



Shelby Showcase!

Martha Layne Collins High School

March 21, 2020

10:00am to 2:00pm

I want to be a Sponsor (Sponsorship levels with benefits on 2nd page) – Check what level:

Presenting Sponsor (\$2,500)

Community Partner (\$500)

Community Benefactor (\$1,000)

Student Prize Sponsor (\$300)

Tote Bag (\$750)

Grand Prize Sponsor (\$300)

I want to be an Exhibitor/Booth only for the member rate of \$200

I want to be an Exhibitor/Booth only for the non-member rate of \$440

\$50 Additional. Yes! I want to have on air mention on Froggy Radio (101.7/ 104.9) of my business name!

- o Your business mentioned the week of Shelby Showcase with a minimum of 25 shared promotional mentions and inclusion in social media.

\$200 Additional. Yes! I want to have on air commercial spots on Froggy Radio for my business!

- o Your business will receive 20 total commercials, plus a minimum of 25 shared promotional mentions leading up to, and the day of Shelby Showcase, inclusion in social media and Live Action Broadcast (4) :30 second commercials per day, Monday through Friday.

Sign Up and Pay Online at www.ShelbyCountyKyChamber.com

Payment must accompany your registration. Space is limited!

You will be contacted to select your booth on a first-come, first-serve basis.

Business/Organization _____

Contact Person _____

Phone _____ Alternate Phone _____

Email _____ Fax _____

Check Enclosed

Please apply my Sponsorship credits (*for upper tier members only*)

Please charge my Visa/MasterCard/Discover/American Express

Credit Card# _____-_____-_____-_____ Expiration ____/____ 3 Digit code ____

Signature _____

Do you need a tablecloth for the 8' table included with the booth?

Yes, I need a tablecloth No, I will provide my own.

Do you need access to an electrical outlet, if available? Yes No

Electrical access is available on a limited first-come basis.

Do you need access to Wifi? Yes No

List of Web addresses needed: _____

Questions? Contact Darlene at Darlene@DarleneSnow.com

Fax to: 633-7501

Mail to: Shelby County Chamber - 316 Main Street, Ste. 2, Shelbyville, KY 40065

For office use

Date Received:

Date Paid:



Sponsorship Opportunities 2020 Shelby Showcase!



Presenting Sponsor

\$2500 (one available - limited time offer)

- ◆ Two 10 x 10 booths with two tables and four chairs
- ◆ Banner with logo displayed at Showcase
- ◆ Recognition in all print material and news releases (if received in advance)
- ◆ Logo recognition in special e-newsletter
- ◆ 4 lunch tickets
- ◆ Prime booth location

Community Benefactor

\$1000

- ◆ Two 10 x 10 booths with two tables and four chairs
- ◆ Special identification at booth
- ◆ Logo recognition in special e-newsletter
- ◆ 4 lunch tickets

Tote Bag Sponsor

\$750 (one available)

- ◆ Logo on tote bag given to attendees
 - ◆ Special identification at booth
 - ◆ Recognition in special e-newsletter
 - ◆ 2 lunch tickets
- *Booth space not included with sponsorship*

Community Partner

\$500

- ◆ 10 x 10 booth with table & two chairs
- ◆ Special identification at booth
- ◆ Recognition in special e-newsletter
- ◆ 2 lunch tickets

Student Prize Sponsor

\$500 (one available)

- ◆ Logo on flyer sent to all elementary school students in Shelby County (approx. 3400)
 - ◆ Signage at prize booth
 - ◆ Recognition in special e-newsletter
 - ◆ Chance to award prizes with photo opportunity
 - ◆ 2 lunch tickets
- *Booth space not included with sponsorship*

Grand Prize Sponsor

\$300 or prize of equal value

- ◆ Signage at prize booth
 - ◆ Recognition in special e-newsletter
- *Booth space not included with sponsorship*