

ECONOMIC SUMMIT 2018

Barinder Rasode, CEO

NICHE Canada

Barinder is the CEO of NICHE, providing impartial and evidence-based research about cannabis production and use in Canada. She has extensive experience working with government, stakeholders and the private sector finding common ground encouraging respectful, informed dialogue.

An advocate of women's rights, Barinder is the co-founder of SheTalks, featuring inspirational women sharing stories of leadership, transformation, innovation, and how to succeed in today's world. Barinder also hosts SheTalks Radio on Roundhouse 98.3 FM.



Previously, Barinder served two terms as an elected Councillor for the City of Surrey. She has also served on the Board of Directors for Fraser Health.