



2019

Membership Guide

- *Featuring* -

**Member
Benefits**

**Community
Initiatives**

**Membership
Options**

“Making the Natchitoches area a thriving business community.”

Natchitoches Area Chamber of Commerce

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Natchitocheschamber.com

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Member Benefits

The more involved you become with the Chamber, the more you will reap the benefits. You can maximize your membership by attending as many events as possible, sending door prizes for events you cannot attend, providing feedback, applying for our annual awards, or volunteering as an Ambassador, A+ Coalition, Chamber Board of Directors, or NYP Board. There are many benefits to joining your Natchitoches Area Chamber of Commerce that members of every investment level enjoy.

Exposure

Dollar for dollar, your Chamber membership is the most efficient way to advertise and network. Every business membership level includes brand exposure in 5000 printed chamber directories annually, online directory listing with 75,000+ website hits on average per year, 4,000+ social media followers, sponsorship opportunities at 50+ events with 2,000+ attendees, ribbon cuttings for new businesses, and much more!

Growth

Gain referrals to grow your business from staff and fellow members – we only refer members! You'll also have numerous opportunities to meet fellow Chamber members and make important connections that will help you grow your business.

Professional Development

Learn and grow through the Chamber, with educational monthly luncheons, seminars, and leadership courses.

Advocacy

Many business owners have ideas about opportunities and threats to their business. The Chamber advocates on behalf of its membership at a city, parish, and state level to amplify your voice and affect change.

Networking

The Chamber offers opportunities to connect with other business leaders, professionals, elected officials, organizations and stakeholders in the parish. Receive member-only pricing and exclusive access to events – a great opportunity to build meaningful business connections.

Leadership

Opportunities are available to serve through Chamber Ambassadors, Natchitoches Young Professionals, Chamber Board of Directors and the A+ Coalition. Volunteers serve as a way to give back to their community in a meaningful way, but it is also another great way to gain exposure for your business and to stay informed of Chamber activities.

Belonging

The Chamber is a strong network of businesses and community leaders. As a member, you will work alongside likeminded individuals committed to advancing Natchitoches Parish and its business community.

Community Initiatives

Your Chamber membership is a unique opportunity to contribute to an organization that not only benefits you and your business but also the community in which you live, work and play. The Chamber is committed to making the Natchitoches area a thriving business community through the following initiatives.

Natchitoches Young Professionals

Young Professionals between the age of 21 and 40 are assuming leadership roles in various entities throughout our Parish, which is imperative to the growth and advancement of our communities. NYP aims to strengthen that network of individuals through leadership development, community outreach, and networking.

Strengthen. Network. Impact.



Natchitoches Young Professionals

A+ Coalition

Education plays a major role in workforce development, economic development, and the future growth of Natchitoches Parish. The A+ Coalition provides a platform for concerned citizens, businesses, and leaders in our education system to work together to advance education in our parish.



Natchitoches Leadership Institute

Civic engagement and responsibility are the cornerstones of any progressive community. The Natchitoches Leadership Institute was established to develop a network of informed, committed and qualified individuals capable of providing Natchitoches with thoughtful, effective and dynamic leadership for the benefit of the parish and region.



LA Young Professionals Conference

Young Professionals across the state come together in Natchitoches to learn from a variety of business leaders, panelists, and a keynote speaker at the annual Louisiana Young Professionals Conference. Attendees return to their companies, towns, and respective Young Professional groups inspired and empowered to affect change in their communities.



Membership Options

Student Member - \$35

Collegiate students with current student identification can gain access and insight into the Natchitoches professional business environment on a student budget. Receive Chamber member-only invitations, pricing, and updates.

NYP Member - \$35

Business Professionals between the ages of 21 and 40 can learn, grow and network with other Young Professionals in the Natchitoches area through NYP. NYP members gain access to dozens of NYP events and member-only pricing throughout the year. They also receive Chamber member-only invitations, pricing, and updates.

