

PALATINE

Area Chamber of Commerce

579 First Bank Drive Suite 205
 Palatine, IL 60067
 847-359-7200
www.PalatineChamber.com

Business Expo & Community Showcase

VENDOR & ADVERTISING INFORMATION

Saturday, November 11, 2017 • 10:00am-3:00pm
 Falcon Park Recreation Center,
 2195 N. Hicks. Palatine

The Palatine Area Chamber of Commerce is pleased to present the 2017 Business Expo & Community Showcase, featuring entertainment, giveaways, and raffles provided by area businesses and organizations. Don't miss out on this chance to reach out to the Palatine Community!

Opportunities include booth spaces, sponsorships, and advertising. For more information, visit www.palatinechamber.com or call 847-359-7200.

Vendor Booth Space

Vendors are encouraged to provide giveaways and/or a raffle at their booth space. **All vendors must donate one raffle prize to the Expo Raffle Table, with a value of at least \$25 (donated prizes may be combined with other prizes).** Vendor booths include:

- 6' X 10' space
- 6' x 2' table and two chairs
- Plastic table covering
- Linen table skirting
- Table tent with business name
- Name listed in the Expo printed program
- Limited electricity available — must be requested in advance
- Limited Wi-Fi available — on a first come, first served basis.
- Prepacked items only may be sold, with Chamber pre-approval

Vendor Booth Fees:

Deadline	Chamber Member	Non-Member
Early Bird by August 1	\$175.00	\$325
Regular by September 1	\$225.00	\$350
Final by October 1	\$250	\$400

Registration, Sponsor & Artwork Deadlines:

- August 1** - Early Bird Booth Deadline
- September 1** - Regular Booth & Sponsor Deadline
- September 15** - Deadline for Ad, Coupon & Artwork
- October 1** - Final Booth Deadline & raffle prize due

Available Savings

- (Call us at 847-359-7200 for information.)
- 1. Combine a booth with an ad and save!**
 - 2. Combine a new Chamber Membership with a booth and save!**
(ask for details!)

Program & Coupon Advertisements

Place your advertisement and/or coupon in the program that will be handed out to all in attendance.

- Business Card Ad - 3" Wide x 2" High
- Coupon - 4" wide x 1.75" High
- Half Page Ad - 5" Wide X 3.75" High
- Full Page Ad - 5" Wide X 8" High

Ad Size	Chamber Member	Non-Member
Business Card or Coupon	\$50 for ad or coupon; \$75 for both	\$100 / \$175
Half Page	\$75	\$150
Full Page	\$100	\$200

Don't Miss this Incredible Event!!

Our first year we had 55+ vendors, over 500 attendees, and entertainment from over 10 local organizations. This second year promises to be even bigger and better!

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Community Showcase**

SPONSORSHIP INFORMATION

Saturday, November 11, 2017 • 10:00am-3:00pm Falcon
Park Recreation Center, 2195 N. Hicks, Palatine

The Palatine Area Chamber of Commerce Community Expo is an annual event that is designed to showcase our member businesses and organizations. The event will include a vendor area in the gymnasium and entertainment throughout the day.

Don't miss out on this chance to showcase your business to the community! Reserve your booth space, ad, or sponsorship today to be sure to reap all of the benefits associated with this event.

Questions? Call us at 847-359-7200 to discuss the many options being offered.

Sponsorship Levels & Benefits

**Register online at
www.palatinechamber.com**

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Sponsorship Benefits (Please note, there is a September 1 deadline to be included in event marketing materials.)	Presenting Sponsor \$2,500 (2 available)	Entertainment Sponsor \$1,500 (1 available)	Platinum Expo Sponsor \$1,000 (5 available)	Gold Expo Sponsor \$500 (10 available)	Silver Expo Sponsor \$99 (20 available)
Featured placement on all print materials including minimum 5,000 flyers or postcards distributed and/or mailed	X				
Featured placement in all press, advertising, and social media content	X				
Upgrade to Chamber Premier Membership level	X				
Complimentary full page ad in Expo printed program	X				
Complimentary half page ad in Expo printed program		X	X		
Complimentary business card ad or coupon in Expo printed program				X	
Complimentary Expo Booth Space - with choice of location	X	X	X		
Special Expo Discount - \$100 off booth space				X	
Dedicated Entertainment Sponsor Banner by Entertainment Area		X			
Name and logo on banner at Expo entrance	X	X	X	X	
Name on banner at Expo entrance					X
Name and logo in Expo printed program	X	X	X	X	
Name in Expo printed program					X
Free Email Blasts	5	2	2	1	
Logo and hyperlink on Chamber website to sponsor's website	X	X	X		
Name announced throughout the event as a sponsor	X	X	X	X	X

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Registration Form

Saturday, November 11, 2017 • 10:00am-3:00pm
 Falcon Park Recreation Center, 2195 N. Hicks, Palatine
 Submit completed form & payment to the Chamber office
 or register online at www.palatinechamber.com.

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Business Name _____

Street Address, City, State, Zip _____

Contact Person _____

Contact Email _____

Contact Phone _____

Describe Your Business _____

Do you want to sell merchandise? Yes No All merchandise sales must be pre-approved by the chamber.

If yes, describe items: _____

Do you need electricity (must be requested in advance)? Yes No Do you need WiFi? Yes No (first come first serve basis)

Yes I understand I need to provide **one raffle prize for the Expo Raffle Table**, with a value of at least \$25 by October 1

<input checked="" type="checkbox"/>	Vendor, Sponsorship, Advertising Opportunity	Fee
	Vendor Booth Space - Chamber Member (\$175 by Aug. 1, \$225 by Sep. 1, \$250 after Sep. 1)	
	Vendor Booth Space - Non-member (\$325 by Aug. 1, \$350 by Sep. 1, \$400 after Sep. 1)	
	Presenting Sponsor (\$2,500)	
	Entertainment Sponsor (\$1,500)	
	Platinum Expo Sponsor (\$1,000)	
	Gold Expo Sponsor (\$500)	
	Silver Expo Sponsor (\$99)	
	Full Page Ad (\$100 member / \$200 non-member)	
	Half Page Ad (\$75 member / \$150 non-member)	
	Business Card Sized Ad or Coupon (\$50 member / \$100 non-member)	
	Booth/Ad Bundle Discount (deduct \$25) (Business card ads and coupons excluded)	-
	Free Booth Space (Presenting, Entertainment, and Platinum Sponsors only)	-
	\$100 Booth Discount (Gold Sponsors only)	-
	TOTAL DUE	

Payment: Check enclosed (payable to Palatine Area Chamber of Commerce)
 Credit card Call 847-359-7200 (Visa, MasterCard, Discover, American Express)

Online registration available at www.palatinechamber.com.