



2018 AMBASSADOR

JENNIFER SMITH

Owner

Southern Muggs Coffee Shop
and Olive Tree & Vine



Since drinking coffee isn't considered a skill set, Jennifer, her husband, Mark, and their four children decided that they could best help others by giving them a great place to begin the day by making them a great cup of coffee. Jennifer is a small business owner in downtown Cartersville and counts "meeting people and making friends" as her number one job skill. Putting those aspects together into a business took some time and creativity so they opened Southern Muggs Coffee Shop in downtown Cartersville in 2016. Alongside Olive Tree & Vine, a specialty retail shop featuring Olive Oil and Vinegar, they also facilitate the Cartersville Wine Club, a weekly wine tasting open to everyone old enough and interested in tasting a variety of wines from around the world.

A lifelong Georgia resident, having lived in every corridor of the metro Atlanta area, she has been a Cobb County resident for most of her adult life but looks forward to making her final home in Bartow County. Jennifer and Mark have been married since 1991 and together raised and homeschooled their four children, all of which have thus far survived the journey and have worked in their family businesses in downtown Cartersville.