

ATTENTION! In order to submit this form electronically: 1) save this form to your computer 2) open the saved file 3) fill out the form & click on "submit" on the second page.



2018 Art, Wine & Music Festiv SPONSORSHIP FORM June 9th, 10th 2018

Sponsor Company Name _____

Date _____

The aforementioned agrees to participate as a sponsor in the Novato Festival of Art, Wine & Music, to be held June 9th and 10th 2018. The Sponsor shall receive benefits as set forth in the Sponsorship Opportunities document for the following selection(s). Please see page 2 for additional stipulations, information, and required signatures

1. <input type="checkbox"/> Music Stage Sponsor <input type="checkbox"/> Redwood Stage: \$3,000-SOLD OUT	2. <input type="checkbox"/> Premium Wine Sponsor (select one): <input type="checkbox"/> \$3,000 <input type="checkbox"/> 16 cases of wine	3. <input type="checkbox"/> Redwood Music Stage Wine Booth Sponsor (select one): <input type="checkbox"/> \$1,500 Chamber member <input type="checkbox"/> \$1,800 Non-member price <input type="checkbox"/> 15 Cases of Wine + \$500 Member <input type="checkbox"/> 15 Cases of Wine + \$800 Non- member
4. <input type="checkbox"/> HopMonk Music Stage Wine Booth Sponsor (select one): <input type="checkbox"/> \$1,300 Chamber member <input type="checkbox"/> \$1,600 Non-member <input type="checkbox"/> 14 Cases of Wine	5. <input type="checkbox"/> Non-Winery Wine Booth Sponsor (select one): <input type="checkbox"/> \$1,200 Chamber member <input type="checkbox"/> \$1,500 Non- member <input type="checkbox"/> 12 Cases of Wine	6. Winery Wine Booth Sponsor (select one): <input type="checkbox"/> 12 Cases of Wine <input type="checkbox"/> Shared Booth (Requires a \$250 refundable deposit if you do not cancel within 90 days of the event).
7. <input type="checkbox"/> Music Stage Beer Booth Sponsor: <input type="checkbox"/> Redwood Stage: \$1,700 Chamber Member SOLD OUT <input type="checkbox"/> Redwood Stage: \$2,000 Non-member SOLD OUT <input type="checkbox"/> HopMonk Stage: <input type="checkbox"/> \$1,400 Chamber Member <input type="checkbox"/> HopMonk Stage: \$1,700 Non-member	8. <input type="checkbox"/> Beer Booth Sponsor: <input type="checkbox"/> \$1,200 Chamber member <input type="checkbox"/> \$1,500 Non- member	9. <input type="checkbox"/> Glass Sponsor: <input type="checkbox"/> Wine, \$5,000 <input type="checkbox"/> Beer, \$2,500
10. <input type="checkbox"/> T-Shirt Sponsor: \$3,000	11. <input type="checkbox"/> Ticket Booth Sat & Sun <input type="checkbox"/> Ticket Booth Sat OR Sun (circle one) <input type="checkbox"/> Sponsor only (no volunteers) \$500	12. <input type="checkbox"/> Children's Area Sponsor: \$2,000-SOLD OUT
13. <input type="checkbox"/> Commercial Booth Sponsor: (10' x 10' booth) <input type="checkbox"/> Chamber Member \$1,750 <input type="checkbox"/> Non - Chamber Member \$2,000	14. <input type="checkbox"/> Margarita Booth - \$1,600 <input type="checkbox"/> Redwood Stage <input type="checkbox"/> HopMonk Stage	15. <input type="checkbox"/> General Participation Sponsor \$1,000 <input type="checkbox"/> Corporate Sponsor: \$3,000

Payment shall be made to Novato Chamber of Commerce. Payment is due 30 days from date of signed agreement.
 If payment is not received booth could be resold and the reservation cancelled.

