



# Guide 2016



*"To promote business prosperity and a healthy community by providing information, services and advocacy for Washakie County."*

*Growing Strong Community*

***There are many benefits to joining the Worland Ten Sleep Chamber of Commerce, but the most important is the relationships you will create with business leaders and community members.***

**Some Chamber benefits include:**

- Networking: Chamber Coffees, Lunch & Learns, and Business After Hours
- Volunteer Opportunities; Ambassadors, Retail & Event Committee, Board
- Members ALWAYS referred first to Visitor and Community Members
- Brochure/business card display in Chamber Office
- Online Listing and Links from Chamber website to Member website
- Access to Chamber Membership List
- Ribbon Cuttings & Grand Opening Celebrations
- Weekly E-News (for Community and Member) Only Member can Submit
- State & National Legislative Representation
- Job Opening, Hot Deals and Calendar Event Posts on Chamber Website
- Social Media Exposure
- Chamber Bucks
- Welcome Baskets, Convention/Event Bags
- Digital Sign
- Certificate of Origin
- Brochure, coupon, flyer design
- Bulk Mailing Permit (\$225 savings per year)
- Events-Banquet, Hunter Fest(Ten Sleep), Christmas Parade (Worland)
- Letters of Recommendations
- Chamber Representation at Local Groups/Committee's
- Chamber Visits upon request
- Wyoming Department of Tourism Listing

**New Benefits we're working on!**

- Access to the Wyoming Benefit Insurance Plan
- Quarterly Community Recreation Guide
- New Washakie County Information Brochure
- Map with information at Sporting Events
- Retail Committee planning downtown events; Crazy Days, trunk or treating, Christmas Events, etc.
- Restaurant Flyer
- Membership Plaques
- Junior Ambassador with Scholarship Program
- More as needs and resources allow

**Get the Most from your Membership, start using these benefits TODAY!**

- Update your listing on the Chamber Website to include pictures and links to your website.
- Include Events/sales on Enewsletter, Calendar, Facebook
- Post job listings & Hot Deals on Website
- Add your flyers/coupons Welcome Baskets, visitor/convention packets
- Attend networking functions

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- Marketing
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## Forms

- Having an Event or You're a group that plans events
- Digital Sign
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*Please contact us if you have any question, comments or need additional help:*

*Worland Ten Sleep Chamber of Commerce  
307-347-3226  
wtschamber@rtconnect.net  
www.wtschamber.org*

*Mailing Address: 120 N 10th Street, Worland, WY 82401  
Current Physical: 111 S 7th Street, Worland*

# Who we are...

## **CURRENT STAFF AND BOARD**

Executive Director: *Jenn Rasmussen*  
Board President: *Nikki Batson-Bank of the West*  
Directors: *Brian Edholm*  
*Laurie Krump-Law Office of Edward G Luhm, P.C.*  
*Justin Smith-Ten Sleep Brewing Co.*  
*Trina Torzala-Bank of the West*  
*Julie Wetherbee-True Value*

**HISTORY OF THE CHAMBER** As long as commerce has existed, traders have banded together for common protection against enemies, to govern the conduct of trade, and later to exert influence on legislation. The first known use of the term "chamber of commerce" occurred in Marseilles, France, where such an organization was established by the City Council toward the close of the 17th century. From this beginning, chambers of commerce spread to Germany and then throughout Europe. European chambers have, however, little parallel with the American organization. They frequently operate as quasi-public agencies, with administrative and judicial powers with respect to trade. The oldest chamber of commerce on the American continent is that of the State of New York, chartered by King George III in 1770. The first local chamber was founded in Charleston, South Carolina in 1773. By 1870 the number of local chambers had increased to 40. The early American chambers, like their European prototypes, were associations of tradesmen, organized for the protection and promotion of commerce. The establishment of the New York State Chamber, for example, was a direct result of the obnoxious Stamp Act passed by Parliament in 1765. In the United States, early chambers promoted the sale of goods, organized markets, made and enforced rules of trade, protected goods in transit, and even operated their own trading floors. But, their activities were limited to those directly connected with commerce. The emergence of the chamber as a true community organization came much later, as business men and women began to realize that their own prosperity depended on the development of a prosperous community. A local chamber of commerce is the business, industry, professions, and all civic interest performing tasks that no individual can do alone - rendering a variety of services that benefit all citizens. Today's chamber of commerce, rather than being narrowly focused on one particular industry, issue, cause, or activity, focus on a broad range of activities and support for both businesses and communities.

**WHAT IS A CHAMBER?** Chambers' of commerce are business and community associations, generally incorporated as a 501(c) (6) business. Chambers' of commerce are not part of local, state, or federal government, though chambers do often partner with government to accomplish the chamber mission. Chambers' of commerce are funded by membership dues as well as

non-dues items such as events, sponsorships, contracts, and sales of various products and services. The vast majority of chamber memberships are small businesses typically with fewer than 20 employees. Don't forget your membership is a business expense and tax deductible.

