



**Event Information:**

Where: Downtown Gainesville, Texas

When: **Saturday, October 12, 2019 10:00am – 5:00pm**

Estimated Attendance: 8,500

[www.gainesvillecofc.com/chamberevents](http://www.gainesvillecofc.com/chamberevents)

[www.facebook.com/GainesvilleAreaChamberofCommerce](http://www.facebook.com/GainesvilleAreaChamberofCommerce)

Deadline to get your logo on the event shirts and print ads: **Friday, September 6, 2019**. We will accept sponsors after this deadline, but we cannot guarantee that your logo will be on all event advertising. Check with the Chamber office to see what advertising deadlines have passed.

**Sponsor Pledge:**

Organization / Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website / Facebook: \_\_\_\_\_

Level of Support:

- |  |                       |                                    |       |
|--|-----------------------|------------------------------------|-------|
| <input type="checkbox"/> All Aboard    | \$2,000 (only 1 left) | <input type="checkbox"/> Depot     | \$500 |
| <input type="checkbox"/> Train Station | \$1,250 (only 1 left) | <input type="checkbox"/> Santa Fe  | \$250 |
| <input type="checkbox"/> Locomotive    | \$1,000               | <input type="checkbox"/> Conductor | \$50  |
| <input type="checkbox"/> Heritage      | \$750                 |                                    |       |

Would you like to be invoiced? Yes or No

Would you like a vendor booth? Yes or No

T-Shirt size(s) if you are a Santa Fe Sponsor or larger level: \_\_\_\_\_

Please submit your application, payment, and your company's logo in .png, .pdf, or .ai format to the Gainesville Area Chamber of Commerce. Your company's logo should be emailed to [morgan@gainesvillecofc.com](mailto:morgan@gainesvillecofc.com). Receipt of your application and payment will be confirmed via email. All sponsors will be recognized leading up to, during, and after the event. Please complete information and return by **Friday, September 6<sup>th</sup>** to ensure your advertising information will be included on the T-Shirts and banners. The deadline is final for the T-Shirt sponsorship.

**Gainesville Area Chamber of Commerce**  
**311 S. Weaver St., Gainesville, TX 76240 | (940) 665 – 2831**

The annual Depot Day festival held the second Saturday in October. As one of Gainesville's signature events, Depot Day draws both local and out of town festival-goers to our historic downtown. Live entertainment is always a crowd pleaser on the southwest corner of the courthouse square during this family friendly festival. The downtown festival begins at 10:00 Saturday morning and will also feature the Kids Zone, arts & crafts vendors, an antique car show, festival foods, and live entertainment.



**ALL ABOARD SPONSOR - \$2,000**

**Only One Available At This Level**

- All Chamber produced event marketing material will include All Aboard Sponsor's Name and/or logo. Event will be referred to as "Depot Day 2018 Presented by Sponsor's Name" in all marketing material, radio and tv ads and on Facebook events.
- Signage on entertainment stage
- Free 20x10 booth space near the stage
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 7 free Depot Day event shirts

**TRAIN STATION SPONSOR - \$1,250**

- Only Two Available At This Level**
- Specific zones will be named for Sponsor (Ex: Sponsor's Name Kid Zone)
  - Logo included on Chamber produced print materials
  - Signage on entertainment stage
  - Free 10x10 booth space
  - Logo on Depot Day T-shirt
  - Recognition from the stage throughout Depot Day
  - 5 free Depot Day event shirts

**TRAIN STATION SPONSOR - \$1,000**

- Large Logo included on Chamber produced print materials
- Signage on entertainment stage
- Free 10x10 booth spaces
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 5 free Depot Day event shirts

**HERITAGE SPONSOR - \$750**

- Logo included on Chamber produced print materials
- Signage on entertainment stage
- Free 10x10 booth space
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 3 free Depot Day event shirts

**DEPOT SPONSOR - \$500**

- Logo included on Chamber produced print materials
- Signage on entertainment stage
- Free 10x10 booth space
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 2 free Depot Day event shirts

**SANTE FE SPONSOR - \$250**

- Logo included on Chamber produced print materials
- Signage on entertainment stage
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 1 free Depot Day event shirt

**CONDUCTOR SPONSOR - \$50**

- Name included on Chamber produced print materials
- Name on Depot Day T-shirt
- Recognition from the stage throughout Depot Day