GREATER BEAUMONT CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

2019-2020
GLOSSARY OF TERMS

TABLE
Includes eight seats and a table tent with logo or name

MEDIA
Can be an appearance on television, radio or Facebook live, or a verbal mention on any or all of these platforms.

DIGITAL MARKETING
Includes recognition in the e-newsletter, on the Chamber Website and on the Facebook event page

EVENT SIGNAGE
Name or logo displayed on signs for and at the event

EVENT PROGRAM
Typically utilized for Membership Series Events, Annual Meeting, etc..

PHOTO BOOTH
Logo prominently displayed on photos taken at kiosk and uploaded to social media. Only one sponsor per event.
ANNUAL MEETING

OCTOBER 15

Be a part of one of Greater Beaumont's premier events! Every October we celebrate the closing of the previous year and its successes. This prestigious evening is full of fun, socializing, and the recognition of the Spindletop Recipient. The Spindletop Award was created in 1999 to recognize area businesses for outstanding corporate citizenship and overall impact on our community.

AUDIENCE

Business, Community, Young Professionals, Chamber Board of Directors, Elected Officials and Volunteers.

PROJECTED ATTENDANCE

500+

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**TOP BILLING LOGO**

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<tr>
<th>VIP SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>BRONZE SPONSOR</th>
<th>ATMOSPHERE SPONSOR</th>
<th>CRYSTAL SPONSOR</th>
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**MEDIA**

- Appearance
- Recognition
- Name

**VERBAL RECOGNITION DURING EVENT**

**COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING**

**COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE & SCREEN**

**COMPANY LOGO OR NAME DISPLAYED ON EVENT PROGRAM**

**RESERVED SEATING**

- 3 Tables
- 2 Tables
- 1 Table
- 1 Table
- 1 Table
- 4 seats
- 2 seats
- 4 seats

**WINE**

- 2 Bottles per Table
- 2 Bottles per Table
- 2 Bottles per Table

---

**New**

**New**

| $10,000 | $5,000 | $3,000 | $1,500 | $1,000 | $500 | $500 | $500 |

*Individual awards available for Young Professional of the Year, Volunteer of the Year, Ambassador of the Year, Small-Business Person of the Year and Small Business of the Year.
LOBSTERFEST
GOLF

APRIL 27

One of our signature events, the Chamber's Annual Lobsterfest Dinner is guaranteed to be a grand time! We start off Lobsterfest week with the Golf Tournament on Monday and end the week with a Lobster & Steak Dinner on Friday.

**At Beaumont Country Club for 2020!**

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>Lunch Sponsor</th>
<th>Combo Sponsor</th>
<th>Breakfast Sponsor</th>
<th>Gold Sponsor</th>
<th>Team &amp; Hole Sponsor</th>
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**EXCLUSIVE TITLE SPONSOR**

- Top billing on all marketing and promotional material
- 3 tables
- 2 Golf Teams
- Promotional item & material for guests
- Company logo or name displayed on digital marketing
- Company logo or name displayed on event signage & PPT

**NEW**

**GOLF GIFT SPONSOR**

- 1 table
- 1 golf team
- Company logo displayed on digital marketing
- Company logo displayed on event signage
- Company logo displayed on event gift
- Tee-box sign

**HOLE IN ONE SPONSOR**

- 1 golf team
- Company logo or name displayed on digital marketing
- Company logo or name displayed on event signage
- 1 exhibit table (at course)
- Tee-box sign

**BEVERAGE & SNACK CART SPONSOR**

- 1 golf team
- Company logo displayed on beverage & snack cart
- Tee-box sign

**GOLF CART SPONSOR**

- 1 golf team
- Company name displayed on digital marketing
- Company logo displayed on event signage
- Logo displayed on every golf cart
- Tee-box sign

**HOLE SPONSOR**

- Tee-box sign
- Promotional display at hole

**NEW**

**New**

**HOLE IN ONE SPONSOR**

- 1 golf team
- Company logo or name displayed on digital marketing
- Company logo or name displayed on event signage
- 1 exhibit table (at course)
- Tee-box sign

