



CEDAR PARK CHAMBER OF COMMERCE  
GREEN BUSINESS INITIATIVE

## Certification Application

The Cedar Park Chamber of Commerce Green Business Initiative was developed to recognize, acknowledge and build a community of trust among participating organizations. To better prepare for certification, consider how sustainability relates to your business with regard to these pillars of sustainability:

- **Efficiency and quality** — How does your business improve efficiency in waste, energy, transportation, water and the supply chain?
  - **Productivity** — How does your business address air quality, thermal comfort, greenery/nature, and water quality?
  - **Growth and resiliency** — How does your business engage employees, conduct public outreach, and address risk management?
- .....

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Main Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Number of Employees:** \_\_\_\_\_ **Number of Facilities:** \_\_\_\_\_

## ABOUT THE INITIATIVE

The Cedar Park Chamber of Commerce and the City of Cedar Park have partnered to form a Green Business Initiative encouraging all businesses to strive for long-term environmental sustainability. Adopted in 2018, the **Sustainable Business Scorecard** helps identify and recognize the environmentally-sustainable accomplishments of participating businesses. Any entity conducting business in the Cedar Park area is welcome to pursue annual certification through the completion and submission of Sustainable Business Scorecard.

## CERTIFICATION LEVELS



### GREEN BUSINESS

45 points or more



### SUSTAINABLE BUSINESS

Three or more years of continuous certification



### INNOVATIVE SUSTAINABLE BUSINESS LEADER

More than 60 points and three or more years of continuous certification

## WHAT'S IN THE SCORECARD?

The scorecard consists of six categories (electricity, transportation, recycling, water, education/outreach, innovation). Businesses may accrue points by reporting any of the following initiatives they are taking towards sustainability in their application.

**Continue to next pages for scorecard**

**1. ELECTRICITY** (3 pts. each; maximum 12 pts.)

- Do you utilize motion-sensors for indoor lighting?
- Do you use advanced metering (e.g., real-time data, remote monitoring) to monitor energy use?
- Do you purchase renewable energy?

You may list up to 3 initiatives your business is taking to reduce its use of energy. (3 pts. each)

**2. TRANSPORTATION** (3 pts. each; maximum 12 pts.)

- Do employees have access to a bike rack or other appropriate bike parking?
- Do you provide education on alternate transportation to employees?
- Do you allow for flex-scheduling do reduce vehicular travel during peak times?

You may list up to 3 initiatives your business is taking to minimize damage from transportation. (3 pts. each)

**3. RECYCLING** (3 pts. each; maximum 12 pts.)

- Are recycling bins provided to all employees?
- Do you have a published recycling plan and practice in place?
- Are office supplies and equipment recycled?

You may list up to 3 initiatives your business is undertaking to reduce the quantity of materials sent to the landfill.  
(3 pts. each)

**4. WATER** (3 pts. each; maximum 12 pts.)

- Does your facility have low flow faucets, aerators, shower heads and water saving toilets?
- Do you have a water run-off management plan in place?
- Do you have water conservation technologies in your outside space (drip or hand irrigation, rain gardens, native plants, xeriscaping, green roof, rain barrels, etc.)?

You may list up to 3 initiatives your business is undertaking to reduce its impact on water consumption. (3 pts. each)

**5. EDUCATION/OUTREACH** (3 pts. each; maximum 12 pts.)

- Do you host trainings or educational sessions on sustainability?
- Have you attended a Cedar Park Chamber of Commerce Sustainable Business Initiative event this year?
- Is your organization involved in a clean up program?

You may list up to 3 initiatives your business is undertaking that have come as a result of an employee suggestion. (3 pts. each)

**6. INNOVATION** (3 pts. each; maximum 12 pts.)

- Are any sources of renewable energy (i.e., solar panels) installed at your facility?
- Are electric car charging stations available at your facility?
- Do you utilize 3D printing to eliminate plastic waste?

You may list up to 3 initiatives your business is undertaking that have come as a result of an employee suggestion. (3 pts. each)

# Scorecard Summary

## Level of Certification Sought:

- Green Business**  
(45 points or more)
- Sustainable Business**  
(Three or more years of continuous certification)
- Innovative Sustainable Business Leader**  
(More than 60 points and three or more years of continuous certification)

## Point Summary:

**Electricity:** \_\_\_\_\_ (max 12 points)

**Transportation:** \_\_\_\_\_ (max 12 points)

**Recycling:** \_\_\_\_\_ (max 12 points)

**Water:** \_\_\_\_\_ (max 12 points)

**Education/outreach:** \_\_\_\_\_ (max 12 points)

**Innovative:** \_\_\_\_\_ (max 12 points)

**Total:** \_\_\_\_\_

*By submitting this application, I confirm that the information being submitted is accurate and complete, to the best of my knowledge.*

**Name** \_\_\_\_\_ **Date** \_\_\_\_\_

Please sign and send scorecard to [greenbusiness@cedarparkchamber.org](mailto:greenbusiness@cedarparkchamber.org)