**WHAT DOES OUR CHAMBER DO?** Together with other talented leaders in business, community, and government, chamber members and professional staff work to make the community a better place to work, live, and play. We are the liaison between the businesses and communities and beyond; the central location in the communities to bring people together.

**WHO CAN SUPPORT THE CHAMBER?** Every business enterprise has a stake in the progress of the community. As the community grows, they grow. The fact is that the success of many chamber activities depends upon widespread support of the business community. A broad base of business participation enhances the chamber's ability to accomplish its program in the community; it is also essential to the financing of the chamber.

**HOW MUCH DOES EACH MEMBER PAY?**

**Current Membership Rates:**

<i># Employees</i>	<i>Yearly Dues</i>
1-3	\$225
4-6	\$275
7-11	\$350
12-17	\$425
18-23	\$500
24-31	\$575
32-40	\$650
41-55	\$725
56-71	\$800
72-91	\$875
92-111	\$1,000
112-136	\$1,200
Over 136	Add \$2.25 per FTE

*Hospitals, Nursing Home, Schools: \$205 + 2.50/Full Time Employee, \$750 Cap*

*Non-Profits/Church: \$130*

*Individual/Non-Business: \$75*

*Federal Government: Per agreement w/ Board of Directors*

The Worland Ten Sleep Chamber is a dues paying member of the **U.S. Chamber of Commerce** and the **Wyoming Chamber of Commerce**. But, because we pay dues to these organizations does not mean that we are one in the same, we are not. Our memberships are for the education and information they provide to our Chamber and members. We do not pay for and are not part of the paid lobbying that is done by the U.S. Chamber of Commerce, which is a division separate from the Chamber membership.

# **How to use your benefits**

*Your membership provides valuable opportunities for you to connect with residents of Washakie County and local business decision-makers, as well as those throughout Wyoming and around the world.*

## **There are many Advertising Opportunities through the Chamber.**

### **\*Website**

Advertising on the Chamber's website and in Chamber emails let you get your targeted message to people interested in working, living, and visiting Washakie County. The Chamber's website is one of the Chamber's best referral tools, available 24 hours a day, 365 days a year. It is also one of the first links to come up in an online search.

Each member has their own login and password for our website. From there you can make changes to your PERSONALIZED Web Page on our Site.

Visit [wtschamber.org](http://wtschamber.org) and enhance your information home page with pictures and text. You can also post hot deals, job openings and events, add keywords to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items. Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the ChamberMaster website.

### **\*Enews**

The Chamber's weekly newsletter is emailed to all members and a growing number of community members (and beyond) who have signed up to receive news from the Chamber and its members. The newsletter is also shared on Social Media and coming soon to our website.

***You must be a member to submit your event or information into the newsletter!*** Submit your flyer to [wtschamber@rtconnect.net](mailto:wtschamber@rtconnect.net)

### **\*Digital Sign (please see attached form)**

Member receive 4 events free/year (to be used 1 week per quarter.)

Digital Sign is available for a discounted rate to members.

Additional Events or Advertising \$5/Day, \$25/Week, \$80/Month, \$900/Year

### **\*Facebook**

Weekly Enews are added to the Chamber Facebook Page and Person. We also try to share events that are shared to the Chamber Facebook or submitted to the Chamber . Ambassador visits, Chamber Coffee's

**\*Welcome Baskets (Convention Bags)**

We typically give out 500 or more Visitor Packets, Welcome Baskets, and Convention/Event Bags throughout the year. Only Members are welcome to put their information in the bags for FREE! We are here to help you design flyers or coupons, you print them and we will put them in the bags.

**\*Bulk Mailing Permit**

You are welcome to use our Bulk Mailing Permit as many times throughout the year as you need. This alone is a \$225 savings + postage. Current rates are .317 per piece of mail. You must have 200 or more identical pieces of mail to use the permit. The post office only accepts bulk mail Monday-Friday 9:00am-4:00pm. You must pay for your postage at that time with a check or cash.

When you are ready to do a bulk mailing give the Chamber a call and we will get the form ready for you.

**\*Chamber Bucks (please see attached form)**

Chamber Bucks are now in check form. Instead of coming to the Chamber for a check, skip a step and go directly to your local bank to cash the check. If you would like to purchase Chamber Bucks please see attached form.

**\*Networking**-an opportunity for members to share information about their products and services with their peers and benefit from ideas that have helped others grow. Networking Mixers, Member Luncheons, Women in Business events, and Chamber Committee meetings.

