



WESTERVILLE AREA CHAMBER OF COMMERCE CALL FOR SPEAKERS

SHARE YOUR KNOWLEDGE AND EXPERIENCE WITH OTHER MEMBERS

The Westerville Area Chamber is seeking speakers for 2018 educational and professional development programming to include the soon to be launched Lunch and Learn Series. Led by the Chamber's Program Community, the monthly Lunch and Learn series will provide an opportunity for up to 20 attendees to gain knowledge from industry experts and to network with local business professionals.

Additionally, the Chamber's Small Office Home Office Committee is seeking speakers for their monthly meetings.

We are looking for Chamber Members who can provide their expertise in the following topics of interest:

- 2018 Small Business Trends
- What the New Tax Laws Mean for Your Small Business
- Social Media Platforms
- Online Marketing On A Budget
- Email Marketing Quickstart
- Networking
- Prepare an Effective Elevator Speech
- Hiring Effective Employees and Where to Find Them
- Cyber Threats and Computer Security
- Effectively Managing Conflict
- Keeping in Touch with Customers – New and Existing
- Video Production for Business
- Phone Apps – Grow Your Business Using Your Phone
- When to Differentiate Between a W-2 Employee and a 1099 Contractor – Why It Matters
- Planning for Retirement for Small Business Owners
- Importance of a Mentor
- Sexual Harassment in the Workplace

If you are interested in speaking on any of these topics or have one that you think should be considered, please complete the following application and submit via email as specified below. Submissions will be reviewed by the Program Committee for final selection. All speakers must have an active membership with the Westerville Area Chamber. If you have any questions, please contact kkellogg@westervillechamber.com.