



# AFFILIATE TIERS

The Orange Chamber of Commerce offers different "Affiliate Tiers" with a variety of benefits to fit every size and type of organization.

Contact the Orange Chamber for more information.

AFFILIATE BENEFITS		Value	Platinum \$2,500	Diamond \$1,425	Gold \$950	Silver \$675	Classic \$475 +\$0 fee
<b>FREE SERVICES, BUSINESS BUILDING, NETWORKING BENEFITS</b>							
Admission to Networking Mixers	\$240	✓	✓	✓	✓	✓	✓
Attendance to New Affiliate Orientation	\$20	✓	✓	✓	✓	✓	✓
Customer Referrals to your business	•	✓	✓	✓	✓	✓	✓
Publicity in "Orange Business News" / Web site	\$50	✓	✓	✓	✓	✓	✓
Subscription to Chamber eNewsletter	\$25	✓	✓	✓	✓	✓	✓
Ambassador Mentor Program (assisted access to activities and events)	•	✓	✓	✓	✓	✓	✓
Access to 1 Hour of FREE SCORE consulting (Business / Marketing Plan Review)	\$90	✓	✓	✓	✓	✓	✓
<b>MARKETING BENEFITS</b>							
FREE Chamber Bucks (used for Chamber products, service, events )	\$50-\$300	\$300	\$150	\$100	\$50	\$0	
Listing in Affiliate Directory	\$20	✓	✓	✓	✓	✓	✓
Listing on Chamber's Website with description	\$100	✓	✓	✓	✓	✓	✓
Listing of representative e-mail on website	\$20	✓	✓	✓	✓	✓	✓
Access to "Clients Only" section on Chamber Web site	•	✓	✓	✓	✓	✓	✓
Display of materials in Chamber Lobby	\$25	✓	✓	✓	✓	✓	✓
Link to your website from www.orangechamber.com	\$100	✓	✓	✓	✓	✓	✓
Use of Chamber logo on marketing materials	•	✓	✓	✓	✓	✓	✓
Client Roster - Labels or Electronic Data File (non affiliate price -\$350 / \$450)	\$200-\$450	FREE	FREE	FREE	FREE	FREE	\$100 / \$150
<b>MEMBER DISCOUNTS</b>							
Chamber affiliate Advantage Program (Member to Member Discounts)	\$50	✓	✓	✓	✓	✓	✓
Certificates of Origin for International Trade	\$500	FREE	FREE	FREE	FREE	FREE	\$10
Access to local specials listings and coupon programs	•	✓	✓	✓	✓	✓	✓
Office Depot Discount Program	\$50	✓	✓	✓	✓	✓	✓
<b>ADVOCACY &amp; CREDIBILITY</b>							
U.S. Chamber Membership	\$600	✓	✓	✓	✓	✓	✓
Affiliate wall plaque	\$25	✓	✓	✓	✓	✓	✓
Opportunity to attend Government Affairs events with speakers on today's issues	\$100	✓	✓	✓	✓	✓	✓
Volunteer opportunities on committees and at events	•	✓	✓	✓	✓	✓	✓
Pro-business advocacy in government	•	✓	✓	✓	✓	✓	✓
Access to Chamber President or Board Member	•	✓	✓	✓	✓	✓	✓
Increased voice in business representation	•	✓	✓	✓	✓	✓	✓
<b>CLASSIC Minimum Total Value \$1,235+</b>							
Chamber advertising Credits (Website banner ads, etc.)	\$50-\$300	\$300	\$150	\$100	\$50		
Free Attendance (Profit Connection Networking Group)	\$25 ea	4 Booklet	2 Booklet	1 Booklet	1 Ticket		
Press release / Calendar item posted on web site	\$50 ea	5	3	2	1		
Ribbon Cutting Support Services (Scissors, press tips, etc.)	\$250	✓	✓	✓	✓		
Opportunity to host After Hours Mixer	\$250	✓	✓	✓	✓		
Marketing Information In " Business Welcome" Bags	\$50	✓	✓	✓	✓		
Company Listed as "Preferred" vendor in In " Family Relocation " Packages	\$50	✓	✓	✓	✓		
Company Listed as "Preferred" vendor in In " Ribbon Cutting " Packages	\$50	✓	✓	✓	✓		
<b>SILVER Minimum Total Value \$1,825+</b>							
Engraved Name Badges	\$15 ea	4	2	1			
Use of Chamber's conference facilities (each 4 hour block)	\$300 ea	2	1	1			
Email subpage Ad (# months)	\$75	12	6	3			
Logo featured on website on business profile page	\$75	✓	✓	✓			
<b>GOLD Minimum Total Value \$2,125+</b>							
Additional Categorical Listing on Chamber website	\$50-\$250	4	2				
<b>DIAMOND Minimum Total Value \$3,190+</b>							
Engraved Company name on Partner wall at Chamber office	\$250	✓					
Preferred seating at events	\$100	✓					
1/2 page Ad in Orange Business Newsletter	\$700	✓					
50% off Leadership Orange Program	\$995	✓					
<b>PLATINUM Minimum Total Value \$5,355+</b>							

\* According to a national survey, 67% of people prefer doing business with a member of their local Chamber.