**GOLD Sponsorship Options**

- $1,000
- $500
- $250
- $100
- $50
- $25
- $10
- $5
- $1

**New**

**HOLE IN ONE Sponsorship Options**

- $1,000
- $500
- $250
- $100
- $50
- $25
- $10
- $5
- $1

**New**

**Golf Tournament Sponsorship Options**

- $1,500
- $1,000
- $500
- $250
- $100
- $50
- $25
- $10
- $5
- $1

**New**

**Team Sponsorship Options**

- $500
- $250
- $100
- $50
- $25
- $10
- $5
- $1

**New**

**Photo Booth Sponsorship Options**

- $600
- $500
- $250
- $100
- $50
- $25
- $10
- $5
- $1

**New**

**Golf Gift Sponsorship Options**

- $1,400
- $1,000
- $500
- $250
- $100
- $50
- $25
- $10
- $5
- $1

**New**

**Hole in One Sponsorship Options**

- $1,000
- $500
- $250
- $100
- $50
- $25
- $10
- $5
- $1
LOBSTERFEST
DINNER

AUDIENCE

Business, Community, Young Professionals, Chamber Board of Directors, and Volunteers.

PROJECTED ATTENDANCE

400+ Attendees

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$10,000 $3,500 $2,500 $2,500 $1,500 $1,000 $500 $500
Members and the public are invited to attend the Chamber's membership lunches, which provide an update on the latest Chamber activities, work programs and goals. A guest speaker enlightens the audience on current affairs and issues. These great events provide businesses and their employees excellent opportunities to network.

**THE STATE OF THE CITY**
**FEBRUARY**

Join us as Mayor Becky Ames informs the attendees on the City's accomplishments from the past year and the plans for the future. The luncheon will include a review of City departmental activities and an opportunity for the Mayor to present her own vision for the upcoming year.

**PROJECTED ATTENDANCE**
250+

**NEW FOR 2020**

**THE STATE OF THE WORKFORCE**
**APRIL**

Join us as both local and national experts discuss current and future trends on workforce needs and what is being done to meet the demands of companies in the Golden Triangle Region.

**PROJECTED ATTENDANCE**
250+

**THE STATE OF THE COUNTY**
**JUNE**

Join us as County Judge Jeff Branick enlightens attendees on the county's recent achievements and plans for the future. A must attend event with all of the growth planned for Jefferson County.

**SERIES LEVEL**

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<th>PRESENTING SPONSOR</th>
<th>EVENT SPONSOR</th>
<th>GOLD SPONSOR</th>
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*Table sponsorship for all 6 events - $2,000

Series Level is for all Six events. All other sponsorships are for one event.

**Top Billing Logo**

- All Marketing Materials
- All Marketing Materials

**Media**

- Appearance
- Recognition

**Reserved VIP Seats with Guest Speakers**

- 2 Seats
- 1 Seat

**Sponsor Remarks During Program**

- ✓

**Verbal Recognition During Event**

- ✓

**Promotional Item & Material for Guests**

- ✓

**Logo Displayed on Digital Marketing**

- Logo

**Company Logo or Name Displayed on Event Signage & PPT**

- ✓

**Event Program**

- Logo

**Reserved Seating**

- 2 Tables
- 1 Table

**Exhibit Table**

- ✓

- ✓

- ✓

- ✓

- ✓

- ✓
Members and the public are invited to attend the Chamber’s quarterly membership lunches, which provide an update on the latest Chamber activities, work programs and goals. A guest speaker enlightens the audience on current affairs and issues. These great events provide businesses and their employees excellent opportunities to network.

LEGISLATIVE UPDATE LUNCHEON
AUGUST
The Legislative Update Luncheon is designed to gather the Chamber’s membership together to hear updates from our U.S. Congressman, State Senator, & State Representatives.

PROJECTED ATTENDANCE
400+
NEW FOR 2020
YEAR END UPDATE LUNCHEON
DECEMBER
Join us as we cap off the year with a luncheon focusing on a subject ranging from Education to Healthcare to Transportation to Industry. The topic will be chosen based on relevance to both the business community and to the community as a whole.

