



February 11, 2020

Dear Friend,

I am honored to serve as the chair of the 2020 Public Safety Valor Awards. This year's event is scheduled for Tuesday, June 23, 2020 at Manna Church. We are asking you to consider sponsoring this event.

Year two of the Valor Awards Breakfast was again sold out with 400 in attendance. Sixty heroes were honored with awards for Valor, Lifesaving, and Merit. Those honored were members of the Fayetteville Police Department, Fayetteville Fire Department, 911 Call Center, Cumberland County Sheriff's Department, Cumberland County Emergency Communications Center, Community Paramedic Program of Cape Fear Valley Health, and NC Highway Patrol. We heard incredible stories of bravery, strength, and compassion.

I am sure you will agree that our first responders deserve recognition and our appreciation. My employer, Highland Construction and Restoration, will again be one of the Presenting Sponsors along with our host for the event, Manna Church. Please join me in supporting this event by being a sponsor.

Your sponsorship will include tickets to the event, recognition on all event materials, and on the Chamber of Commerce website and communications. While the deadline for sponsorship commitments is April 1, the sooner you make your commitment, the more recognition you will receive. The Chamber has already begun publicizing the event.

Please let me know what questions you have or contact Christine Michaels, Chamber CEO. I appreciate your consideration and hope you will join us for the 2020 Valor Awards!

Sincerely,

Sandy Ammons  
Chair 2020 Public Safety Valor Awards

## 2020 Valor Public Safety Awards Sponsorship Levels



**Tuesday, June 23, 2020**

7:30 - 9:30 AM  
Manna Church

The Public Safety Valor Awards honor first responders from the City and County for service and acts of heroism. This is an opportunity to show support for the dedicated individuals who bravely serve our community.

**Return to:**

Greater Fayetteville Chamber  
159 Maxwell Street  
Fayetteville, NC 28301  
Phone: (910) 483-8133  
Email: [events@FayBiz.com](mailto:events@FayBiz.com)  
Web: [www.faybiz.com](http://www.faybiz.com)

### PRESENTING SPONSORS - **SOLD**

Presented by



### VALOR COIN SPONSOR - \$1,500 – (ONE AVAILABLE)

- Reserved Table for 8
- Opportunity to present coin to nominees at the event
- Company recognized as exclusive Coin Sponsor from the podium at the event
- Opportunity to be a judge on the selection committee on April 14<sup>th</sup>, 11-1
- Company logo on event invitation emailed to approximately 4,500
- Company name listed and hyperlinked in all electronic materials pre and post event and listed in event program

### GOLD SPONSORS AT \$1,000 – (MULTIPLE AVAILABLE)

- Reserved Table for 8
- Company recognized as Gold Sponsor from the podium at the event
- Opportunity to be a judge on the selection committee on April 14<sup>th</sup>, 11-1
- Company logo on event invitation emailed to approximately 4,500
- Company name listed and hyperlinked in all electronic materials pre and post event and listed in event program

### SILVER SPONSORS AT \$500 (MULTIPLE AVAILABLE)

- 4 Reserved Seats
- Company recognized as Silver Sponsor from the podium at the event
- Company name on event invitation emailed to approximately 4,500
- Company name listed on all marketing materials pre & post event and listed in event program

### FROM THE HEART SPONSORSHIPS - \$250 (MULTIPLE AVAILABLE)

- Two Reserved Seats
- Company name listed on marketing materials pre & post event, listed in event program

### INDIVIDUAL TICKETS - \$25

# Sponsorship Commitment Form

## 2020 Valor Public Safety Awards

Tuesday, June 23, 2020 | 7:30 – 9:30 AM  
Manna Church, 5117 Cliffdale Road, Fayetteville

Choose Level:  Presenting Sponsor - **SOLD**  Valor Coin Sponsor\* (\$1,500)  Gold Sponsor\* (\$1,000)  
 Silver Sponsor (\$500)  From the Heart Sponsorship (\$250)

Sponsorship Amount \$ \_\_\_\_\_

Company Name (as you would like it to appear): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Ph: \_\_\_\_\_ Email: \_\_\_\_\_

### Methods of Payment:

**Pay by Check:** Check Number: \_\_\_\_\_ Payable to: **Greater Fayetteville Chamber**

**Charge My Credit Card:**  Visa  MasterCard  AMEX  Discover

Card# \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration date \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**I certify by signing this form I am authorized to commit to this sponsorship on behalf of my company.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print

\_\_\_\_\_  
Title

### Return Form and Payment To:

Greater Fayetteville Chamber - 159 Maxwell Street, Fayetteville, NC 28301

Phone: (910) 483-8133 Email: [events@FayBiz.com](mailto:events@FayBiz.com) Web: [www.faybiz.com](http://www.faybiz.com)

Point of Contact: Shonelle Roper

*\*Please send a high-resolution logo as a .jpg or .png to [events@FayBiz.com](mailto:events@FayBiz.com).*