

# Entertainment

## What you may offer at your liquor primary establishment

Live or recorded music, radio, television, and dancing are permitted in your liquor primary establishment, unless otherwise restricted by the general manager. This includes hosting a live radio or television broadcast from within your establishment, as long as the purpose of the broadcast is not the promotion of liquor.

You may also:

- Provide games of skill, including darts, pool, shuffleboard, video games and foosball, and games of chance (including card games), but for amusement only (for licensed gaming and lottery ticket sales requirements, please refer to the Gaming Section in the chapter “Controlling Your Establishment”).
- Hold tournaments of skill and contests, provided:
  - patrons may enter without making a purchase or ordering a drink
  - you do not offer or give liquor as a prize, and your event does not involve the consumption of liquor
  - you do not require the winners to be present to collect their prize
  - your event does not involve a contact sport, and
  - neither you, your immediate family, nor your staff, may enter
- Show movies, provided the primary focus of your establishment does not shift to that of a movie theatre, and that all movies are shown in accordance with the Motion Picture Act and its Regulations. You may not show movies that are restricted, adult rated, or not rated
- Stage live prize-fighting, kick-boxing and similar contact sports events on your premises, provided you apply to the general manager for approval in advance, do not involve patrons, and take steps to protect both patrons and staff
- Offer adult entertainment, provided you post a sign to that effect at your entrance and identify when a cover charge is in effect (see additional rules for adult entertainment)
- Sell B.C. lottery products, unless otherwise restricted by the general manager
- Offer prizes for licensed gaming events provided prizes do not include liquor or tokens redeemable for liquor.

### Additional Rules for Tournaments and Contests:

- Manufacturer-sponsored tournaments are restricted to events held off the premises (unless your licensed establishment is located at a sports stadium, recreation centre, ski hill, racquet club, bowling alley, concert hall, or university/cultural centre).
- You may not charge an entry fee for contests (although you can for tournaments).
- Tournament prizes may include money, or the winner's name being entered into a draw.
- You may include information about the tournament or contest in any advertising
- While you are permitted to hold contests and tournaments involving wet T-shirt, wet jockey shorts, bare-as-you-dare, or similar themes or activities, they must conform to community standards; you may not advertise them; and they may not involve physical contact between patrons.