ECONOMIC DEVELOPMENT LUNCHEON
OCTOBER 9
GBCOC members and non-members are invited to attend the Chamber’s new Economic Development Breakfast. Attendees will hear from top speakers on the given subject matter for that year.

PROJECTED ATTENDANCE
300+

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<td>RESERVED VIP SEATS WITH GUEST SPEAKERS</td>
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$7,500 $2,500 $1,500 $1,000 $400* $500

Series Level is for all Six events. All other sponsorships are for one event.
*Table sponsorship for all 6 events - $2,000
LET IT SHINE
MEMBER EXPO

DECEMBER 9

One of our brightest signature events of the year! The Let It Shine Holiday Mixer will "WOW" you with its festive atmosphere and jolly attitude. Free and open to the public individuals walk through a maze of more than 60 new chamber member exhibit displays of their company products. This event happens in December at a local Chamber member venue. Wonderful food drinks and prizes make this event a great way to kick off the Holiday Season!

AUDIENCE
Business, Community, Young Professionals, and Chamber Board of Directors.

PROJECTED ATTENDANCE
400+ Attendees & 60 Member Businesses

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$1,000  $500  $500

*Exhibit tables may be available*
SOUTHEAST TEXAS YOUNG PROFESSIONALS ORGANIZATION (YPO)

Southeast Texas Young Professionals Organization's mission is to promote the retention and recruitment of young professionals through networking and career development opportunities throughout Southeast Texas. Young professionals and post-secondary students between the ages of 21 and 40 are encouraged to join. Membership dues are set at $50/yr. Interested professionals over the ages of 40 will have the opportunity to get involved in an advisory capacity. All sponsorships run from September 2019 through August 2020.

40 UNDER 40

NOVEMBER 5

SETX YPO presents the 40 under 40 Recognition Event to honor Southeast Texas young professionals who have made a positive impact on the region through their professional and educational accomplishments as well as their community involvement.

AUDIENCE

Business, Community, Young Professionals, and Chamber Board of Directors.

PROJECTED ATTENDANCE

300+

HAPPY HOUR SERIES SPONSOR

- TOP BILLING LOGO ON ALL MATERIALS
- SPONSOR REMARKS DURING PROGRAM
- VERBAL RECOGNITION DURING EVENT
- COMPANY LOGO DISPLAYED ON DIGITAL MARKETING
- COMPANY LOGO DISPLAYED ON EVENT SIGNAGE

$500

Hosts for all Breakfast with the Boss and Happy Hour events are responsible for providing food and beverages for attendees. If for some reason this is an issue, the host will reimburse YPO for those costs.

PRESENTING SPONSOR

- TOP BILLING LOGO on all materials
- Company logo or name displayed on digital marketing
- Company logo or name displayed on event signage
- Media appearance
- Company logo or name displayed on event program

$2,500

GOLD SPONSOR

- Top billing logo on all materials
- Company logo or name displayed on digital marketing
- Company logo or name displayed on event signage
- Media appearance
- Company logo or name displayed on event program

$1,000

SILVER SPONSOR

- Top billing logo on all materials
- Company logo or name displayed on digital marketing
- Company logo or name displayed on event signage
- Media appearance
- Company logo or name displayed on event program

$500

PHOTO BOOTH SPONSOR

- Company logo or name displayed on event signage
- Media appearance
- Company logo or name displayed on event program

$500

MEDIA PARTY SPONSOR*

- Company logo or name displayed on event signage
- Media appearance
- Company logo or name displayed on event program

$500

*The Media Party is a stand-alone event.
Beaumont Chamber Foundation
SPONSORSHIP OPPORTUNITIES
SPICE OF THE SEASON

JULY 31

AT THE EVENT CENTRE

Spice of the Season is a themed event designed to involve the community in an evening of fun, laughter and entertainment unlike any other event of its kind. To add to the fun, “celebrity” waiters and attendees are encouraged to dress in festive attire to go along with the theme each year. This event has a variety of activities throughout the evening to keep the fun going and has continued to grow and has sold out the past 3 years.

