



The Community App Experience Maple Ridge & Pitt Meadows

**Interested in reaching a wider audience?
Want to capture those who use their mobile phones for everything?
Can't afford to develop your own app?**

**The Chamber of Commerce along with Chamber Tech Solutions has the perfect App for you!
Experience Maple Ridge & Pitt Meadows**

Business Directory Listing

A complimentary listing with an opt out provision.
This listing category will include the business name, address and phone number only

Premium Position Listings

Only **\$50 per year** per business location for members of the Chamber of Commerce serving Maple Ridge & Pitt Meadows.

Each business that chooses to list in the Premium Position Section of the Community App will have the choice of providing either **Incentive Rewards** or **Special Promotion** Listings through the Community App.

Incentive Rewards are designed to encourage Community visitors and residents to patronize the establishments of the contributing Businesses. The Incentive Rewards (coupons/discounts) should have a value of at least \$2. An Incentive Reward may be used only once in a calendar year by each person who downloads the Community App and registers with Experience Maple Ridge & Pitt Meadows.

Special Promotion listings do not require a discount or coupon. Listings can be for daily specials, happy hours or other activities that a business wishes to promote through the Community App. These listings should have a value associated with them to increase the exposure of the listing to the Community App users.

Premium Position Listing also includes the following:

- a complete business description (provided by the merchant)
- the business logo or photograph
- Up to three incentive reward/special promotion listings for each business.
- a link to the business website
- a GPS directions function to provide clients with detailed instructions for driving to the location from a designated start point. Instructions are also provided for local transit, cycling and pedestrian traffic.
- A detailed analysis of the number of click thru impressions the Community App attracts, including but not limited to the business category, the business listings, reward redemptions and other user actions related to the Community App functionality.
- A free listing in the Experience BC App that is distributed to international travelers coming to BC. (Incentive Rewards only)

Corporate Sponsorship and Banner Advertising (additional optional promotional opportunity)

The Community App features the option of including two corporate sponsors that will receive recognition for sponsoring The Community App at a cost of \$2,000 per year per sponsor.

The Community App also features 4 banner ad spaces that cost an advertiser \$500 to purchase for a year.

