



## **2018 MOUNT PROSPECT DOWNTOWN BLOCK PARTY (DBP) Sponsorship Opportunities For Mount Prospect Chamber of Commerce Members**

### **Event Details**

- Date/Time: Friday, July 27 – 5pm to 11pm & Saturday, July 28 – 11am to 11pm
- Attendance: 10,000+
- Location: Emerson St. & Busse Ave., Mount Prospect, IL

**To discuss a custom package based on budget and/or ROI needs, contact Dawn Fletcher Collins**

Chamber Office: (847) 398-6616 | Cell Phone: (847) 414-5813

Email: [dawn@mountprospectchamber.org](mailto:dawn@mountprospectchamber.org)

### **Event Sponsor - \$10,500 (custom to need) – One Opportunity**

- Sponsor Logo used with Mount Prospect Downtown Block Party logo when used in:
  - Event website
  - Paid/trade media and advertisements
  - Social media content
  - Press kits and releases
- Wherever mentioned in promotional and informational copy, the festival mention will include Sponsor logo as “Event Sponsor”
- Up to 2, 10X10 display spaces including tents, tables, chairs and electricity
- Sponsor logo included in event photo spread/annual Community Guide/magazine – 10,000+ distribution
- Sponsor logo included in custom event signage throughout the festival grounds (provided by festival)
- Logo and link included on Mount Prospect Block Party website through December 2018
- Logo and link included on Mount Prospect Chamber of Commerce website through July 2018

### **Kids Zone Title Sponsor - \$5,500 – Two Opportunities**

- Business/brand as the title sponsor of the kids activity area (inflatables, rides, and activities in Chase lot) (excludes ponies and face painting tent – not located in Chase lot)
- A-Frame custom signage including company logo at entrances to the kids activity area (artwork approved by sponsor)
- Logo included on custom stage flank banner with other sponsors’ logos
- Stand-alone 10X10 space in a high traffic location (Friday and Saturday) QR in the kids activity area (Saturday only)  
One 10X10 tent, One table and two chairs
- Name included in Mount Prospect Block Party press release
- Logo and link included on Mount Prospect Block Party website through December 2018
- Logo and link included on Mount Prospect Chamber of Commerce website in June and July 2018

### **Entertainment / Stage Sponsor - \$3,750**

- Custom stage signage – Logo included on custom stage flank banner with other sponsors’ logos
- Stand-alone 10X10 space in a higher traffic location for both Friday and Saturday  
One 10X10 tent, One table and two chairs  
QR One table and two chairs inside business expo
- Logo and link included on Mount Prospect Block Party website through December 2018

## Social Media Campaign + Stand Alone Display Space - \$2,500

- A two-week custom community marketing promotion featuring the business via DBP social media
- Stand-alone 10X10 space in a higher traffic location for both Friday and Saturday  
One 10X10 tent, One table and two chairs
- Logo and link included on Mount Prospect Block Party website in December 2018
- Logo and link included on Mount Prospect Chamber of Commerce website through June and July 2018

## Social Media Campaign + Table in Business Expo - \$1,500

- A one-week custom community marketing promotion featuring the business via DBP social media
- Space inside business expo for both Friday and Saturday  
One table and two chairs
- Logo and link included on Mount Prospect Block Party website through December 2018
- Business name and link included on Mount Prospect Chamber of Commerce website in June and July 2018

## Stand-Alone Display Space - \$650 (available: Double Space - \$1,200)

- Stand-alone 10X10 display space in a higher traffic location for both Friday and Saturday
- One 10X10 tent, One table and two chairs

## Table in Business Expo - \$350

- Space inside business expo for both Friday and Saturday
- One table and two chairs

### Electric Needs

YES  NO

Please Specify:

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**Business Name** \_\_\_\_\_

**Contact Name/Cell phone** \_\_\_\_\_

**\*Sponsorship and space reservations will be confirmed and promoted once form with signature and payment are received.**

## Payment Options

Acceptable forms of payment are:

- Checks made payable to:
  - Mount Prospect Chamber of Commerce, 46 E. Northwest Highway, Mount Prospect, IL 60056
  - Indicate the Business Name and Festival Name in check memo
- Credit Card:
  - Visa, MasterCard, American Express, Discover

**AMOUNT ENCLOSED:** \$ \_\_\_\_\_

**PAYMENT METHOD:** \_\_\_ CHECK \_\_\_ CREDIT CARD (CIRCLE ONE): VISA MASTERCARD AMEX DISCOVER

**CARD #:** \_\_\_\_\_ **EXPIRATION:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**BILLING ZIP CODE:** \_\_\_\_\_

**CARD HOLDER NAME:** \_\_\_\_\_

I understand that as a sponsor of a weather dependent event, the risk assumed is ours and the sponsor fees are non-refundable. Said business will follow all DBP sponsor/participant guidelines as well as state and local laws.

Signature \_\_\_\_\_ Date \_\_\_\_\_