



BUSINESS WALK

Assessing Community Business Health

MAY 29TH

What is a Business Walk?

The Sauk Prairie Area Chamber of Commerce is committed to championing business growth and promoting our local business community. A business walk is about making connections with local businesses at their place of business. It is an opportunity to check in with local business owners, while identifying common themes that need action. Volunteers will meet with local business leaders for approximately 10 – 15 minutes, to gain knowledge that would allow the chamber to advocate and act on their behalf, while fostering prosperous business in the Sauk Prairie area.

How does the “walk” work?

Two volunteers will conduct a brief interview and include four simple questions:

1. What can be done to help your business thrive in 2019, and how can the chamber help you?
2. Tell us something that you are looking forward to in 2019.
3. What's the biggest challenge you face in your business today?
4. How was your business in 2018 compared to 2017?

When is the “walk”?

Wednesday, May 29th, 9:00 am – 12:00 noon

What do I need to do to be prepared?

Be available. Be honest. Have fun!

Volunteers will be stopping by during the hours of 9:00 am – 12:00 noon. They will spend 10 – 15 minutes asking you the four questions above. Please have a representative available, who can share honest feedback to the questions asked. Did I mention have fun? Volunteers will ask you to take a photo with them so we can help promote your business – Say cheese!

For more information, please contact Tywana German at executivedirector@saukprairie.com
#BusinessWalk2019 – www.saukprairie.com

