



## City of Maple Ridge News Release

FOR IMMEDIATE RELEASE

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### **Take the Cultural Survey to Help Build Maple Ridge's New Ten Year Cultural Plan and Participate in the Community Feedback Activities**

**Maple Ridge, BC:** The City of Maple Ridge is developing a ten-year Cultural Plan and five-year Tourism Strategy designed to guide the City and community's role and investment in cultural services and tourism marketing and development. We need the community's help to shape the direction and priorities for the future to build a vibrant community for everyone who lives, works and plays in Maple Ridge. Complete the [rebrand.ly/MRCultureSurvey](http://rebrand.ly/MRCultureSurvey) which has been launched and be entered to win some great prizes! The survey will be open until Friday, June 2, 2017. The City has engaged the consultancy Nordicity ([www.nordicity.com](http://www.nordicity.com)) to administer this survey as a neutral, independent third party. All responses will remain confidential and only released in aggregate.

Each respondent who completes the survey will receive a free Leisure Centre family day pass. Prizes to be drawn include: two tickets to an ACT Arts Centre Present's performance for the 2017/2018 season; \$50 voucher towards an art class in 2017/2018 at the ACT Arts Centre; \$50 gift certificate towards any merchandise from the ACT Gallery Shop; \$100 gift certificate towards any merchandise from Sxwimele Native Art Boutique & Gift Shop in Fort Langley, swim lesson vouchers and other items. The draw will take place at the close of the survey and winners drawn will be contacted by email.

In addition to the survey, community participation activities to gather more public feedback will take place at popular festivals and special events and information displays will be at the Library, ACT Arts Centre, City Hall and Leisure Centre. Find out what the community is saying about the state of culture in Maple Ridge and ideas for the future at the Cultural Champions

Summit on Monday, June 26 at 6:30 pm at the ACT Arts Centre. Everyone is welcome.  
Please RSVP to [submissions@mapleridge.ca](mailto:submissions@mapleridge.ca).

For further questions, please contact Yvonne Chui at 604-467-7415 or [ychui@mapleridge.ca](mailto:yvonne@mapleridge.ca)  
and see [www.mapleridge.ca/parksandrec](http://www.mapleridge.ca/parksandrec). Photos are available upon request.