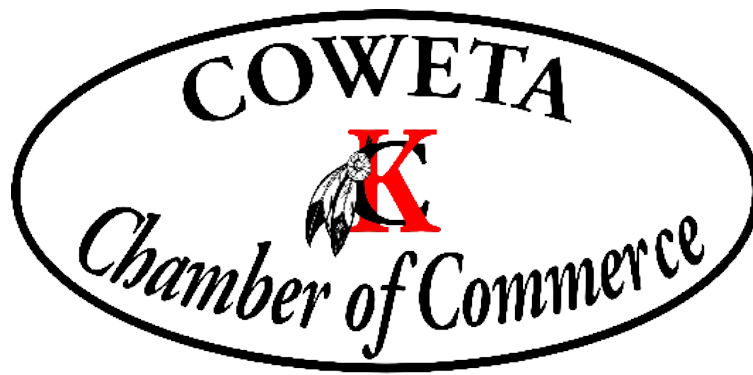




Sponsorship Guide 2020



VISION: The Coweta Chamber of Commerce will engage our community while growing our economy which will secure our future all while maintaining our chamber successfully.

MISSION: To promote and enhance business opportunities to our members while helping to sustain growth and prosperity within the community.

CORE VALUES

- *ADVOCACY**
- *INCLUSION**
- *COLLABORATION**
- *COMMUNITY VALUE**
- *CREDIBILITY**

WAGONER CO EMERGENCY EXPO

MARCH 28, 2020

9 A.M. - 3 P.M.

2,000 + ATTENDEES

PRESENTING EXPO SPONSOR

\$5000 EXCLUSIVE

- *Prominent booth location (inside and/or outside)
 - *Prominent recognition on all marketing materials and social media
 - *Logo on map presented to everyone
 - *Recognition from emcee during event
 - *Logo on banner placed prominently at the event
-

PLATINUM SPONSOR

\$2500 - 3

- *Recognition on all marketing materials and social media
 - *Booth location choice
 - *Logo on map presented to everyone
 - *Recognition from emcee during event
 - *Logo on banner placed prominently at the event
-

GOLD SPONSOR

\$1000 - UNLIMITED

- *Recognition on all marketing materials and social media
 - *Booth location choice
 - *Logo on map presented to everyone
 - *Recognition from emcee during event
 - *Logo on banner placed prominently at the event
-

SILVER SPONSOR

\$500 - UNLIMITED

- *Recognition on all marketing materials and social media
 - *Booth location choice
 - *Business name on map presented to everyone
 - *Recognition from emcee during event
 - *Business name on banner placed prominently at the event
-

BRONZE SPONSOR

\$250 - UNLIMITED

- *Recognition on all marketing materials
 - *Business name on map presented to everyone
 - *Business name on banner placed prominently at the event
-

MONTHLY MEMBERSHIP LUNCHEONS

THIRD WEDNESDAY OF THE MONTH

11:45 A.M. - 1:00 P.M.

20 - 50 + ATTENDEES

MONTHLY LUNCHEON SPONSOR

\$250 EXCLUSIVE

- *Prominent recognition chamber website and social media
 - *Marketing materials at each seat
 - *Two, three minute sponsor spotlights from the stage
 - *Two guest passes
-

DOOR PRIZE SPONSOR

\$100 EXCLUSIVE

- *Mentioned on chamber website and social media
 - *Provide centerpieces to be given away at end of luncheon
 - *Sponsor emcees giveaway with one minute advertisement
-

OFF THE CLOCK NETWORKING EVENT

QUARTERLY EVENT

25 + ATTENDEES

EVENT SPONSOR

\$100 EXCLUSIVE

- *Prominent recognition chamber website and social media
 - *Logo on invitation
 - *Chamber to send invitation via email and social media
 - *Event sponsor to secure location as well as food/drinks
-

WOMEN IN BUSINESS BREAKFAST

EVERY OTHER MONTH EVENT BEGIN JAN 2020

2ND TUESDAY OF THE MONTH

BREAKFAST SPONSOR

\$150/\$300 EXCLUSIVE

- *Prominent recognition chamber website and social media
 - *Marketing materials at each seat
 - *Two, three minute sponsor spotlights from the stage
 - *Choose between pastries provided or breakfast casserole
-

COWETA CHAMBER NEWSLETTER

TWICE A MONTH
1000 + RECIPIENTS

ANNUAL SPONSOR

\$500 - 5

*Prominent location of company logo

*Link to company website or url of your choosing

*Send out your own stand alone email to membership for any special promotion, or event you wish (subject to approval)

INDIVIDUAL EMAIL BLAST

\$50 - UNLIMITED

*Send out your own stand alone email to membership for any special promotion, or event you wish (subject to approval)

SOCIAL MEDIA ADVERTISING

ONCE A WEEK
3,000 + REACH

MEMBER SPOTLIGHT

\$75 EXCLUSIVE

*Email blast to our mailing list

*Boosted post on facebook for the week

COWETA CHAMBER WEBSITE

WWW.COWETACHAMBER.COM

MAIN BANNER SPONSOR

\$750 - 2

*Banner ad on multiple pages

2ND TIER SPONSOR

\$500 - 3

*Banner ad on business directory and category page

TRUNK OR TREAT

OCTOBER 31, 2020

3000 + ATTENDEES

EVENT SPONSOR

\$750 EXCLUSIVE

- *Prominent recognition chamber website and social media
 - *Logo on flyer placed around town
 - *Judge best trunk contest
-

CRUISE NIGHT AND SLOW DRAG

TWICE A YEAR

500 + ATTENDEES

PRESENTING SPONSOR

\$1000 EXCLUSIVE

- *Prominent recognition chamber website and social media
 - *Announcement from pit area as well as during awards
 - *Prominent placement of logo on tee shirt
 - *Free 10x10 booth space if desired
-

TEE SHIRT SPONSOR

\$50 - 25

- *Mentioned on chamber website and social media
 - *Company logo on back of fall festival tee shirt sold to public
-

COWETA CHAMBER OF COMMERCE SPONSORSHIP FORM

COMPANY NAME _____

CONTACT NAME _____

MAILING ADDRESS _____

PHONE NUMBER _____

EMAIL ADDRESS _____

WEBSITE _____

SPONSORSHIP TYPE _____

PRICE _____

TOTAL _____

PAYMENT OPTIONS (PLEASE CHECK ONE)

PLEASE INVOICE ME

CHECK ENCLOSED

CHARGE MY CC (CALL THE OFFICE)

IF YOU SELECTED TO BE INVOICED:

*PAYMENT IS DUE 30 DAYS IN ADVANCE OF EVENT

*YOU CAN PAY ONLINE WHEN LOGGED INTO YOUR MEMBERSHIP ACCOUNT