

Westerville Area
Chamber of Commerce

2015

Music & Arts Festival

Westerville
Walkway

A juried fine arts & fine crafts festival in its 42nd year, held outdoors at the beautiful Heritage Park and Everal Barn, showcasing approximately 150 exhibitors and attracting an estimated 20,000 attendees.

July 11 & 12, 2015
Westerville, Ohio

10a.m.-7p.m. on Saturday
10a.m.-5p.m. on Sunday



If you have any questions about the Festival or the application process, please contact the Westerville Area Chamber of Commerce, Monday - Friday between 9 a.m. - 4 p.m.

Phone: 614-882-8917

or e-mail:

festival@westervillechamber.com

Download application at:
www.westervillechamber.com/pages/MusicArtsFestival11/

Westerville Walkway and Emerging Artist Guidelines

2015 Westerville Area Chamber of Commerce Music & Arts Festival

APPLICATION PROCESS & JURYING

- Applications must be received by March 13, 2015 and include four recent digital images of your work, one recent booth image, AND a \$20 jury fee to be considered for acceptance into the festival. We must receive your jury fee before your artwork can be considered!
- **Exhibitors are now able to display more than one category per tent (each category exhibited must be accepted by the Jury Committee). In order for each category to be considered in the jury process, you must submit a \$20 jury fee PER category AND application per category.**
- Every applicant is juried by a panel of experienced artisans.
- Multiple exhibitors with different items cannot exhibit in one booth. Exhibitors must complete separate applications and submit the fee for separate booth spaces. Exhibitors may request on the application to be located near another exhibitor. The Jury Committee reserves the right to approve co-exhibitors when each person contributes artistically to each piece exhibited.

ACCEPTANCE, ENTRY & INFORMATION

- **The decisions of the Jury Committee are final.**
- All work must be of fine quality and be original work of the accepted exhibitor. Items that will not be accepted include: imports, craft supplies, kits, commercially produced items, home-style crafts, manufactured beads & other mass produced items, dried flowers, or work produced by anyone other than the accepted exhibitor. Not all of the display can be prints. A portion of the display must be originals.
- You will be notified after Friday, April 17, 2015 of your acceptance or non-acceptance.
- Booth spaces are 12' x 12'. A \$75 entry fee will be due by Friday, May 15, 2015 to confirm your attendance and receive a space assignment. Do not send booth fees with your application!
- **The accepted exhibitor must be in his/her booth during Festival hours.** Substitute exhibitors are not permitted with the exception of the pre-approval of co-exhibitors by the Jury Committee.
- All accepted artists **MUST** keep your booths open the entirety of the show, unless told otherwise by the festival planning committee.

JUDGING & AWARDS

- Westerville Walkway and Emerging Artists are not eligible to receive awards.

SILENT AUCTION

- You are invited to contribute an item of your work to the Festival's Silent Auction. Proceeds from the Auction will help offset the cost of using the park and its facilities. Items should be representative of your quality of workmanship and include a description and retail price. **If you wish to donate a piece to the auction, please indicate your intent on your application.** Volunteers will collect items from your booth and present you with a receipt of your donation prior to 10 a.m. on Saturday, July 11th.

Westerville Walkway and Emerging Artist Directions

2015 Westerville Area Chamber of Commerce Music & Arts Festival

We are no longer accepting slides with application submissions for the Westerville Area Chamber of Commerce Music & Arts Festival. All images must be digital. You have several options to choose from. Please no physical photos.

Option 1:

1. Complete the application either electronically, or by printing and completing it by hand and then scanning it to an electronic file.
2. Attach your completed application and five digital images to an e-mail and send to festival@westervillechamber.com
3. Call with your credit card information or mail a check for the payment of the \$20 jury fee

Option 2:

1. Complete the application and mail it with a check for the payment of the \$20 jury fee
2. Attach your five digital images to an email and send to festival@westervillechamber.com

Option 3:

1. Complete the application.
2. Load your digital images onto a CD
3. Mail the completed application, CD, an appropriately sized return envelope with sufficient postage for the weight of the CD and a check for the payment of the \$20 jury fee

IMPORTANT:

