who earn 500 points per year will be recognized as a Chamber Champion which includes individual recognition at every major event and will be promoted on the chamber website and earns \$250 in Chamber Bucks to be used towards sponsorships, breakfast or luncheon tickets.
- Ambassador of the Month will be recognized at the Monthly luncheon.
- Ambassador of the Year will receive \$500 and recognition at the Annual Awards Banquet.

Ambassador Role

Relationship Builders:

- Ambassadors will make partner interaction mentoring and retention calls, network with assigned partners and recruit or refer a minimum of two new partners per year. These assignments will be given out by the chamber staff and re-assigned if documented follow up is not turned in monthly. The Relationship Builders will have the ability to take part in the Welcome Team roles and recognition.

Welcome Team:

- These Ambassadors will serve as an active volunteer (attend ribbon cuttings, chamber networking events, and volunteer at special events). The Welcome Team will have the ability to take part in the Relationship roles and recognition on a voluntary basis.

What are the benefits of being an Ambassador?

- You receive immediate news of the community and first networking opportunities with new partners and businesses.
- You receive a listing on the chamber website with your company name and business website.
- You can promote and market your business first-hand to new and existing partners.
- You can network your business with Chamber partners, the community and its leaders.
- You can make a positive difference in the Chamber, Rockwall and in your business.
- Ambassadors will be eligible for individual monthly and yearly recognition awards.
- Ambassador of the Month receives recognition at the partnership lunch.
- Chamber Champion recognition and Chamber Bucks earned with 500 points annually.

2018 Ambassador Points System

Points	Activity
5 pt.	Attend Ribbon Cutting, BAH, Partner Breakfast, Luncheon or Special Event
5 pt.	Partner Interaction (Mentoring New Member) call or meeting documented on New Member Contact form for points to count.
5 pt.	Retention Interaction (Retenion Call Report or follow up with Delinquent Account Renewals)
5 pt.	Prospect/Inactive Member Interaction-bring a prospect or inactive member to a chamber function, must be documented as other with name/event listed
5 pt.	Attend an Ambassador Lunch or Chamber Committee Meeting
5 pt.	Turn in points early/on-time (End of Business-Last day of the Month)
5 pt.	Bring Ambassador Binder to Ambassador Committee Meeting
10 pt.	Volunteer – each hour worked earns 10 pts. (maximum 8 hours per day)
10 pt.	Committee Chair (monthly)
20 pt.	Secure or Refer a Sponsorship from another business
20 pt.	Ambassador Referral – voted and approved by the Partnership Committee
25 pt.	Ambassador Event Host/Welcome Committee Chair (monthly)
25 pt.	*Refer or upgrade a Partner to higher Membership Investment Tier
25 pt.	*Recruit or Refer New Partner - Entrepreneur or Business level
50 pt.	*Recruit or Refer New Partner at Corporate or President’s Club level
75 pt.	*Recruit or Refer New President’s Club Partner or New Chairman’s Circle Partner
100 pt.	*Recruit or Refer New Partner to Elite Sponsorship Level

***REFERRALS MUST RESULT IN CLOSED TRANSACTIONS TURNED IN MONTHLY.**

****Keep this page.**

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AMBASSADOR APPLICATION

Name:			
Employer:		Phone:	
Job Title:		Email:	
How much time can you commit to the Ambassador Committee on a monthly basis?			Hours

Do you feel you will have support from your immediate supervisor or employer for your participation in the Ambassador Committee? Yes No

Are you willing to mentor assigned partners monthly? Yes No

May we contact your immediate supervisor?

If yes, Supervisor Name: _____ Yes No Phone: _____

Email: _____

List your 3 greatest strengths that would fit your role as a Ambassador Committee representative:

1. _____
2. _____
3. _____

Please tell us why you feel you would be a success in the Ambassador Committee:

Your Signature: _____	Date: _____
Supervisor Signature _____	Date: _____