

# San Rafael Chamber

817 Mission Ave San Rafael, CA 94901 • Ph (415) 454-4163 • Fax (415)454-7039 • www.srchamber.com

## San Rafael Chamber E-Brief Newsletter Advertising Agreement

The San Rafael Chamber E-Brief newsletter is the primary publication distributed to the entire chamber membership of over 600 members with over 1,700 contacts. The publication provides timely news and updates to chamber members.

### **SR Chamber E-Brief for Business**

Distribution: the *E-Brief for Business* is distributed on the 2<sup>nd</sup> Tuesday of each month.

Deadline for submission of Press Releases: 1<sup>st</sup> Tuesday of each month by 5 p.m.

Submissions must be in article format and ready for publication. SR Chamber reserves the right to edit any submissions. **Where to submit:** send to [julie@srchamber.com](mailto:julie@srchamber.com)

### **Advertising**

As an advertiser, members will be able to click through directly to your site or offer. Take advantage of this member-only offer and multiple issue pricing to save! Now, you can affordably deliver your message to over 1,700 contacts in and around Marin County.

### **Rates**

1 month - \$100 (\$75 non-profit)

3 months - \$250 (\$175 non-profit)

1 Year - Please Inquire

### **You have two options for the format of your ad:**

- **An 8.5x11 pdf:** Member creates and submits an 8.5x11" digital pdf or Word file (color or black & white) to the Chamber. For maximum impact, we suggest that your document include your business name, address, phone number, email address, contact person and website. The Chamber will create a thumbnail image of your document to place in the E-Vents. The image will be accompanied by a maximum 150-word blurb that you submit with your file. Your ad will include a link to a webpage of your choice or to a full-size version of your pdf.
- **Your logo or photo:** Member submits a logo or photo (jpeg, gif or png) to the Chamber along with a maximum 150-word blurb about your business. Your image will be sized to fit in the space available. Your spotlight links to a webpage of your choice.

### **Terms**

- Prior to ad being placed member will be contacted 2<sup>nd</sup> to confirm placement.
- Ads will be placed within 3 business days of artwork being received or on the next available email distribution.
- Payment must be received by the Chamber before ad will be placed.
- For ads running more than one month, member will be contacted 30 days prior to end of contract for renewal option.

Please submit artwork to [julie@srchamber.com](mailto:julie@srchamber.com).

Please feel free to contact the Chamber at (415) 454-4163 for more details.

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### **Contract - Agreement**

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Member Name

Contact name

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Email

Phone

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Publication/Month/\$ Amount

Authorized by

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Staff/Date graphics received