

# CHAMBER BENEFITS

## What Chamber Membership Offers Your Business

### Website Listing & Links

- ❖ Business listed on Chamber's Business website
- ❖ Direct link to your website
- ❖ Post your events on our Palatine Chamber Community Calendar
- ❖ Offer member and community discounts from your business
- ❖ Additional website advertising also available

### Networking

- ❖ Join one of our Networking Groups to gain business relationships with fellow Chamber members
- ❖ Our Networking @ Nite events offer the best mix of socializing and business networking which are hosted by our member's businesses
- ❖ Network your business to eight neighboring Chamber's members at our quarterly Biz 6+ Multi Chamber events

### Community Guide & Membership Directory

- ❖ Your business will be listed in our annual *Community Guide & Membership Directory*, mailed out to over 16,000 single family homes and businesses
- ❖ Advertise in the *Community Guide & Membership Directory* for greater visibility

### Publicity

- ❖ Display your printed brochures and/or business cards at the Chamber office
- ❖ Membership Decal to display at your place of business
- ❖ Participate in our Coupon Craze where you have the opportunity to promote your business to the community at Palatine's parades and festivals

### Newsletter/Email Blasts

- ❖ FREE Member Profile to introduce your business to our Chamber members
- ❖ One FREE Business Brief per month
- ❖ One complimentary side or bottom panel ad or coupon in KeyNews e-newsletter
- ❖ New Member welcome in the Chamber KeyNews e-newsletter
- ❖ Business Card size ads and inserts in our quarterly printed newsletter

### Programs/Events

- ❖ One Complimentary Ribbon Cutting Ceremony
- ❖ Monthly "Networking @ Nite" events—host an event or attend
- ❖ Sponsor a Chamber event or program
- ❖ Chamber Golf Outing
- ❖ Rockin' the Blocks Community BBQ & Pig Roast
- ❖ Community Movie Night
- ❖ YEA! Young Entrepreneur Academy

### Mailing List

- ❖ Access to a current member mailing list sent in electronic format

### Government Liaison

- ❖ Local, State and National Legislative Advocacy and issues

### Business Referrals

- ❖ Referral service where we can offer our member businesses through phone, email requests or office communication
- ❖ From fellow Members and the Chamber Staff. The more we know about you, the better we can refer our callers to you

### Information, Information, Information

The Chamber office has a wealth of information with professional staff willing to assist you. We want to help you become a very successful business in the Palatine community!

### GET INVOLVED, GET CONNECTED!

*"The Chamber provides you tools and resources to help your business—it is up to you to take advantage of the opportunities and use them to your advantage."*