



Judi Otton

GrowthCast

Judi Otton is the founder of GrowthCast, a software and services company helping small business owners manage their cash flow, maximize their profits, and ensure the financial aspects of their business are all in order.

As a business owner for over 10 years, Judi's developed both tools and techniques to streamline the all-important (but not always the favorite) task of financial management. With a background in engineering, as well as an MBA, she loves the numbers and process side of business and combines this to help other small business owners feel more in control of their finances.

She has addressed business owners, entrepreneurs, business students, people thinking about starting a business, and individuals responsible for generating revenue or increasing profitability. Her talks are easy to understand and relatable. Her mission is to make business finance accessible to everyone.

Topics:

- 1) The Top 10 things you need to be doing to keep your business fiscally fit
- 2) The Moneymaker's Mindset – How your limiting beliefs around money are affecting your business success
- 3) The Basics of Business Finance
- 4) The Profit Plan - How to take home more Cash

Areas of Expertise:

Small Business, Finance, Operations, Process Improvement, Mindset

Audience:

owners of businesses from \$1M to \$25M that are growing and successful and either need help figuring out how to fund their growth, or want to take more profit home

Speaker Fee: Negotiable

Contact:

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