

CEO/President's Message



Hello Friends,

Everyone tells me that Garden Grove's Chamber of Commerce is unique among many other Chambers of Commerce in Los Angeles and Orange Counties. One reason I've heard is that even though we represent a large City, we maintain that much coveted small community feel.

I've been the CEO of the Chamber going on six years now and am very proud to see it continue developing and growing, while maintaining the close friendships that other Chambers are striving to achieve. I think the main reason for our Chamber's continued success is that our diverse and large business community is so active with the Chamber and are eager to communicate with and network with each other. This is evident by a careful consideration of our Board of Directors, who represent a wide range of businesses in Garden Grove. We have board members from all walks of life and careers, representing a wide variety of professions, from the public and private sectors, to nonprofits. Individually, these board members work together and with local businesses so that our members feel more connected, which lends to building a strong economy in Garden Grove.

There are several opportunities for you to connect with other members. We host Business Breakfast Meetings and After Hour Mixers. We host large featured events throughout the year, like the State of the City Luncheon, the Annual Chamber Gala, the Golf Tournament, a Member Appreciation Luncheon and the Bowling Tournament. And we are developing even more opportunities through our innovative member-driven committees.

We have several committees that are always looking for a fresh perspective: in particular the Community Affairs, and Social Media & Marketing Committees. These committees plan for events, or market them, or consider ways to further benefit the business community. Another committee, the Government Affairs Committee, explores how various political actions from local, state, and federal governments could impact your business, and often votes to take a stand on issues. The beauty of these committees is that they are run and directed by members, for our mutual interests. That is how being a member of the Chamber can make your business stronger.

The Chamber of Commerce is also great for the local economy because through our continued interactions with each other, we are encouraged to buy locally and use each other's services. Through our planning of events and mixers, we develop strong relationships with each other. And through our advocacy, we have a strong united voice that can and has already encouraged many politicians to support us.

So, that's the secret to that hometown feel in a big City; it's you! *You* are the Chamber.

Regards,

A handwritten signature in black ink that reads "Cindy Spindle". The signature is written in a cursive, flowing style.

**Cindy Spindle,
CEO/President**

"The Garden Grove Chamber – our members connect with local community businesses."