- The \$20 jury fee is non-refundable
- Credit card payments (Visa / MasterCard / Discover) can be made over the phone to 614-882-8917. Checks can be made out and mailed to:
Westerville Area Chamber of Commerce
99 Commerce Park Drive, Suite A
Westerville, Ohio 43082
- All Five (5) RECENT digital images are to be submitted in the category entered by the artist. *Four (4) images must be of individual pieces representative of the body of work which will be exhibited. The fifth image is a booth picture representative of the presentation and composition of the work to be displayed.*
- **Do not send extra images, photos, or samples as they will not be considered in the jury process.**
- Images must cover all types of work that will be for sale. It is critical to the jury committee that your images depict the quality of your work. Images submitted on CD's will not be returned unless you enclose an appropriately sized envelope with sufficient postage for the weight of the CD. **The jury committee reserves the right to retain CD's of first-time accepted exhibitors until the opening of the Festival.**

TIMETABLE OF IMPORTANT DATES:

Application Deadline: Friday, March 13, 2015
Notifications Mailed By: Tuesday, April 14, 2015
Booth Space Fee Due: Friday, May 15, 2015
Last Day for Refunds: Thursday, May 28, 2015
Set Up Dates/Times:
Friday, July 10, 3 - 7 p.m.
Saturday, July 11, after 7:30 a.m.
Festival Dates/Times:
Saturday, July 11, 9 a.m. - Judging begins
Saturday, July 11, 10 a.m. - 7 p.m.
Sunday, July 12, 10 a.m. - 5 p.m.

SUBMISSION CHECKLIST:

- Review the enclosed guidelines?
- Complete and sign the application?
- Include the application fee?
- Submit the required digital images to festival@westervillechamber.com?
- Supply a postage paid envelope for return of your CD (if applicable)?

Westerville Walkway and Emerging Artist Guidelines

2015 Westerville Area Chamber of Commerce Music & Arts Festival

You will be listed alphabetically in Festival materials based on the information below:

Name _____ Phone (Day) _____

Company Name _____

Address _____

City / State / Zip _____

E-Mail _____

Website _____

Check the category in which you will be judged and listed in the Festival Program:

Fine Arts:

- | | |
|--------------------------------------|---|
| <input type="checkbox"/> Acrylics | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Graphics | <input type="checkbox"/> Digitally Enhanced Photography |
| <input type="checkbox"/> Drawings | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Oil | |
| <input type="checkbox"/> Pastel | |

Fine Crafts:

- | | | |
|-----------------------------------|----------------------------------|--------------------------------------|
| <input type="checkbox"/> Basketry | <input type="checkbox"/> Glass | <input type="checkbox"/> Mixed Media |
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Metal | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Dolls | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Leather | <input type="checkbox"/> Other _____ |

Please briefly describe the pictures that you have submitted of your work (i.e. approximate size, medium used, approximate value, etc.)

Picture #1 _____

Picture #2 _____

Picture #3 _____

Picture #4 _____

Have you participated in the Westerville Music & Arts Festival in the past five years? Yes No

I wish to donate a piece of work to the silent auction: Yes No Undecided (contact me at the Festival)

Every Applicant must submit five (5) digital images (4 of your work and 1 of your booth) to be reviewed by the Jury Committee. All exhibitors are checked for compliance during regular Festival hours. The jury committee reserves the right to request removal of any work found to be sub-standard or non-representative of the work submitted for approval as detailed in the Guidelines provided. The accepted exhibitor MUST be the person occupying the booth during both days of the Festival with the exception of Chamber provided volunteers for short periods of time.

RELEASE: By signing this application form, Applicant acknowledges having received and read the Westerville Music & Arts Festival Guidelines and Application, and agrees to abide by all rules set forth herein and may be removed from the Festival for any breach. Applicant agrees to assume all risk of loss, theft, damage, or injury to any merchandise and representatives. This contract will be in effect upon receipt of acceptance from the Festival Jury Committee.

APPLICANT SIGNATURE _____

DATE _____

THIS SPACE FOR OFFICE USE ONLY

Jury Fee	Entry Fee	Space Request	Comments

Application deadline is **Friday, March 13, 2015** and must be accompanied by five digital images & non-refundable jury fee of \$20 made payable to:

WACC

99 Commerce Park Dr., Suite A
Westerville, Ohio 43082