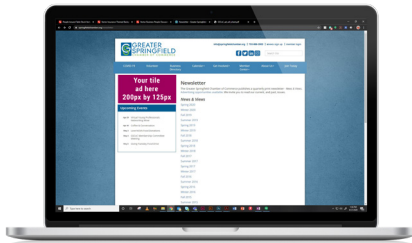




DIGITAL ADVERTISING PACKAGE

PRICE PER MONTH:
Member: \$200
Non-Member: \$250

Promoted Post on Facebook • 1200px by 630px artwork (option to focus full value on one post or spread across three posts)
One standard post on Twitter and on LinkedIn • 1200px by 630px artwork
One tile ad on Chamber's website • 200px by 125 px artwork (along with an inclusion in one Chamber email blast)



WEBSITE (per month)

springfieldchamber.org

Tile ad 200 pixels x 125 pixels \$ 50.00/per section*

*Discounts available for advertising in multiple sections.



PRINT (per issue)

News & Views

Insert 8.5" x 11" maximum \$85

Quarterly deadlines for News & Views: Dec. 15 • March 15 • June 15 • Sept. 15



1/2 page ad 7.5" x 4.75" • \$300



1/4 page ad 3.5" x 4.75" • \$150



Business card ad 3.5" x 2" • \$ 75

NOTE: The purchasing company must provide information, message, and graphics for use in these advertising outlets. Requirements and restrictions for graphic and text content apply. Chamber staff or volunteers may be available to assist with the development of the final content.

ADVERTISING RATES