



B2B BONUS BUCKS

A Chamber Dollars program supported by:



Chamber Dollars gift certificates can be redeemed for goods and services, just like cash, at nearly 50 participating local businesses. The purpose is to promote buying local and stress the importance of keeping consumer dollars in our community.

Special thanks to Shively Motors for their initial support and donation to B2B Bonus Bucks!



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717-264-7101

CHAMBERSBURG.ORG

B2B BONUS BUCKS OVERVIEW

*Buy local for merchants to receive **DOUBLE** the CASH!*

1. An organization interested in supporting the business community **purchases Chamber dollars** (in \$10 and \$25 increments), at a 50% markup. For example, a business purchasing \$500 of Chamber dollars certificates would pay \$1,000.
2. The **donor business** will receive the \$500 in Chamber dollars, each marked with a "B2B Bonus Bucks" stamp, to **give away at their discretion**. Suggestions include providing a gift with purchase for customers, doing a social media giveaway or giving gifts to employees.
3. The **customer** who receives the certificate can **spend it, just like cash**, at participating businesses listed at Chambersburg.org/ChamberDollars.
4. The **participating merchant** with whom it is spent will make a copy of the certificate to turn in to the Chamber and receive a check for its value. Then, they will simply deposit the original in their bank after designating it "For Deposit Only." In this way, the participating merchant will **receive the value of the certificate TWICE**. For example, if a \$25 certificate is spent on products or services, the business will receive \$50 in return.

Donor Business Instructions

- Contact the Chamber about supporting another member business through the B2B Bonus Bucks program.
- As the donor, you purchase Chamber dollars (in \$10 and \$25 increments to total an amount of your choice), at a 50% markup.
- For example, a business purchasing \$500 of Chamber dollars certificates would pay \$1,000.
- Your Chamber dollars will be marked with a "B2B Bonus Bucks" stamp, for you to distribute at your discretion.
- Giveaway Ideas:
 - ◇ *Gift with purchase for customers*
 - ◇ *Promotional social media giveaway*
 - ◇ *Gift to employees, etc.*

Customer Instructions

- You have Chamber Dollars - Awesome!! Spend them just like cash at any participating business.
 - ◇ *See the list at Chambersburg.org/ChamberDollars*
- Do they have a "B2B Bonus Bucks" stamp on them?
 - ◇ That means the business you spend them with gets DOUBLE the cash, courtesy of donor members.

Merchant Instructions

- A customer spent Chamber Dollars at your business, congrats!
- Is there a "B2B Bonus Bucks" stamp on the certificate? It's your lucky day!
- Here's what to do **before** depositing at your local bank:
 - ◇ Make a copy of the Chamber Dollars certificate
 - ◇ Call 717-264-7101 or email sguyer@chambersburg.org to receive a redemption form.
 - ◇ Complete the form and attach the check copy. Email or mail it to the Chamber.
- Deposit the original Chamber Dollars at your bank, with the designation: "For Deposit Only."
- Receive DOUBLE for your Chamber Dollars!
 - ◇ *For example, if a \$25 certificate is spent on products or services, your business will receive \$50 in return.*

QUESTIONS?

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