



Be our Community Partner –

Pearland Chamber of Commerce Mission –

Serve Business. Promote Growth.

Pearland Chamber of Commerce Core Values –

Promote, Educate, Advocate and Represent

What does my organization get for being a Pearland Chamber of Commerce Community Partner?

- Advertising in newsletters and event programs leading up to the event.
- An e-blast within the month prior to the event to the Pearland Chamber of Commerce membership listing Community Partner information. The email may contain information on more than one event
- Set of mailing labels, if requested
- Spotlight table at luncheon (if available)
- Workshop on Wednesday on topic related to event
- Information placed in ribbon cutting bags
- Placement on the marquee
- Share information on our social media sites.
- Post on our web calendar
- Include event on weekly emails to all members for the month prior to the event

What the Chamber gets from being your Community Partner?

- Listing as “Premier/Top Level” sponsor of the event
- Signage at the event
- Table at the event for Pearland Chamber awareness
- Position on the agenda at the event?

How many Community Partners does the Chamber have?

The Community Relations committee will support in some way all events submitted with a Community Partner Application.

How does my event get selected for as a Community Partner?

- Be in alignment with the mission and core values of the Pearland Chamber of Commerce
- Turn in application by the required date
- Applications are then reviewed and selected by Community Relations committee

What if my event was not selected as a Chamber partner event?

The Chamber still wants to help your event succeed. Below are some of the ways the Pearland Chamber will help your event get out there:

- Share information on our social media sites.
- Post on our web calendar
- Include event on weekly emails to all members for the month prior to the event

Selection Criteria –

Must abide by the By-Laws and Policies and Procedures of the Pearland Chamber of Commerce

Must be held in the Pearland city limits

Must have had a similar event at least twice

At least 80% of the net profits must be distributed to the cause

Use of Pearland Chamber of commerce members encouraged

Print ready advertising required

Liability insurance required

Top five (5) applicants will be interviewed

Success of the event to be judged by -

- Attendance of event
- Net profits donated to the cause
- Number of volunteers used



Community Partner Application

Organization Name	
Organization Address	
Organization Phone & Website	
Organization Tax Designation <small>501c(3), 501c(6), other</small>	
Event Name	
Event Date	
Event Leader	
Event Leader Phone & Email	
Event Inception	

Event Description: What is your mission of the organization?

Event Description: Why was your event created?

Event Description: What is your event's target population?



Community Partner Application

Event Description: What activities are planned for your event?

Event Description: How do you judge your event's success?

Event Attendance: _____ 2016 _____ 2017

Event Budget: _____ Event Advertising Budget: _____

Please submit a copy of the advertisements, press releases and flyers from the 2017 event

Post Event Recap indicating if being a Partner added to the success of the event. Due one month after event.

Additional pages may be added