SPONSOR COMPANY NAME _____

SPONSOR CONTACT _____

MAILING ADDRESS _____

CITY, STATE ZIP _____

PHONE – OFFICE AND CELL _____

E-MAIL ADDRESS _____

Notes or special instructions/needs of Sponsor: _____

The undersigned acknowledges this document is a contract and serves as a legally binding agreement for all terms and payment related to the sponsorship agreement. Sponsorships are not refundable and are not considered confirmed until paid in full. Sponsorships have limited availability. Available sponsorships are sold on a first come first sold basis, regardless of business type. Festival Sponsorship Booth Policy: Similar business types (Festival Sponsorship Booths) may be placed next to each other based on date of sponsorship confirmation.

Sponsor Signature (Owner/Officer) _____

Date _____

Coy Smith, CEO - Novato Chamber

Date _____

Office Use:

Data entered

Confirmation

Invoice sent

pymt rec'd

Logo

Web updated

f/b updated

Booth sp.

Booth hw

Table

Chairs

Power

Booth letter

Space #

Thank You

Below is additional information regarding your booth - including staffing requirements.
 Please initial on the lines that apply to your booth.

Beer, Wine & Margarita Booths

- We agree to provide signed alcohol compliance forms from each volunteer before the start of the event.
- We agree to the following: no smoking or vaping of any kind, eating, consuming alcohol in, or bringing pets to booths at any time
- As the booths are operated, regulated, and managed by the Novato Chamber, we agree to comply with the rules, regulations, and operating procedures as dictated by the Novato Chamber.
- We agree to attend the volunteer orientation
- We agree to staff the booth according to the suggested requirements given by the Novato Chamber (see below)

<u>Stage Wine Booths</u>	<u>Stage Beer/Margarita Booths</u>	<u>Interior Wine Booth</u>	<u>Interior Beer Booth</u>
9:30-12:00 2ppl	9:30-12:00 3ppl	9:30-12:00 2ppl	9:30-12:00 2ppl
12:00-3:00 3ppl	12:00-3:00 4ppl	12:00-3:00 3ppl	12:00-3:00 3ppl
3:00-close 3ppl	3:00-close 6ppl	3:00-close 3ppl	3:00-close 3ppl

Winery Wine Booth (additional)

- Including the above, we agree to providing a pouring list by the agreed upon date
- We agree to provide the agreed upon wine the week before the event
- We agree to a \$250 deposit which will be returned to you if you do not cancel within 90 days of the festival

Ticket Booths

- We agree to provide signed alcohol compliance forms from each volunteer before the start of the event.
- We agree to the following: no smoking or vaping of any kind, eating, consuming alcohol in, or bringing pets to booths at any time
- As the booths are operated, regulated, and managed by the Novato Chamber, we agree to comply with the rules, regulations, and operating procedures as dictated by the Novato Chamber.
- We agree to attend the volunteer orientation
- We agree to staff the booth according to the suggested requirements given by the Novato Chamber (see below)
- We agree to sell the tickets/glasses at the posted pricing provided by the Novato Chamber.
- We agree to not give out "free" tickets or glasses to volunteers, or festival attendees.

<u>Stage Ticket Booths</u>	<u>Interior Ticket Booths</u>
9:30-12:00 3ppl	9:30-12:00 3ppl
12:00-3:00 4ppl	12:00-3:00 4ppl
3:00-close 6ppl	3:00-close 4ppl

Commercial Booths

- We agree to the following: no smoking or vaping of any kind, eating, consuming alcohol in, or bringing pets to booths at any time
- As the booths are operated, regulated, and managed by the Novato Chamber, we agree to comply with the rules, regulations, and operating procedures as dictated by the Novato Chamber.
- We agree to staff the booth according to the suggested requirements given by the Novato Chamber (see below)
- We agree that we will comply with the street closure times (both opening and closing of the festival).