Individual Member - \$100

Individual Membership is perfect for dignitaries, retirees, and any other business professionals who are not associated with a corporation. Receive Chamber member-only invitations, pricing, and updates.

Non-Profit - \$160

The Chamber recognizes that non-profit organizations benefit from Chamber membership in a different way than our for-profit businesses. This membership level was designed to keep those organizations engaged in a way that will maximize their impact on the Natchitoches area, a mission that is important to the Chamber. Receive Chamber member-only invitations, pricing, and updates.

Business Level - \$300

Our entry-level business membership package is perfect for small or new businesses who wish to have access to the basic benefits of Chamber membership, which include:

- Discounts at Office Depot/Office Max and Constant Contact.
- Free listing in our printed Chamber Directory, of which 5,000 copies are distributed to tourists, new residents, Chamber and community members each year.
- Free listing in our online Membership Directory, which receives 75,000+ hits per year on average, and remains a top listing on search engines.
- Free scheduled use of Chamber conference room
- Exclusive invitations and pricing to 50+ Chamber events each year
- Ribbon Cutting or Grand Opening for an additional \$100
- Enhanced web listing for an additional \$100
 - 1,600-character web description, 200-character results summary, 100-character hours of operation, 200-character driving directions, (6) 120-character linked text bullets, unlimited keywords, 75px x 25px search results icon, 150px x 100 px logo, unlimited photo gallery, YouTube video link, and a Google Maps link

Membership Options

Preferred Level - \$700

Preferred Membership is designed for members who wish to elevate their business through enhanced listings and free tickets to Chamber events. Receive:

- All Business Level benefits
- Free Ribbon Cutting or Grand Opening
- Free Enhanced web listing
- Logo and video presence in online directory
- 2 tickets to CRAVE!
- 2 tickets to the Annual Awards Banquet
- 10 tickets to monthly luncheons

Premium Level - \$1550

Premium Membership best benefits business professionals who rely on a strong community presence to grow their business. Receive:

- All Preferred Level benefits
- Banner ad on the web directory of your business category
- 4 tickets to CRAVE!
- 4 tickets to the Annual Awards Banquet
- 16 tickets to monthly luncheons
- Access to Add-On Items

Executive Level - \$2575

Executive Members enjoy exclusive advertising and marketing opportunities, as well as a strong presence at Chamber events with included tickets. Investors at this level play a key role in the mission of the Chamber and provide valuable input on community solutions. Receive:

- All Premium Level benefits
- Banner ad on the home page
- Logo presence in all newsletters
- T-Shirt sponsor + 6 tickets to CRAVE!
- Table Sponsor + 8 tickets to Annual Awards Banquet
- 16 tickets to monthly luncheons
- One monthly luncheon sponsorship

Membership Options

President's Circle - \$5000

At our highest membership level, President's Circle members receive premium recognition at all Chamber events, on all printed and electronic material, and maintain key roles in Chamber leadership as available. Members at this level are typically key stakeholders for pressing issues in our community who value the Chamber and its impact on those issues. Receive:

- All Executive Level benefits
- Enhanced banner ad on the home page
- Ad in all newsletters
- Event Sponsor + 10 tickets to CRAVE!
- Event Sponsor + 8 tickets to Annual Awards Banquet
- 20 tickets to monthly luncheons
- One monthly luncheon presenting sponsorship

Add-On Options

Many Chamber members prioritize employee participation in our Chamber initiatives. Our Add-On Options are a great way to add value to our members while encouraging community involvement. Add-On Options are a la carte and are available to business members at the Premium Level and higher.

NYP Add-On - \$500

Built for Chamber members to financially support the NYP membership of their employees and to support major NYP events through sponsorship. Receive:

- Up to 10 NYP annual memberships
- Pub Crawl Entry Level Sponsor
- LYPC Entry Level Sponsor

A+ Coalition Add-On - \$500

Built for members to support the Chamber Education initiative at the Bronze Partnership level. Receive:

- Elite Scholars Banquet Entry Level Sponsor
- New Teachers Luncheon Entry Level Sponsor

#InvestNChamber

Invest in your Chamber of Commerce today at natchitocheschamber.com/join to take full advantage of your online listing. Alternatively, you can complete the application below and return to our office then visit natchitocheschamber.com/login to complete your business listing. Please feel free to schedule an appointment with our Chamber President to discuss the best fit for your business.