All proceeds from this event benefit the Beaumont Chamber Foundation Programs, such as Leadership Beaumont, Youth Leadership Programs, the Mentorship Program, etc., and are tax deductible

AUDIENCE

Business, Community, and Young Professionals.

PROJECTED ATTENDANCE

250+

Sold out 2017, 2018 & 2019

All Marketing Materials

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$3,000 $2,000 $1,500 $2,000 $1,250 $750 $500 1,000
This tournament serves as a fundraiser for the Beaumont Chamber Foundation (BCF) which includes programs such as Leadership Beaumont, 8th Grade Youth Leadership Program, Mentorship Program, Lemonade Day, etc. Starting in the early afternoon, with food available and tee off to follow, the BCF tournament is designed to be a fun tournament with “challenge” holes for the players to test their skills. This event has a more laid-back feel with golf, friends and lots of food while helping raise money for the BCF and its programs.

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<tr>
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<th>Presenting Sponsor</th>
<th>Gold Sponsor</th>
<th>Lunch Sponsor</th>
<th>Dessert Sponsor</th>
<th>Team &amp; Hole Sponsor</th>
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**Price:**
- $2,500
- $1,500
- $1,250
- $500
- $500
- $400
- $500

### Golf Gift Sponsor
- 1 Golf Team
- Company Name Displayed on Digital Marketing
- Company Logo Displayed on Event Signage
- Company Logo Displayed on Event Gift
- Tee-Box Sign
- $2,000

### Golf Cart Sponsor
- 1 Golf Team
- Company Name Displayed on Digital Marketing
- Company Logo Displayed on Event Signage
- Logo Displayed on Every Golf Cart
- Tee-Box Sign
- $1,000

### Hole in One Sponsor
- 1 Golf Team
- Company Name Displayed on Digital Marketing
- Company Logo Displayed on Event Signage
- 1 Exhibit Table (On Course)
- Tee-Box Sign
- $1,000

### Hole Sponsor
- Tee-Box Sign
- Promotional Display at Hole
- $150

### Beverage & Snack Cart Sponsor
- 1 Golf Team
- Company Logo Displayed on Beverage & Snack Cart
- Tee-Box Sign
- $400
- 4 Available
This unique program includes seven all-day sessions throughout the school year and a graduation dinner for high school juniors in the Beaumont Area. The sessions involve Speakers, field trips and events. Junior Leadership allows area students to enhance their skills and knowledge base and encourages them to remain in, or return to, the area following graduation.
LEMONADE DAY

MAY 3
Teaching kids the power of Entrepreneurship! Lemonade Day is a program that teaches youth how to start, own and operate their very own business - a lemonade stand. It gives them the opportunity to experience entrepreneurship by setting up their business during Jefferson County’s community-wide Lemonade Day on May 3, 2020. This amazing program also teaches them how to SAVE some, SPEND some, and SHARE some. (Identify a charity and give back to the community with a portion of what they raise). Participants will receive materials that will teach them how to set a budget, interact with customers and market their stand. They will also learn how to partner with local businesses for their stand placement.

AUDIENCE
Business Community, Educators, 3rd - 8th Graders

PROJECTED ATTENDANCE

500 Students
Now covering all of Jefferson County!

SQUEEZE THE DAY!

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<th>PROMOTIONAL ITEM &amp; MATERIAL FOR PARTICIPANTS</th>
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<th>COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING MATERIALS</th>
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$5,000 $3,000 $1,000 $500 $250 $1,250 $1,250 $500
Held early in the year in the form of a two-hour session and is offered to the community at no cost. This unique leadership program gives participants an exceptional opportunity to be introduced to and gain a working knowledge of the local political process. This program provides education on relevant issues and campaign methods and includes a panel of speakers, including local elected officials, media representative, etc. Attendees are encouraged to ask questions and interact with the panel in order to gain a better understanding of the overall process. In recent years, the Beaumont Chamber has partnered with neighboring Chambers (including Nederland, Orange, Port Arthur & Silsbee) to help extend the reach of this program.

