



## 2020 Partner Agreement

A Partner Agreement is an efficient means of selecting your sponsorships and Chamber benefits upon your renewal date, rather than consistently throughout the year. When you enhance your Chamber membership with a Partner Agreement, you receive event sponsorship recognition and the associated benefits for an entire year at a discounted rate!

### **Gainesville Area Chamber of Commerce**

311 South Weaver Street

Gainesville, Texas 76240

940.665.2831

[www.gainesvillecofc.com](http://www.gainesvillecofc.com)

## **Awards Banquet**

This annual event is held during the first quarter of the year and provides dinner and entertainment for guests while recognizing outstanding Chamber members for their impact on the community. Awards given include New Business of the Year, Member of the Year, Citizen of the Year, and the Legacy Award.

### **Platinum Sponsor - \$1,000**

- Logo on invitations
- Logo on Chamber event page with link to business webpage
- Logo on Chamber produced event marketing material
- Opportunity to present an award
- Reserved table of 10
- Priority seating at banquet

### **Gold Sponsor - \$750**

- Logo on event webpage
- Logo on Chamber produced event marketing material
- Special recognition at event
- Reserved seating for 10
- Priority seating at event after Platinum Sponsors

### **Silver Sponsor - \$500**

- Logo on event webpage
- Special recognition at event
- Reserved seating for 10
- Priority seating at event after Gold Sponsors

### **Bronze Sponsor - \$250**

- Logo on event webpage
- Special recognition at event

Tickets - \$35 Members, \$45 Non-Members

# GOLF TOURNAMENT



This spring time event is the Chamber's most popular fundraiser and provides optimal networking opportunities in a casual and fun environment.

## **Title Sponsor - \$2,500** (only 1 available)

- Logo on Chamber event page
- Logo on all Chamber produced marketing material
- Signage at golf tournament
- Opportunity to speak at awards reception
- Opportunity to place item in goody bag given to all participants
- Two foursomes in tournament
- Opportunity to set up table at first tee box
- Recognition at awards reception

## **Cart Sponsor - \$2,000** (only 1 available)

- Signage on golf carts at events
- Logo on Chamber event page
- Logo on signage at event
- Recognition at awards reception
- One foursome team in tournament

## **Ball Sponsor - \$2,000** (only 1 available)

- Logo on golf balls given to all players
- Logo on Chamber event page
- Logo on signage at event
- Recognition at awards reception
- One foursome team in tournament

## **Lunch Sponsor - \$1,500** (only 1 available)

- Logo on Chamber event page
- Logo on signage at event
- Recognition at awards reception
- One foursome team in tournament

## **Ace Sponsor - \$750**

- Logo on Chamber event page
- Logo on signage at event
- Opportunity to set up a display at tee box
- Sign at tee
- Opportunity to place item in goody bag given to all participants
- One team (4 players)
- Recognition at awards reception

## **Tee Sponsor - \$500**

- Logo on tees given to players
- Logo on Chamber event page
- Recognition at awards reception

## **Eagle Sponsor - \$500**

- Logo on Chamber event page
- Sign at tee
- One team (4 players)
- Recognition at awards reception

## **Birdie Sponsor - \$400**

- Logo on Chamber event page
- Sign at tee
- Recognition at awards reception

## **Hole Sponsor - \$200**

- Logo on Chamber event page
- Sign at tee

## **Team - \$400**

Greens fees, cart fees, goody bags, door prize tickets and lunch for four players



The annual Depot Day festival held the second Saturday in October. As one of Gainesville’s signature events, Depot Day draws both local and out of town festival goers to our historic downtown. Live entertainment is always a crowd pleaser on the southwest corner of the courthouse square during this family friendly festival. The downtown festival begins at 10:00 Saturday morning and will also feature the Kids Zone, arts & crafts vendors, an antique car show, festival foods, and live entertainment.

**ALL ABOARD SPONSOR - \$2,000**

- Only 1 Available At This Level**
- All Chamber produced event marketing material will include All Aboard Sponsor’s Name and/or logo. Event will be referred to as “Depot Day 2019 Presented by Sponsor’s Name” in all marketing material, radio and tv ads and on Facebook events.
  - Signage on entertainment stage
  - Free 20x10 booth space
  - Logo on Depot Day T-shirt
  - Recognition from the stage throughout Depot Day
  - 7 free Depot Day event shirts

**TRAIN STATION SPONSOR - \$1,250**

**Only 2 Available At This Level**

- Specific zones will be named for Sponsor (Ex: Sponsor’s Name Kid Zone)
- Logo included on Chamber produced print materials
- Signage on entertainment stage
- Free 10x10 booth space
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 5 free Depot Day event shirts

**LOCOMOTIVE SPONSOR - \$1,000**

- Large Logo included on Chamber produced print materials
- Signage on entertainment stage
- Free 10x10 booth spaces
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 5 free Depot Day event shirts

