

Committee: EDUCATION COMMITTEE Chair: Brad Honsberger Past Chair: Beau Blanchard



Vision

*What are our long-term objectives for this Committee? (2-3 years)*

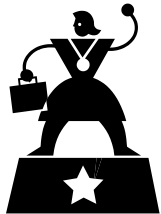
- Act as a catalyst for existing MCOE, College of Marin & Dominican University career-related and pathways programs by facilitating healthy student internship experiences in Marin County.
- Provide support for the education community that will ensure students attending Marin County Schools and Colleges are prepared and productive participants in a complex, changing, technology-driven society.



Mission

*Why does this committee or task force exist?*

To identify, promote, and support common educational goals by fostering understanding, cooperation, and collaboration between the business and education communities.



Champions

*Who are the Board Champions (Board Members Leading the Committee)?*

Jaime Ortiz serves as the Vice Chair of the Economic Sustainability Division, which includes the functions of the Education Committee. Committee member and past committee Chair Beau Blanchard is on the Chamber Board and is 2018 Board Chair.



Objectives

*What are the specific measures of success for this committee? (Limit to one line or sentence)*

- Committee recognizes outstanding educators throughout the year
- Committee hosts the annual “New Teacher Welcome” Mixer in October and the “Excellence in Education” Award Ceremony at the May mixer
- Committee facilitates successful internships with Marin County businesses for high school and college students from COM & Dominican U. via the Internship Connection
- Committee participates in and supports the Bite of Reality financial literacy program for San Rafael City School District and Dixie students.



Strategies

*How are we going to sustain this focus area over time? (Limit to one line or sentence)*

- Maintain an equal balance of educators and business representatives on the committee
- Focus on facilitating involvement by all Chamber educational institution members
- Gain commitment from Chamber business members to financially support the efforts of the committee
- Partner with local businesses and MCOE, COM & Dominican to facilitate dialog and action with respect to helping provide enriching student internship experiences.



Plans

*What is the work to be done? List activity, who will be responsible, when will it happen, and what is the budget impact. (Limit to one line or sentence)*

- Expand business representation on committee
- Work closely with the chamber and committee liaison to facilitate events
- Promote the Chamber and membership benefits whenever possible
- Promote Internship Connection at events and through Chamber marketing channels
- Increase program sponsor recognition