



Newsline

Sponsorship

The *Newsline* is a weekly newsletter sent to MACE members that features stories from chambers of commerce in the six-state area. The *Newsline* also posts job openings for the fee of \$100 a week, names in the news, MACE news and ideas for chambers to use. Created in 2010, the *Newsline* has an audience of over 1000 subscribers with a high readership rate.

Option A

- MACE Newsline Sponsorship to include:
 - Sponsorship of 25 Issues (every other issue for a year)
 - Banner Advertising and text (changed on a scheduled basis)
 - Links to business engagement/educational materials

\$2500

Option B

- 1 Year of sponsorship within MACE
- MACE 2019 Annual Conference Sponsorship (May 1-3 – Sioux Falls, SD) include:
 - Recognition on all conference materials
 - Sponsorship of the Thursday, November 9th reception of attendees (extra benefit)
 - Short podium presentation time
 - Two free conference registrations (please send the contact information of attendees)
 - Display table and exhibit for the duration of the conference
- MACE Newsline Sponsorship to include:
 - Sponsorship of 50 Issues (every other issue for a year)
 - Banner Advertising and text (changed on a scheduled basis)
 - Links to business engagement/educational materials

\$6250

Option C

- MACE Newsline Sponsorship to include:
 - Sponsorship of 50 Issues (every other issue for a year)
 - Banner Advertising and text (changed on a scheduled basis)
 - Links to business engagement/educational materials

\$5000

Custom

Do you need specific benefits? MACE can design a sponsorship that fits your company goals with special customized benefits. Giving you an easy and cost-effective forum to qualify your business within the chamber niche.

email: larry@dowellmgmt.com with your thoughts and we will design something to fit your needs.

SIGN UP TO RECEIVE THE NEWSLINE