

Testimonials from Leadership Graduates



2017-18 Tim Hoyle sharing an overview of DISC - a behavioral assessment tool that focuses on leadership traits.

The San Rafael Leadership Institute experience has broadened my understanding of how our community functions. We can't be involved in every aspect of the community, so these class sessions introduced me to new areas like our educational system and agriculture and expanded my understanding in familiar areas like nonprofits, foundations, government and the arts.

Yvonne Roberts
Development & Marketing Director
Whistlestop

The program proved a great source of knowledge on how the community functions and how we, as a business, can operate more effectively within the community. The sessions were relevant and interesting and the networking was excellent. I found the entire program completely worthwhile and enjoyable. The benefits far exceeded the minimal cost of this well-run program.

Steve Fox
Chief Financial Officer
EO Products

I can happily say that the commitment and time spent in our class was well worth it for my professional growth and improved knowledge of Marin County and San Rafael. The networking opportunities the class afforded with other local professionals and business owners was priceless. I wholeheartedly recommend this class to anyone with the opportunity to participate.

Peter Edwards,
General Manager
MV Transportation

2018-2019 Application Deadlines & Costs

Application Deadline: September 14, 2018

Application can be found at srchamber.com/leadershipsanrafael

Tuition

San Rafael Chamber Member: \$1,250

Non-Member: \$1,550

Applications must be filled out and include a 50% tuition deposit made payable to the San Rafael Chamber of Commerce. The balance is due by October 11, 2018.

Session Dates

Regular sessions are held the second Thursday of the month from 8:15am - 5:00pm, unless otherwise noted

Dates, times and locations are subject to change

2018	October 4 (half day) October 11 November 8 December 13
2019	January 17 (third Thursday) February 14 March 14 April 18 (third Thursday) May 9 June 6 (Graduation)

Leadership Institute Partners


Project Avary - Bank of Marin - California Film Institute - College of Marin - EO Products Embassy Suites Hotel - Guide Dogs for the Blind - Kaiser Permanente - Marin Convention & Visitors Bureau - Marin Sanitary Service The Marin School - PRANDI Property Management - Scot Candell & Associates.

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Visit srchamber.com or call 415-454-4163, or email lpiper@srchamber.com

 **San Rafael Chamber**

Leadership Institute 2018-2019

Marin County's premier leadership development program



"Become the kind of leader that people would follow voluntarily, even if you had no title or position." Brian Tracy

San Rafael Leadership Institute 2018-2019

The San Rafael Leadership Institute is the premier program for professionals seeking to make a difference in their community, expand their network, and understand Marin County from the ground up.

What is the Leadership Institute?

The San Rafael Leadership Institute, a program of the San Rafael Chamber of Commerce, offers a singular opportunity to develop leadership and team-building skills while learning about current issues that impact Marin County. The program brings together many of Marin's policy makers and offers participants the chance to build relationships with key stakeholders in the county.

What is the Time Commitment?

The Institute meets once a month from October through June. Each full-day session is held at a different location in and around Marin, exposing participants to local businesses, community centers and government facilities.

What is the Class Project?

Each class will conceive of and carry out a class project. Previous projects have included a homelessness myth-busting campaign and community clean-up, the installation of three bike fixit stations, and fundraising for first responders. The skills achieved in this group setting, which include leadership vision, facilitated debate and decision-making, are geared to assist future leaders in mastering collaboration and collective problem-solving.

Who Should Attend?

Business owners and entrepreneurs, senior managers and department heads, consultants and independent contractors, nonprofit executive directors and senior staff, board chairs and directors, county and city management and community leaders.

Why Should I Take the Leadership Institute?

At the heart of the program is the opportunity to develop leadership skills alongside a group of dynamic, diverse individuals from many industries and disciplines. Team-building is a critical component of the Institute's leadership development philosophy. In addition to planning the class project, the class participates in exercises that demonstrate different leadership styles and many come away with a better understanding of the forces creating community change.

Many graduates have told us that they are surprised to learn so much about Marin, even though they have been residents for many years or even their entire lives.



Leadership Institute, Chair, Cecilia Zamora interviews Russ Columbo, CEO, Bank of Marin.

Curriculum

October	Orientation and Overview Leadership Training & DISC Exercises
November	Government & Politics
December	Economy, Transportation, and Housing
January	Health and Human Services
February	Education and the Canal Neighborhood
March	Public Safety, Justice and the Media San Quentin Tour (Optional)
April	Arts & Our Diverse Community
May	Tourism, Agriculture and the Environment
June	Wrap Up and Graduation



2017-2018 Leadership Institute participants presenting ideas for the class project.

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Joe Garbarino discussing the history of Marin Sanitary Service and recycling challenges and successes in Marin

Previous Institute Speakers

As a San Rafael Leadership Institute participant, you will have the opportunity to learn directly from some of the most influential people in Marin County. Leaders from the fields of business, government, the arts and the nonprofit sphere will speak about their successes, challenges and leadership styles. Past speakers have included:

Diana Bishop, City of San Rafael Chief of Police
Damon Connolly, Marin County Supervisor
Mary Jane Burke, Marin Co. Superintendent of Schools
Dr. David Wain Coon, President, College of Marin
Dr. Robert Eyler, Chief Economist, Marin Economic Forum
Mark Fishkin, CEO, California Film Institute
Joe and Patty Garbarino, Marin Sanitary Service
Lynn Giacomini, Pt Reyes Farmstead Cheese Co. & MALT
Matthew Hymel, Marin County Administrator
Patricia Kendall, Kaiser Permanente Medical Grp Administrator
Dr. Mary Marcy, President, Dominican University of CA
Joe O'Hehir, CEO, Whistlestop
Dr. Thomas Peters, CEO, Marin Community Foundation
Katie Rice, Marin County Supervisor
Dennis Rodoni, Marin County Supervisor
Jose Varela, Marin County Public Defender
Omar Carrera, CEO, Canal Alliance

Session Venues

Art Works Downtown
BioMarin
The Buck Institute for Research on Aging
Christopher B. Smith Rafael Film Center
Guide Dogs for the Blind
Marin County Board of Supervisors Chambers
Marin Sanitary Service & Resource Recovery Center
Point Reyes Farmstead Cheese Company
San Pedro Elementary School
San Rafael City Hall & Council Chambers
San Quentin Prison (optional visit)
The Sausalito Bay Model