

# San Rafael Chamber Features and Benefits of Membership

|   |                       |
|---|-----------------------|
| <b>NEW CONNECTIONS, REFERRALS and BUILDING YOUR BRAND</b>   | <b>Value</b>          |
| <b>Monthly Networking</b>   | <b>\$20/person</b>    |
| - Complimentary admittance for you and your employees   |                       |
| <b>Discounted Admission to Select Chamber Signature Events</b>  | <b>\$120</b>          |
| <b>Opportunity to hold a Ribbon Cutting or Grand Opening Celebration</b>  | <b>Priceless</b>      |
| <b>Referrals (4,000-5,000 annually)</b>   | <b>Priceless</b>      |
| - Direct phone and Online Referrals for Chamber Members Only  |                       |
| <b>Increased Consumer Confidence through Chamber Membership</b>   | <b>Priceless</b>      |
| <b>VOICE IN LEGISLATION</b>   | <b>Value</b>          |
| <b>Local, Regional and State Business Advocacy</b>  | <b>Priceless</b>      |
| - Chamber representing you at Government Meetings at all Levels   |                       |
| <b>Making a Difference in the Community</b>   | <b>Priceless</b>      |
| - Committee and Task Force opportunities (see Committee Interest Form)  |                       |
| <b>Coffee with the Mayor, Police Chief, Board Chair &amp; CEO</b>   | <b>Priceless</b>      |
| - Your opportunity to directly represent your business interests  |                       |
| <b>MARKETING &amp; ADVERTISING INCLUDING DIGITAL &amp; WEBSITE</b>  | <b>Value</b>          |
| <b>Chamber Business Directory</b>   | <b>\$725</b>          |
| - Listing in Membership Directory (online and print)  |                       |
| <b>Access to Member Information Center and Closed Chamber Network</b>   | <b>\$800</b>          |
| - Useful tools, resources, and an exclusive social network for members  |                       |
| <b>SEO (Search Engine Optimization) Benefits</b>  | <b>\$400</b>          |
| - Our website's reputation and links to your site will increase your credibility with Search Engines and aid in getting you to be the top search result |                       |
| <b>Unlimited posting of Company Events, Jobs &amp; Press Releases</b>   | <b>\$225</b>          |
| - SRChamber.com Member News and Community Calendar and on Chamber Facebook & Twitter pages  |                       |
| <b>Company Business Cards &amp; Collateral Displayed in Chamber Office</b>  | <b>\$75</b>           |
| <b>Opportunity to use Chamber Member Mailing Labels</b>   | <b>Priceless</b>      |
| - Market your products & services to existing Chamber member with this direct mailing list  |                       |
| <b>PRODUCTS &amp; SERVICES</b>  | <b>Value</b>          |
| <b>Office Depot Program, Certificates of Origin and Comcast Discounts</b>   | <b>\$100+</b>         |
| <b>Member2Member Savings Program</b>  | <b>\$750</b>          |
| - Save money on Products & Services from fellow members   |                       |
| - Increase your exposure by offering discount to fellow members   |                       |
| <b>Opportunity to Rent Chamber Conference Room</b>  | <b>Varied Savings</b> |
| <b>TOTAL MEMBERSHIP VALUE</b>   | <b>\$3,275 +</b>      |
| <b>INCREASE YOUR EXPOSURE WITH NEW MEMBER BENEFITS:</b>   |                       |
| - Company Spotlight in E-Vents Newsletter   | <b>\$75</b>           |
| - Northbay biz Magazine ad  | <b>\$600</b>          |
| - Listing as New Member in E-Brief Newsletter, New Member webpage, and Social Media   | <b>\$100</b>          |
| <b>TOTAL VALUE OF JOINING</b>   | <b>\$4,050+</b>       |

# San Rafael Chamber

## Awards & Recognition



### *NorthBay biz "Best Of"*

- "Best Of" Chamber Event
  - 2016, 2012, 2006, 2005
- "Best Of" Chamber of Commerce
  - 2004
- Gold Chamber Event
  - 2015, 2011, 2009, 2008
- Gold Chamber of Commerce
  - 2016, 2014, 2013, 2010, 2007, 2003



### *San Francisco Business Times Top 25*

- Top 25 Largest Chambers of Commerce
  - 2010-2017



### *California Chamber of Commerce*

- President's Circle
  - 2012