**HERITAGE SPONSOR - \$750**

- Logo included on Chamber produced print materials
- Signage on entertainment stage
- Free 10x10 booth space
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 3 free Depot Day event shirts

**DEPOT SPONSOR - \$500**

- Logo included on Chamber produced print materials
- Signage on entertainment stage
- Free 10x10 booth space
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 2 free Depot Day event shirts

**SANTE FE SPONSOR - \$250**

- Logo included on Chamber produced print materials
- Signage on entertainment stage
- Logo on Depot Day T-shirt
- Recognition from the stage throughout Depot Day
- 1 free Depot Day event shirt

**CONDUCTOR SPONSOR - \$50**

- Name included on Chamber produced print materials
- Name on Depot Day T-shirt
- Recognition from the stage throughout Depot Day



Leadership Gainesville is a ten-month training experience for 20 community leaders who represent all aspects of the community: business/volunteer, profit/non-profit, male/female, management/labor, etc. The program was designed to develop and motivate a source of creative, well-informed, civic minded individuals who are willing to devote time and energy toward assuming leadership roles in community service organizations and in all kinds of local government.

Through a series of monthly workshops and tours, emphasis is placed on exposing the participants to the realities, opportunities, and pertinent issues of the Gainesville area. The participants learn about our local education system, health, government, agriculture, economic development, manufacturing, and human services. Through each session, the class gets to network across Gainesville in order to bring people together for positive accomplishments, develop leadership skills and cultivate volunteer service in the community.

This sponsorship will apply to the 2020 – 2021 Leadership Gainesville Class.

**Graduation Luncheon Sponsor - \$750 (only 1 available)**

- Logo and link on Facebook event pages
- Recognition in Chamber marketing materials
- Company marketing material on tables
- Logo on table tents
- Admission for two to the Graduation Luncheon
- 5-minute presentation / speech at Graduation

**Student Scholarship - \$400 (only 2 available)**

- Award one scholarship to an incoming student

**Class Lunch Sponsor - \$200 (only 8 available) 4 LEFT**

- 5-minute presentation during lunch on Leadership Gainesville date of choice
- Recognition at Graduation
- Recognition in Chamber marketing materials

**Graduation Luncheon Table Sponsor - \$150**

- Recognition in Chamber marketing materials
- Company marketing material on tables
- Logo on table tents



Scare on the Square is a trick-or-treating event that takes place on Halloween each year in Downtown Gainesville. The Downtown businesses hand out candy to trick-or-treaters. Other businesses are able to set up a booth and hand out candy and goodies at the Farmers Market. We will have music, food trucks, and fun all in one event! This is a free event open to the public.

**Contest Sponsor - \$150 (only 2 available)**

- Contest name will include sponsor's name and logo in all Chamber produced advertising of specific contest
- Logo on event flyers
- Logo in event advertisements
- Logo on banner at the event

**Event Sponsor - \$50 (only 6 available) **2 LEFT****

- Business name on Facebook event
- Business name on website event
- Logo on banner at the event

**Business Booth Space - \$25**

- 10 x 10 Booth Space at the Farmers Market
- Business listed on the event map which is printed and posted online

# 2020 Partner Agreement

## COMPANY INFORMATION

Company \_\_\_\_\_

Representative / Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

## PARTNER INFORMATION

In addition to my current membership level, please add the following sponsorships:

### Awards Banquet

Platinum - \$1,000    Gold - \$750    Silver - \$500    Bronze - \$250

### Golf Tournament

Title - \$2,500 **SOLD OUT**    Cart - \$2,000 **SOLD OUT**    Ball - \$2,000 **SOLD OUT**  
 Lunch - \$1,500 (only 1 available)    Ace - \$750    Eagle - \$500    Tee - \$500    Birdie - \$400  
 Hole - \$200    Team - \$400

### Depot Day

All Aboard - \$2,000 (only 1 available)    Train Station - **SOLD OUT**    Locomotive - \$1,000  
 Heritage - \$750    Depot - \$500    Santa Fe - \$250    Conductor \$50

### Leadership Gainesville

Graduation Luncheon - \$750 (only 1 available)    Student Scholarship - \$400 (only 1 available)  
 Class Lunch Sponsor - \$200 (only 3 available)    Graduation Luncheon Table - \$150

### Scare on the Square

Contest Sponsor (only 2 available) - \$150 **SOLD OUT**    Event Sponsor - \$50 (only 2 available)  
 Business Booth Space - \$25

- **5% discount for Partner Agreements paid in full by January 31<sup>st</sup> of Agreement year.**
- All event Sponsorships must be paid in full 30 days prior to the event.
- All Partner Agreement balances must be paid in full by September 11<sup>th</sup> of the Agreement year.
- A monthly installment fee of \$3.00 will be added to any Partner Agreement with monthly / quarterly billing.

By signing below, I am committing to the sponsorship(s) selected above. I understand the amounts selected above will become part of my membership fees and will be due as such.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_