

# San Rafael Chamber

## New Member Benefit: E-Vents Spotlight

One of your benefits as a new San Rafael Chamber is a spotlight in our E-Vents Insider e-newsletter. The E-Vents Insider is emailed out once per month on the fourth Tuesday of each month (some exceptions apply). Your spotlight will be placed as space is available and will run in one newsletter.

You have six months after joining the Chamber to take advantage of your complimentary spotlight.

### You have two options for the format of your spotlight:

- **An 8.5x11 pdf:** Member creates and submits an 8.5x11" digital pdf or Word file (color or black & white) to the Chamber. For maximum impact, we suggest that your document include your business name, address, phone number, email address, contact person and website. The Chamber will create a thumbnail image of your document to place in the E-Vents. The image will be accompanied by a maximum 100-word blurb that you submit with your file or that Chamber staff pulls from your document. Your spotlight will include a link to a webpage of your choice or to a full-size version of your pdf.
- **Your logo or photo:** Member submits a logo or photo (jpeg, gif or png) to the Chamber along with a maximum 100-word blurb about your business. Your image will be sized to fit in the space available. Your spotlight links to a webpage of your choice.

**Deadline:** Spotlights are due one week before the fourth Tuesday of each month.

**Submission:** Please email your artwork and blurbs to Julie at [julie@srchamber.com](mailto:julie@srchamber.com).

**Examples:** Please see the reverse side of this document for some examples of past Spotlights.

**Common Topics:** Members frequently use their spotlight as an opportunity to feature a program or event, offer a discount, seek sponsors, or simply introduce their business to the Chamber community.

**Please note:** Political issue or candidate information is not allowed. The Chamber reserves the right to approve all E-Vents Insider new member spotlights.

Please contact Julie Hormaechea, Events and Marketing Manager, with any questions:  
[julie@srchamber.com](mailto:julie@srchamber.com); 415-454-4163 x104.

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## New Member E-Vents Spotlight Examples

### New Member: **GYMGUYZ**

GYMGUYZ brings the gym to you! We will train you in the setting of your choice. It may be your home, your backyard, your office or maybe a local park. Whatever is convenient for you works for us. We provide convenient, customized and creative workouts!

Leslie Dempsey - Owner/Operator  
GYMGUYZ Marin County, CA  
(415) 448-8100

[Learn More](#)

**GYMGUYZ**



**#1 in Home Personal Training**

### New Member: **4Parts Design**

4Parts creates an enduring impact for our clients' businesses by ensuring all of the branding components are interlinked in a consistent and focused manner.

Our services include everything from brand naming and strategy development to website design and everything in between. We help propel clients' businesses forward by focusing on engaging and visually compelling consumer and B2B strategies.

[Learn More About 4Parts Design](#)