Commercial Booths
 Saturday 9:30am – 7:00pm
 Sunday 9:30am – 6:00 pm



2018 Art, Wine & Music Festival
SPONSORSHIP OPPORTUNITIES
June 9TH & 10TH 2018

<p>Music Stage Sponsor Redwood Stage SOLD OUT</p> <ul style="list-style-type: none"> <input type="checkbox"/> Company banner prominently displayed on stage throughout the festival. <input type="checkbox"/> Company Logo featured on the Festival website, the Novato Chamber website, posters and other advance promotional materials. <input type="checkbox"/> Company Logo on large-scale advertising in local print media. <input type="checkbox"/> Company Logo and acknowledgement in Festival Program (45,000 distribution). <input type="checkbox"/> Verbal acknowledgement of sponsorship throughout the festival. <input type="checkbox"/> Acknowledgement in all press releases. <input type="checkbox"/> Feature on Art & Wine Facebook Page <input type="checkbox"/> Six complimentary wine and beer glasses and 12 drink tickets. <input type="checkbox"/> 10 X 10 booth space. 	<p>\$3,000</p>
<p>Premium Wine Sponsor</p> <ul style="list-style-type: none"> • Exclusive wine served in Wine Garden. • Premium Wine Garden Sponsor signage in Wine Garden. • Opportunity to promote your wine or wine region. • Promote your wine or wine region by decorating the booth. • Company Logo featured on the Festival website, the Novato Chamber website, poster and other advance promotional materials. • Company Logo on large-scale advertising in local print media. • Company Logo and acknowledgement in Festival Program (45,000 distribution). • Two complimentary wine and beer glasses and four drink tickets. • Feature on Art & Wine Facebook Page <p>Responsible to staff the wine garden during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.</p>	<p>\$3,000 or 16 cases wine</p>

<p>Redwood Music Stage Wine Booth Sponsor</p> <ul style="list-style-type: none">• Positioned near Redwood Stage (heaviest traffic).• Promote your product or service by decorating your booth.• Company acknowledged on the Festival website, the Novato Chamber website and Festival Program.• Feature on Art & Wine Facebook Page <p>Responsible to staff the Booth during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.</p> <p>Any leftover wine becomes property of the Chamber and is not returned, unless sponsor is a licensed winery</p>	<p>See form for rate</p>
<p>HopMonk Tavern Stage Wine Booth Sponsor</p> <ul style="list-style-type: none">• Positioned near HopMonk Tavern Stage.• Promote your product or service by decorating your booth.• Company acknowledged on the Festival website, the Novato Chamber website and Festival Program.• Feature on Art & Wine Facebook Page <p>Responsible to staff the Booth during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.</p> <p>* Any left over wine becomes property of the Chamber and is not returned, unless sponsor is a licensed winery.</p>	<p>See form for rate</p>

<p>Wine Booth Sponsor (Non-Winery)</p> <ul style="list-style-type: none">• Promote your product or service by decorating your booth.• Company acknowledged on the Festival website, the Novato Chamber website and Festival Program.• Feature on Art & Wine Facebook Page <p>Responsible to staff the Booth during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.</p> <p>* Any left over wine becomes property of the Chamber and is not returned</p>	<p>See form for rate</p>
<p>Wine Booth Sponsor (Winery)</p> <ul style="list-style-type: none">• Promote your product or service by decorating your booth.• Company acknowledged on the Festival website, the Novato Chamber website and Festival Program.• The booth may be shared by multiple wineries if desired.• Feature on Art & Wine Facebook Page <p>Responsible to staff the Booth during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.</p> <p>* Any leftover wine becomes property of the Chamber and is not returned</p>	<p>Provide 12 Cases of Wine*</p>

**Redwood Stage Beer Booth Sponsor or
HopMonk Tavern Stage Beer Booth Sponsor**

- Positioned near the Redwood Stage or HopMonk Tavern Stage
- Promote your product or service by decorating your booth.
- Company acknowledged on the Festival website, the Novato Chamber website and Festival Program.
- Feature on Art & Wine Facebook Page

Responsible to staff the Booth during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.