NATCHITOCHEs CHAMBER MEMBERSHIP APPLICATION

Name of Company or Individual:		Phone:	
Physical Address:			
City:		State:	Zip:
Mailing Address:			
City:		State:	Zip:
Primary Contact:		Title:	
Primary Contact Email:		Primary Contact Phone:	
CREDIT CARD PAYMENT			
<input type="checkbox"/> AMEX	<input type="checkbox"/> MC	<input type="checkbox"/> VISA	<input type="checkbox"/> DISCOVER
Card #:	Exp. Date:	CVV:	
Card Holder Name:	Keep Card on File: yes/no	Amount Authorized:	

MEMBERSHIP INVESTMENT

Check all that apply.

- | | | |
|--|---|--|
| <input type="checkbox"/> \$35 - Student Member | <input type="checkbox"/> \$100 - Ribbon Cutting (Business Level Member) | <input type="checkbox"/> \$1550 - Premium Level |
| <input type="checkbox"/> \$35 - NYP Member | <input type="checkbox"/> \$100 - Enhanced Web Listing | <input type="checkbox"/> \$2575 - Executive Level |
| <input type="checkbox"/> \$100 - Individual Member | <input type="checkbox"/> \$100 - Non-Profit* (Business Level Member) | <input type="checkbox"/> \$5000 - President's Circle |
| <input type="checkbox"/> \$160 - Non-Profit* | <input type="checkbox"/> \$700 - Preferred Level | <input type="checkbox"/> \$500 - NYP Add-On |
| <input type="checkbox"/> \$300 - Business Level | | <input type="checkbox"/> \$500 - A+ Coalition Add-On |

**Must show proof of non-profit status.*

This application is submitted for membership in the Natchitoches Area Chamber of Commerce and is valid for one year from the date of completion. As a member I will receive full benefits and privileges through participation in the mutual goal of making the Natchitoches area a better place to live. Annual dues are not tax deductible as a charitable contribution. However, they are deductible for most members as an ordinary and necessary business expense. Membership is continuous unless cancelled in writing. A member shall be removed from membership roster if annual dues are over 90 days in arrears.

Authorized Signature

THANK YOU FOR INVESTING IN THE FUTURE OF YOUR COMMUNITY AND SUPPORTING YOUR CHAMBER!

A LETTER FROM THE PRESIDENT

Thank you for your interest in the Natchitoches Area Chamber of Commerce, where our mission is to make the Natchitoches area a thriving business community. The Chamber serves each member differently according to their individual needs. Through a variety of programming and technology, our goal is for you to find your place in our business climate, grow your business through advertising and networking opportunities, and impact your community through Chamber initiatives. As you consider your budget and strategic plan for growth, I would urge you to find the membership level that best suits your needs. I would be happy to discuss the many ways in which the Chamber can serve you.



In Good Business,
Laura Lyles
Chamber President

Laura.Lyles@NatchitochesChamber.com
Office: 318-238-1942

Chairman of the Board

I have long believed that the essence of leadership is influence. Our Chamber is here to use our collective influence to ensure the greater Natchitoches area is a thriving business community. Join us in pursuit of this important mission.

Tom Matuschka

NYP Chairman

As the 2019 NYP Chairman, I'm very excited to lead such a wonderful group of energetic and dynamic young professionals in our community. The connections and relationships built through NYP are truly setting up a foundation to lead Natchitoches into the future.

Sean Baylor

Ambassador Chairman

On behalf of the Natchitoches Chamber Ambassadors, I am very enthusiastic about the future of Natchitoches. Our goal is to support the Chamber's mission by growing and maintaining a strong community base through the support of member recruitment, retention and engagement.

Micah Foshee