



NEWSLETTER ADVERTISING

**Promote Your Business digitally with help from your
Petoskey Regional Chamber of Commerce!**

The Chamber has two e-mail products each week available exclusively to its members for digital advertising opportunities, with a reach of over 3,500 e-mail addresses.

Tuesday - Focused on information on the Chamber and its programs or topics.

Friday - Covers new members, anniversaries and the popular member news section to inform the membership and the community of upcoming events and more.

TOP BANNER- \$75

650 x 100 pixels

EXCLUSIVE

Looking to catch attention or direct traffic? A Top Banner will give you the best option with just a few words or a great graphic at a fantastic price.

Top Banners are available for both Tuesday and Friday emails

Graphic Design not included

Prices Subject to change

Looking to harness an email all on your own? Check out a dedicated email. These are a exclusive each week to one member and contain only your content.

All dedicated emails run on Wednesday.

DEDICATED EMAIL - \$200

EXCLUSIVE

The Dedicated e-mail is the choice when more than a few words and graphics are needed, or when you need a big splash. Contact us for more details on image sizes and options for layout.

Affordable Digital Marketing for Chamber Members!

Petoskey Regional Chamber of Commerce



401 East Mitchell Street, Petoskey MI 49770

www.petoskeychamber.com chamber@petoskeychamber.com

231.347.4150

Plan your Digital Marketing Today!

Top Banner 650 x 100

 <p>INN AT BAY HARBOR AUTOGRAPH COLLECTIONSM HOTELS</p>		<p>CELEBRATE IN STYLE Elegant holiday decor, customizable menus, complimentary event space. Call 888.973.7781.</p>
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Dedicated Email - Full Size Images and/or text and images



Save The Date
Stafford's Wedding Show

STAFFORD'S BAY VIEW INN
SUNDAY, NOVEMBER 13 • 1 TO 4 PM

*\$5 admission at the door,
brides & grooms welcomed at no charge.*



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