

Website Banner Advertising

**Promote Your Business digitally with help from your
Petoskey Regional Chamber of Commerce!**

**The Petoskey Chamber website banner advertising program is open exclusively
to our members as an extremely affordable marketing tool.**

With over 300,000 views per year, the chamber website offers a great opportunity for
businesses to reach an engaged audience.

Advertise *Your Business* Here

ALL PAGES - \$300 per month (purchase 3 months get 25% off)

Rotating option only (less exclusive page placement)

Banner displayed on 25 different pages. Limit 5 banners can rotate on each page.

SPECIFIC PAGE PLACEMENT

Tier 1 - \$35 per month rotating, \$130 per month exclusive

Traffic on Tier 1 pages is up to 1,000 impressions per month. Price is for placing your banner on one single page of
your choice from Tier 1. Limit 5 banners can rotate on each page.

Tier 2 - \$50 per month rotating, \$175 per month exclusive

Traffic on Tier 2 pages is between 9,000 impressions per month. Price is for placing your banner on one single page
of your choice from Tier 2. Limit 5 banners can rotate on each page.

All Banners are 480 pixels wide x 60 pixels high

Graphic Design not included Prices Subject to change

Affordable Digital Marketing for Chamber Members!

Petoskey Regional Chamber of Commerce

401 East Mitchell Street, Petoskey MI 49770

www.petoskeychamber.com chamber@petoskeychamber.com

231.347.4150

Plan your Digital Marketing Today!

PAGE DATABASE

Directory for each category

Business Directory Search

Hot Deals

Job Postings

Events Calendar

Submit and Event

Information Request

Lodging

Weather

Shopping

Home Page

Marina/Bay Webcam

Business After Hours

Connection Women in Business

Membership Application

Art in the Park

Festival on the Bay

Downtown Petoskey Farmers Market

Real Estate

Area Lodging

Dining

Attractions

Information Request

Find Petoskey Stones

Weather

Pages in bold are Tier 2 pages.

Impressions are subject to month to month traffic estimates.

Graphic Design not included in pricing.

All pricing includes link to set website address or email.

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