

# ChambersFest Sponsor Opportunities



**Date:** July 11-18, 2020    **Location:** Chambersburg Area    **Projected Reach:** Thousands!

**Contact:** Lark Kennedy, 717-264-7101 ext. 206, lkennedy@chambersburg.org

**About the event:** ChambersFest 2020 will be a memorable community collaboration as the residents of the greater Chambersburg area unite during Covid-19. Due to social distancing, traditional events like Old Market Day and the Burning of Chambersburg will not happen in person. Instead, these and other events will be converted to follow safe gathering practices. Events will include Restaurant Week, virtual Acapella & Unplugged, Scoop-a-Palooza ice cream trail, Community #StrongerTogether event, North Square Farmers Market and more. ChambersFest began as a tribute to the resilience of the people who rose up following the devastating burning by Confederates in 1864. Our celebration in 2020 will witness the community standing together once again to overcome the global pandemic and boost the area economy. Sponsors enable the Chambersburg Chamber to promote these events to the greater community.

**Sponsor benefits include:**

- **Build brand recognition** for your company.
- **Show community support** with your investment to the area.
- **Attract potential clients** through your involvement.

**ChambersFest Corporate Sponsor - \$1,000**

- Logo featured on Greater Chambersburg Chamber of Commerce promotions for ChambersFest (including the Chamber's website, newsletter, e-blasts, flyers and more).
- Logo positioned on the ChambersFest banner, which is displayed throughout July.
- Logo featured on ChambersFest Restaurant Week printed materials seen by more than 10,000 people at 30+ local restaurants
- Logo featured on additional ChambersFest Restaurant Week promotions as space allows
- Company name featured in ChambersFest advertisements in newspapers and publications
- Company name featured on Facebook Event page reaching more than 5,000 people
- Mentions of sponsorship on VerStandig Broadcasting's four radio stations.
- Two 800x200 pixel ads in the Chamber e-newsletter, to be used in 2020 - *\$90 value.*

**ChambersFest Premier Sponsor - \$500**

- Company name listed in promotional materials (including website, newsletter, flyers, advertisements and more).
- Company name featured in ChambersFest articles.
- Company name featured on Facebook Event page reaching more than 5,000 people.
- Two 800x200 pixel ads in the Chamber e-newsletter, to be used in 2020 - *\$90 value.*

**ChambersFest Benefactor Sponsor - \$300**

- Company name listed in most promotional materials (including website at Chambersburg.org/ChambersFest, newsletter, etc.).
- One 800x200 pixel ad in the Chamber e-newsletter, to be used in 2020 - *\$45 value.*

**ChambersFest Contributor Sponsor - \$100**

- Company name listed in most promotional materials (including website, newsletter and more).

**Yes, I would like to sponsor ChamberFest 2020!**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_ Return form to Lark Kennedy: Mail to Greater Chambersburg Chamber of Commerce, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org) or fax 717-267-0399.