**\*Marketing** The Chamber markets our members and their organizations to the Worland & Ten Sleep communities through Ribbon Cuttings and Grand Openings (Chamber Ambassador's), the Online Business Directory, Website and Email Advertising, sponsorship of events, Welcome Baskets & convention bags, digital sign/website/restaurant flyer packages, radio, newspaper, Chamber Bucks and more.

Contact the Ambassador's for Ribbon Cuttings and Grand Openings at [wtsambassadors@gmail.com](mailto:wtsambassadors@gmail.com)

**\*Education** The Chamber creates events to help members build business skills and their careers. Our Workshops and Seminars feature experts that keep members on top of current business and lifestyle trends, teach businesspeople how to take advantage of the latest technologies, and share research and findings from local surveys and studies. We welcome you to attend a Chamber event to meet our members and see whether Chamber membership is a good fit for you and your organization.

# ***Your having an event, now what?***

***Or you're a group that plans an event, why join?***

***Here's the benefits!***

- **Digital Sign:**  
4 events free/year (Only available to Members)  
Discounted Member Rate...\$5/Day, \$25/Week, \$80/Month, \$900/Year
- **Online Community Calendar**  
[wtschamber.org/events/public-submission](http://wtschamber.org/events/public-submission)
- **Washakie Events Facebook page:**  
[facebook.com/groups/478840822268132/](https://facebook.com/groups/478840822268132/)
- **WTS Facebook** (Only available to Members)  
We share your event on the WTS Chamber's Facebook page.
- **Hang a flyer**  
Anyone is welcome to hang a flyer at the Chambers office.
- **Goodie Bags** (Only available to Members)  
Add your flyer to any goodie bags
- **Restaurant Flyer (Coming Soon)** (Only available to Members)  
Event will be listed on Restaurant Flyer Calendar for Free  
Larger Ad Space \$25/monthly
- **Website** (Only available to Members)  
Member Page Listed on the website all year with a link to your website.
- **Newsletter** (Only available to Members)  
Your event information or flyer can be added to weekly Newsletters
- **Bulk Mailing** (Only available to Members)  
Use of our Bulk Mail Permit
- Only available to Members...**Member list, access to members, receive all chamber information including weekly Newsletters**
- **All the Benefits of WTS Chamber Members ALL YEAR!**

**Don't forget to bring in a flyer or email to the WTS Chamber to include your event on the Community & Member ENewsletters.**

Please *Copy* this page and *Submit* to WTS Chamber.



*Digital Sign Advertising*

120 North 10th Street, Worland, WY 82401  
 307-347-3226  
 wtschamber@rtconnect.net

SOLD Company Name:  
 TO Rep:  
 Worland, WY 82401

Event     Monthly     Yearly     Birthday /Anniversary     Other

Start Date \_\_\_\_\_ End Date \_\_\_\_\_

Description:

\_\_\_\_\_  
 \_\_\_\_\_

PAYMENT METHOD		CHECK NO.		
QTY	DESCRIPTION	UNIT PRICE		LINE TOTAL
	Member Event	Free for Member (1 per Quarter)		
	Week Event	\$25/week	(\$35 Non-Member)	
	Monthly	\$80/month	(\$100 Non-Member)	
	Yearly	\$900/Year	(\$1200 Non-Member)	
	Birthday/Anniversary	\$5 Per Birthday/Anniversary		
	Other			
				\$

*Thank you for your Business*

Please *Copy* this page and *Submit* to WTS Chamber.

# Chamber Bucks Order Form

- Chamber Bucks will now all be presented to Bearer. We have had numerous requests to re-gift or have a family member, or somebody other than listed use the Chamber Bucks. Envelopes can still be addressed to individual names.
- All Chamber Bucks will come with a Members List and Envelope.
- **48 hours notice** is required for adequate time to prepare Chamber Bucks.
- **Payment is required at time of purchase.** Because Chamber Bucks are now checks, funds can be immediately withdrawn we need to be sure of adequate funds in the account.
- Preferred Increment Amounts \$10, \$20, and \$25.

**Purchasers Name** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Date Needed** \_\_\_\_\_

To:	Amount:	To:	Amount:
<i>Bearer 1</i>		<i>Bearer 6</i>	
<i>Bearer 2</i>		<i>Bearer 7</i>	
<i>Bearer 3</i>		<i>Bearer 8</i>	
<i>Bearer 4</i>		<i>Bearer 9</i>	
<i>Bearer 5</i>		<i>Bearer 10</i>	

**Or if all Bearers receiving same amount... (so we know number of envelopes)**

<i>Total Number of Bearers</i>		<i>Total Amount Each</i>	
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**Total Amount Due:** \_\_\_\_\_

Representing the unified voice for the  
business community.



*Your Community Connection*

Your  
Opinion  
matters

