

10 TOP REASONS TO JOIN THE CHAMBER

1 NEW PROFESSIONAL CONTACTS

Abundant networking opportunities - from our popular After Fives, breakfasts, educational series, and annual signature events - give Chamber members a chance to meet face-to-face, expand their referral base and connect with other professionals.

2 BUSINESS REFFERRALS

The Chamber refers member businesses to the hundreds of inquiries we receive monthly by phone, email, online, and walk-in. We work hard to ensure that your membership returns tangible visibility and sales to you and your organization.

3 MARKETING AND ADVERTISING

As a Chamber member, your business is listed on our website with thousands of unique visitors each month. You can also update your information and offer special promotions to enhance your listing. Your promotional materials will reach visitors, students, families, meeting groups, relocators and more!

4 ADVOCACY: WORKING FOR YOU

We are a strong voice advocating on your behalf at all levels of government. The Chamber advises lawmakers, weighs in on proposed regulations and makes things happen to benefit our members.

5 LEADERSHIP & VOLUNTEER OPPORTUNITIES

As a member, you can become involved in a number of volunteers and/or leadership opportunities - from serving as an Ambassador, participating on a committee, or joining our Board of Directors.

RESOURCE:

Make sure to check out our Member Directory on our website: amherstarea.com

10 TOP REASONS TO JOIN THE CHAMBER

RESOURCE:

Like us on social media so you can stay connected to the Chamber and its members.

6 SOCIAL MEDIA

The Chamber maintains high visibility on Facebook, featuring members on a regular basis, increasing your exposure and helping you promote your business.

7 EVENTS & SPONSORSHIP

The Chamber produces large-scale events which attract large audiences and win media attention, including the Annual Taste of Amherst, Margarita Madness, the Annual Golf Tournament, A+ Awards Dinner and many more. Members receive top priority for high-visibility sponsorships which allow you to boost your community involvement and marketing message.

8 VISITOR INFORMATION CENTER

The Chamber's Visitor Information Center at 35 South Pleasant Street is an exciting new way for members to showcase brochures, catalogs, and other printed materials.

9 BUSINESS ASSISTANCE

As a member, the Chamber will provide you with professional development opportunities. Regular office hours with the MSBDC, Instagram workshop, and "9 Lies That Are Holding Your Business Back" seminar with business and personal coach Josh Hornick are just a few examples.

10 ECONOMIC DEVELOPMENT

The Chamber is a leading player in the region's strategic effort to recruit new business, retain and develop a talented workforce, and foster entrepreneurial innovation. By doing so, we help manage and grow your business.