Mentorship Program

The Leadership Development Division Mentorship Program is a nine-month program designed to partner mentees with a specific mentor who is selected to meet the needs of the mentee. The participants meet each month for a scheduled “field trip” session throughout the area to allow them to learn more about the community. The participants typically will communicate on other occasions throughout the month for mentors to provide advice and motivation as well as provide opportunities for the mentees to be exposed to other community leaders and leadership forums.
Leadership Beaumont is a nine-month community awareness program that focuses on professional and leadership skills development. Leadership Beaumont began in 1971 and is the oldest community leadership program in the state of Texas! The program begins in September with a full day opening session and concludes with graduation in May. Approximately forty applicants are accepted into the program each year.

Graduation is a celebration of the Leadership Beaumont participants and a Reunion for Leadership Beaumont Alumni!

Sponsorships to underwrite the cost of the program are contributions to the Beaumont Chamber Foundation, a 501c3 tax deductible organization.
The Beaumont Chamber Foundation provides youth leadership programs for 8th grade students from across the region. In 2019 BCF had over 140 8th graders from 19 different middle schools present for the 8th Grade Youth Leadership Program. The program focuses on leadership development and helps prepare these students to be strong leaders in the future. The youth programs are held on the Lamar University and LIT campuses where they are able to engage with student services who provide preparation and entrance information during the day.
The Leadership Beaumont Alumni Committee provides two professional development and leadership skills development events each year. One is held in the Spring and the other is held each year in August. These events are open to the public are typically attended by a diverse group.

### Socials

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### Professional Development Events

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$250  |  $250  |  $1,000  |  $500  |  $1,000  | $350  | $500

*At either Professional Development Event*
OTHER OPPORTUNITIES

WEBSITE

Our Chamber website is one of our main communication tools. The following pages and locations are available for your ad:

"Boss Banner" ad on Chamber's website $200
Center Cube Banner ad on Chamber's website $150
Lower Banner ad on Chamber's website $100

(Each price represents a one week display, and each additional week is at a 10% discount if purchased together)

BOARD MEETING SPONSOR

The Chamber board is comprised of key decision makers of area companies who meet twelve times per year on the 4th Wednesday of every other month. 30-50 influential business professionals attend these meetings every other month. Sponsor name and business logo on meeting notices, agenda, and displayed prominently at the meeting. Exhibit table in prime location at meeting. Sponsor will receive 5 minutes of time to speak from the podium.

$250

ANNUAL REPORT

AD

Quarter page company recognition in the annual report.

$500

INSIDE BACK COVER AD

Full page company recognition in the annual report.

$800

RADIO & PODCAST

For the weekly "Chamber Matters" radio show and podcast, special guests join Greater Beaumont Chamber of Commerce's President & CEO Bill Allen to discuss local business and news on the show hosted by iHeart Radio. It is aired across all of their local stations and is available online and for download on the iHeart radio website.

$250 PER WEEK, $800 PER MONTH, $8,000 PER YEAR

MIX & MINGLE

An Ideal networking opportunity for a Chamber Member. The event takes place at the member's business, typically drawing in 60-100 business professionals. is an excellent occasion that provides an audience for you to showcase your company, services, products at your facility. Sponsor has the option to distribute product samples, promotional materials and food items. Refreshments are the sponsors' responsibility and are customary for this type of event. Recognition in pre-event publicity including the Chamber's website & weekly e-newsletter.

$300

ANNUAL PHOTO BOOTH

Logo prominently displayed on photos taken with a digital photo booth to be posted to the Chamber's social media that can also be shared by individuals on their personal pages. The booth will be at all events throughout the year (minimum of 24)

$5,000 PER YEAR
THANK YOU TO OUR TOP MEMBERS FOR THE ONGOING SUPPORT

CHAIRMAN'S CIRCLE MEMBERS

BEAUMONT
TEXAS

ExxonMobil

SABINE MEMBERS

CapitalOne

Entergy®