



# Shelby Showcase!

Martha Layne Collins High School

April 13, 2019

**10:00am to 2:00pm**

I want to be a Sponsor (Sponsorship levels with benefits on 2nd page) – Check what level:

Presenting Sponsor (\$2,500)

Community Partner (\$500)

Community Benefactor (\$1,000)

Student Prize Sponsor (\$300)

Tote Bag (\$750)

Grand Prize Sponsor (\$300)

I want to be an Exhibitor/Booth only for the member rate of \$200

I want to be an Exhibitor/Booth only for the non-member rate of \$440

\$50 Additional. Yes! I want to have on air mention on Froggy Radio (101.7/ 104.9) of my business name!  
 ○ Your business mentioned the week of Shelby Showcase with a minimum of 25 shared promotional mentions and inclusion in social media.

\$200 Additional. Yes! I want to have on air commercial spots on Froggy Radio for my business!  
 ○ Your business will receive 20 total commercials, plus a minimum of 25 shared promotional mentions leading up to, and the day of Shelby Showcase, inclusion in social media and Live Action Broadcast (4) :30 second commercials per day, Monday through Friday.

**Sign Up and Pay Online at [www.ShelbyCountyKyChamber.com](http://www.ShelbyCountyKyChamber.com)**

***Payment must accompany your registration. Space is limited!***

***You will be contacted to select your booth on a first-come, first-serve basis. If you pay online through your Chamber member portal, you may select your booth online also.***

Business/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Alternate Phone \_\_\_\_\_

Email \_\_\_\_\_

Fax \_\_\_\_\_

Check Enclosed

Please apply my Sponsorship credits (*for upper tier members only*)

Please charge my Visa/MasterCard/Discover/American Express

Credit Card# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration \_\_\_\_ / \_\_\_\_ 3 Digit code \_\_\_\_

Signature \_\_\_\_\_

Do you need a tablecloth for the 8' table included with the booth?

Yes, I need a tablecloth       No, I will provide my own.

Do you need access to an electrical outlet, if available?       Yes  No

*Electrical access is available on a limited first-come basis.*

Do you need access to Wifi?       Yes  No

List of Web addresses needed: \_\_\_\_\_

Questions? Contact John at 633-1636 or [John@ShelbyCountyKYChamber.com](mailto:John@ShelbyCountyKYChamber.com)


Fax to: 633-7501

Mail to: Shelby County Chamber - 316 Main Street, Ste. 2, Shelbyville, KY 40065



## Sponsorship Opportunities 2019 Shelby Showcase!

### Presenting Sponsor

**\$2500** (one available - limited time offer)

- ◆ Two 10 x 10 booths with two tables and four chairs
- ◆ Banner with logo displayed at Showcase
- ◆ Recognition in all print material and news releases (if received in advance)
- ◆ Logo recognition in special e-newsletter
- ◆ 4 lunch tickets
- ◆ Prime booth location

### Community Benefactor

**\$1000**

- ◆ Two 10 x 10 booths with two tables and four chairs
- ◆ Special identification at booth
- ◆ Logo recognition in special e-newsletter
- ◆ 4 lunch tickets

### Tote Bag Sponsor

**\$75** (one available)

- ◆ Logo on tote bag given to attendees
  - ◆ Special identification at booth
  - ◆ Recognition in special e-newsletter
  - ◆ 2 lunch tickets
- \*Booth space not included with sponsorship*

### Community Partner

**\$500**

- ◆ 10 x 10 booth with table & two chairs
- ◆ Special identification at booth
- ◆ Recognition in special e-newsletter
- ◆ 2 lunch tickets

### Student Prize Sponsor

**\$100** (one available)

- ◆ Logo on flyer sent to all elementary school students in Shelby County (approx. 300)
  - ◆ Signage at prize booth
  - ◆ Recognition in special e-newsletter
  - ◆ Chance to award prizes with photo opportunity
  - ◆ 2 lunch tickets
- \*Booth space not included with sponsorship*

### Grand Prize Sponsor

**\$300** or prize of equal value

- ◆ Signage at prize booth
  - ◆ Recognition in special e-newsletter
- \*Booth space not included with sponsorship*

**SOLD**

**SOLD**

**SOLD**