

#LIVE LOCAL FALLS CHURCH

#LiveLocalFC



Shop • Eat • Drink • Spend • Learn • Support • Play
Grow • Create • Hire • Build • Source • Retain

The Live Local Challenge has been designed to spur spending in Falls Church and boost your sales during the month of November. Help us spread the word and increase your bottom line!

Each post tagging a business will enter the poster into a raffle to win prizes!

The business with the most overall posts will have certainly increased their income through this promotion and they will have their photo printed in the FCNP and shared via social media!

Business Instructions

Take the **#LiveLocalFC Challenge** during Live Local month in November! The Chamber is asking businesses to join residents in pledging to keep 20% more of their spending in Falls Church during the month of November, 2018.

Accepting the challenge is easy and doing so will increase your sales and build customer loyalty while also serving to motivate and inspire your employees and vendors!

To participate...

- ⇒ Go to the LiveLocalFC Facebook, Twitter, or Instagram page, pledge to #LiveLocalFC, and tag your business.
- ⇒ Direct your business spending to your fellow local businesses. Check the Chamber's directory or email info@FallsChurchChamber.org for referrals.
- ⇒ Encourage customer participation by:
 - ◆ Displaying the FC Chamber emailed instructions and tent cards
 - ◆ Educating your employees about the effort and encouraging their participation.
 - ◆ Generating your own fun #LiveLocalFC photo contests in your business
 - ◆ Offering #LiveLocalFC specials
 - ◆ Using the #LiveLocalFC Facebook frame for your business and your personal profile.

For more information, call 703-53201050 or email info@FallsChurchChamber.org.



Artie DeCelle Lives Local at Doodlehopper 4 Kids!

