



## **Craig Communications**

Since 2000, Craig Communications has earned a reputation for developing multicultural public outreach campaigns engaging and revitalizing local communities. We are a full-service, woman-owned community engagement firm that specializes in strategic communications, public participation, community affairs, regulatory negotiations and government/media relations. We have an excellent reputation in Marin County due to our authentic, grassroots approach to outreach.

We are well-connected and proud of the lasting relationships we've built with county and city elected officials, local companies, neighborhood schools, and community homeowners associations and residents. Our staff has in-depth knowledge of Marin County and its various stakeholders through ongoing community engagement activities centered in San Rafael and Novato. We've used this knowledge to achieve full internal and external stakeholder satisfaction on recent projects in the area through proactive outreach strategies that incorporated early and consistent engagement so as to be available, transparent and responsive to community concerns and questions. Our multi-faceted programs specialize in:

- Tailored collateral for diverse audiences
- Door-to-door multilingual outreach
- Implementation of effective community meetings
- Strategic planning and initiatives, such as hiring locally, that build and maintain public trust
- Meaningful support to elected officials
- Production of press collateral, including promotional videos, and press tours to trusted local media sources to communicate project goals

Through these and other grassroots opportunities we ensure all interested parties are involved, understand the project at hand and have the tools necessary to make informed decisions so that projects can move forward while also strengthening client reputations. These efforts lead to better projects, sustainable solutions and ultimately community understanding and support.

Please keep us in mind for your future community/elected official stakeholder engagement needs. For more information on the services and support we provide, please visit our website at [www.craig-communications.com](http://www.craig-communications.com) or call Joshua Townsend, Director of Community and Client Affairs, at (510) 965-5723.