



JOIN THE HEALTH CARE TASK FORCE AS THEY CHALLENGE YOU TO WIN BY LOSING!

The Health Care Task Force of the Petoskey Regional and Harbor Springs Area Chambers of Commerce has partnered with Blue Cross Blue Shield of Michigan to host a local Win by Losing Campaign. The goal is to promote a healthier and happier workforce. This program pits business against business in a friendly competition to see which teams' members can lose the most weight.

The program is open to any size or type of business or organization, and any number of employees within that organization can participate. All you need is a team leader, dedicated team members, and a little will power. To be eligible for statewide prizes, the team must be a customer of BCBSM Insurance products. Local prizes are not dependent on utilizing BCBSM.

Locally, the overall winning team will receive BOYNE Gift Cards for Staff Participants

The program runs from **Feb. 26 - April 27, 2018.**

Blue Cross Blue Shield of Michigan provides a lot of support for your team with diet tips, recipes, tracking charts, and other information at www.bcbsm.com/yourhealth.

Refer to the following instruction sheet to see how your business or organization can get started on its quest to... WIN BY LOSING!