* Any leftover wine becomes property of the Chamber and is not returned

See form for rate

<p>Beer Booth Sponsor</p> <ul style="list-style-type: none"> • Promote your product or service by decorating your booth. • Company acknowledged on the Festival website, the Novato Chamber website and Festival Program. • Feature on Art & Wine Facebook Page <p>Responsible to staff the Booth during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.</p> <p>* Any leftover wine becomes property of the Chamber and is not returned</p>	<p>See form for rate</p>
<p>Wine or Beer Glass Sponsor</p> <ul style="list-style-type: none"> <input type="checkbox"/> Company logo on the glass <input type="checkbox"/> Glasses sold at all tickets booths. <input type="checkbox"/> Company Logo on the Festival website, the Novato Chamber website, posters and other advance promotional materials. <input type="checkbox"/> Company Logo on large-scale advertising in local print media. <input type="checkbox"/> Company Logo and acknowledgement in Festival Program (45,000 distribution). <input type="checkbox"/> Verbal acknowledgement of sponsorship throughout the festival. <input type="checkbox"/> Acknowledgement in all press releases. <input type="checkbox"/> Four wine or beer glasses and eight drink tickets. <input type="checkbox"/> Feature on Art & Wine Facebook Page 	<p>\$5,000</p>
<p>T-Shirt Sponsor</p> <ul style="list-style-type: none"> <input type="checkbox"/> Company Logo on the Festival website, the Novato Chamber website, posters and other advance promotional materials. <input type="checkbox"/> Company Logo on large-scale advertising in local print media. <input type="checkbox"/> Company Logo and acknowledgement in Festival Program (45,000 copies distributed). <input type="checkbox"/> Verbal acknowledgement of sponsorship throughout the festival. <input type="checkbox"/> Acknowledgement in all press releases. <input type="checkbox"/> Two complimentary beer and wine glasses and four drink tickets. 	<p>\$3,000</p>

<p>Corporate Sponsor</p> <ul style="list-style-type: none"> <input type="checkbox"/> Company Logo on the Festival website, the Novato Chamber website, posters and other advance promotional materials. <input type="checkbox"/> Company Logo on large-scale advertising in local print media. <input type="checkbox"/> Company Logo and acknowledgement in Festival Program (45,000 copies distributed). <input type="checkbox"/> Verbal acknowledgement of sponsorship throughout the festival. <input type="checkbox"/> Acknowledgement in all press releases. <input type="checkbox"/> Two complimentary beer and wine glasses and eight drink tickets. <input type="checkbox"/> Feature on Art & Wine Facebook Page 	<p>\$ 3,000</p>
<p>Children's Area Sponsor SOLD OUT</p> <ul style="list-style-type: none"> • Company-provided banner prominently displayed in the Children's Area. <input type="checkbox"/> Verbal acknowledgement of sponsorship throughout the festival. <input type="checkbox"/> Acknowledgement in all press releases. <input type="checkbox"/> Company Logo on the Festival website, the Novato Chamber website, posters and other advance promotional materials and Festival Program (45,000 copies distributed). <input type="checkbox"/> Feature on Art & Wine Facebook Page 	<p>\$2,000</p>
<p>Commercial Sponsor</p> <ul style="list-style-type: none"> • 10' X 10' Booth Space. • Promote your product or service by providing and decorating your booth. No onsite sales allowed. • Company acknowledged on the Festival website, the Novato Chamber website and Festival Program. • Feature on Art & Wine Facebook Page <p>Responsible to staff the Booth during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.</p>	<p>Chamber Member \$1,750</p> <p>Non Member \$2,000</p> <p>(Limit 10)</p>

<p>Company Sponsor</p> <ul style="list-style-type: none">• Acknowledgement in all press releases.• Company acknowledged on the Festival website, the Novato Chamber website and Festival Program. <p>Feature on Art & Wine Facebook Page</p>	<p>\$1,000</p>
<p>Redwood Stage Wine Margarita Booth</p> <ul style="list-style-type: none"><input type="checkbox"/> Positioned near the Redwood Stage.<input type="checkbox"/> Promote your product or service by decorating your booth.<input type="checkbox"/> Company acknowledged on the Festival website, the Novato Chamber website and Festival Program (45,000 copies distributed).<input type="checkbox"/> Feature on Art & Wine Facebook Page <ul style="list-style-type: none">• Responsible to staff the Booth during your shift both days of event. It is suggested to have 2 people in the booth at all times. During the hours of 3 – 5 pm it is suggested to have 3 people in the booth.	<p>\$1,600</p>